

FEDERAL RESERVE

statistical release

G.7.4.1

FOR IMMEDIATE RELEASE July 2, 1963

DEPARTMENT STORE MERCHANDISING DATA UNITED STATES - MAY 1963

	Amount (In millions of dollars)) ///	/// cent change		
DATA FILE DATA FILE LIBRARY RESERVE BANK	1963 May		19 Ma y	62 ED	5 Month	Yea r ago	
Sa KEDERAL CHICAGO	p 512	512	505	499 C	SED. O	+ 1	
Stocks 1/	pl,632	1,653	1,571	1,589	CAGQ 1	+ 4	
Outstanding Orders	p 507	459	497	456	+10	+ 2	
Receipts 2/	p 491	548	487	507	-10	+ 1	
New Orders <u>2</u> /	p 540	500	529	466	+ 8	+ 2	

Merchandising Ratios 3/

	1963		1962		1958-62 average	
	May	April	May	April	May	April
Stocks to Sales	p3.2	3.2	3.1	3.2	3.1	3.2
Outstanding Orders to Sales	pl.0	0.9	1.0	0.9	1.0	1.0
Stocks plus Outstand- ing Orders to Sales	p4.2	4.1	4.1	4.1	4.0	4.1
Receipts to Sales $2/$	pl.0	1.1	1.0	1.0	1.0	1.1

p--Preliminary

r--Revised

1/ Figures are based on the sample described in the note below and are presented here solely to permit comparisons with changes in orders and receipts. For monthly movements of total department store sales and stocks, refer to the regular monthly sales report G.7.2 and stocks report G.7.4.2 or the Federal Reserve Bulletin. 2/ Receipts of goods are derived from the reported figures on sales and stocks. New orders are derived from receipts and reported figures on outstanding orders. 3/ The first three ratios are of stocks and/or orders at the end of the month to sales during the month. The final ratio is based on totals of sales and receipts for the month.

Note: -- These figures are not estimates for all department stores in the United States. They are the actual dollar amounts reported by a group of department stores located in various cities throughout the country. In 1962 sales by these stores accounted for more than 40 per cent of the estimated total department store sales. Figures for the most recent thirteen-month period are shown regularly in the Bulletin. For description and back data, January 1939 to August 1952, see Federal Reserve Bulletin for October 1952, pp. 1098-1102. Back data may be obtained from the Board's Division of Research and Statistics.