

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

G.7.4.1

July 29, 1953.

DEPARTMENT STORE MERCHANDISING DATA -- JUNE
(Selected series, based on retail value figures)

LIBRARY

DATA FILE
FEDERAL RESERVE BANK OF CHICAGO

AUG 3 1953

	Amount (In millions of dollars)				Percent change	
	1953		1952		Month ago	Year ago
	June	May	June	May		
Sales <u>1/</u>	p 376	387	r 357	386	- 3	+ 5
Stocks <u>1/</u>	p 1,100	1,184	r 1,019	1,105	- 7	+ 8
Outstanding orders	p 456	321	r 411	275	+42	+11
Receipts <u>2/</u>	p 292	358	r 271	350	-18	+ 8
New orders <u>2/</u>	p 427	355	r 407	330	+20	+ 5

Merchandising Ratios 3/

	1953		1952		1948-52 Average	
	June	May	June	May	June	May
Stocks to Sales	p 2.9	3.1	2.9	2.9	2.8	2.9
Outstanding Orders to Sales	p 1.2	0.8	1.2	0.7	1.1	0.8
Stocks plus Outstanding Orders to Sales	p 4.1	3.9	4.0	3.6	3.9	3.7
Receipts to Sales <u>2/</u>	p 0.8	0.9	0.8	0.9	0.8	0.9

p--Preliminary.

r--Revised.

1/Figures are based on the sample described in the note below and are presented here solely to permit comparisons with changes in orders and receipts. For monthly movements of total department store sales and stocks, refer to the regular monthly sales report G.7.2. and stocks report G.7.4.2, or the Federal Reserve Bulletin.

2/Receipts of goods are derived from the reported figures on sales and stocks. New orders are derived from receipts and reported figures on outstanding orders.

3/The first three ratios are of stocks and/or orders at the end of the month to sales during the month. The final ratio is based on totals of sales and receipts for the month.

Note:--These figures are not estimates for all department stores in the United States. They are the actual dollar amounts reported by a group of department stores located in various cities throughout the country. In 1952, sales by these stores accounted for about 50 per cent of estimated total department store sales. Back data may be obtained from the Board's Division of Research and Statistics. Figures for the most recent thirteen-month period are shown regularly in the Bulletin.