



FEDERAL RESERVE

statistical release

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FOR IMMEDIATE RELEASE
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MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1966
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Basement store total
SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)								
Jan. 1963	98	91	86	104	147	170	78	76
Feb. 1963	87	84	78	99	71	98	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	117
Sept. 1963	120	131	110	126	86	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112
Nov. 1963	147	143	170	147	97	158	170	126
Dec. 1963	253	232	358	189	132	352	419	205
Jan. 1964	105	97	90	111	157	114	86	81
Feb. 1964	99	97	86	116	79	109	85	77
Mar. 1964	121	140	108	113	79	116	107	110
Apr. 1964	117	125	107	124	86	116	95	106
May 1964	128	131	119	131	117	135	111	111
June 1964	123	114	151	132	85	133	128	108
July 1964	109	100	104	126	110	109	108	87
Aug. 1964	119	121	109	127	124	115	110	108
Sept. 1964	130	141	123	137	96	128	95	116
Oct. 1964	143	152	145	149	100	139	112	125
Nov. 1964	158	151	180	163	102	172	182	129
Dec. 1964	269	245	374	206	137	383	433	208
Jan. 1965	108	98	94	116	158	116	94	80
Feb. 1965	97	94	89	113	75	110	84	73
Mar. 1965	118	126	102	128	85	122	92	99
Apr. 1965	131	150	130	117	83	127	120	119
May 1965	129	135	133	130	92	134	112	110
June 1965	125	116	156	132	85	141	130	107
July 1965	114	107	109	129	113	118	114	88
Aug. 1965	123	123	115	130	129	124	103	107
Sept. 1965	139	146	133	151	99	139	100	119
Oct. 1965	147	155	152	156	99	146	115	121
Nov. 1965	174	165	199	183	108	193	199	136
Dec. 1965	288	260	400	225	142	423	455	210
Jan. 1966	113	-104	102	123	162	121	95	82

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1966

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100 ^{1/2})	
	Jan '66	Dec '65	Year '65	Jan '66	Dec. '65
GRAND TOTAL - entire store	+ 5	+ 7	+ 4	--	--
MAIN STORE TOTAL	+ 5	+ 7	+ 5	113	288
PIECE GOODS, HOUSEHOLD TEXTILES	+ 3	+ 4	+ 2	162	142
Piece goods	- 5	- 2	- 5	53	59
Silks, velvets, synthetics	- 5	- 4	- 5	49	54
Woolen yard goods	- 3	- 5	- 7	67	89
Cotton yard goods	- 5	+ 5	- 6	55	48
Household textiles	+ 4	+ 5	+ 4	238	202
Linens and towels	+ 4	+ 6	+ 5	200	252
Domestics-muslins, sheetings	+ 2	+ 7	+ 5	311	149
Blankets, comforters, spreads	+ 8	+ 2	+ 4	210	198
SMALL WARES	+ 4	+11	+ 7	121	423
Laces, trimmings, embroideries, and ribbons	+ 5	+ 6	+ 4	68	179
Notions	+ 2	+ 4	+ 2	110	246
Toilet articles, drug sundries	+ 6	+13	+ 9	163	530
Silverware and jewelry	+10	+15	+12	85	407
Silverware and clocks	+10	+15	+16	97	312
Costume jewelry	+ 3	+11	+ 5	66	388
Fine jewelry and watches	+23	+21	+17	115	724
Art needlework	- 6	0	- 1	136	168
Books and stationery	+ 2	+ 8	+ 6	129	557
Books and magazines	0	+ 8	+ 4	136	422
Stationery	+ 3	+ 8	+ 6	121	599
WOMEN'S APPAREL AND ACCESSORIES	+ 6	+ 6	+ 4	104	260
Women's accessories	+ 6	+ 4	+ 3	94	266
Neckwear and scarfs	+ 5	+ 3	+ 2	82	331
Handkerchiefs	- 1	+ 1	0	32	201
Millinery	+ 9	+10	+ 4	61	120
Women's and children's gloves	+14	- 1	0	89	376
Corsets and brassieres	+ 3	+ 5	+ 2	187	258
Women's, children's hosiery	+ 7	- 2	+ 2	85	184
Underwear, slips, and negligees	+ 5	+ 6	+ 4	76	335
Knit underwear, slips	+ 6	+ 4	+ 2	118	400
Silk & muslin underwear, slips	+ 5	+ 5	+ 4	59	269
Negligees, robes, loung. apparel	+12	+10	+ 7	73	475
Infants' wear	+ 5	+ 5	+ 3	88	264
Handbags, small leather goods	+ 6	+10	+ 5	77	404
Women's, children's shoes	+ 6	+ 2	+ 2	118	200
Children's shoes	+ 6	+ 4	+ 1	78	181
Women's shoes	+ 7	+ 2	+ 3	122	207

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Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av.=100 ^{1/2})	
	Jan. '66	Dec. '65	Year '65	Jan. '66	Dec. '65
WOMEN'S APPAREL, ACCESSORIES (Cont.)					
Women's apparel	+ 6	+ 9	+ 5	114	254
Women's, misses' coats and suits	+ 2	+ 8	+ 2	113	154
Women's, misses' coats	+ 3	+ 8	+ 3	134	181
Women's, misses' suits	- 6	+ 9	+ 1	52	81
Juniors' and girls' wear	+ 4	+ 8	+ 5	91	324
Juniors' coats, suits, dresses	+ 4	+ 9	+ 5	96	279
Girls' wear	+ 5	+ 8	+ 4	86	379
Women's and misses' dresses	+ 3	+12	+ 5	100	171
Inexpensive dresses	+ 1	+12	+ 4	102	192
Better dresses	+ 5	+12	+ 6	97	155
Blouses, skirts, sportswear	+ 9	+ 6	+ 5	145	413
Aprons, housedresses, uniforms	+ 3	+ 2	+ 2	100	170
Furs	+28	+23	+14	135	321
MEN'S AND BOYS' WEAR					
	+ 8	+ 7	+ 6	102	400
Men's clothing	+ 7	+ 8	+ 7	128	286
Men's furnishings and hats	+ 9	+ 6	+ 6	88	489
Boys' wear	+11	+ 9	+ 6	86	356
Men's and boys' shoes, slippers	+ 6	+ 1	+ 4	133	352
HOMEFURNISHINGS					
	+ 6	+ 9	+ 5	123	225
Furniture and bedding	+ 3	+ 7	+ 3	155	153
Mattresses, springs, studio beds	+ 4	+11	+ 4	178	111
Upholstered, other furniture	+ 3	+ 7	+ 4	143	170
Domestic floor coverings	0	+ 5	+ 3	115	110
Rugs and carpets	- 1	+ 4	+ 2	107	110
Linoleum	+ 9	+22	+ 7	71	43
Draperies, curtains, upholstery	+ 4	+ 6	+ 2	91	148
Lamps and shades	+ 1	+ 6	+ 4	91	188
China and glassware	+ 3	+ 7	+ 4	95	284
Major household appliances	+ 7	+ 6	0	87	90
Housewares (incl. small appliances)	+ 5	+ 8	+ 3	103	318
Gift shop	+ 4	+12	+ 8	92	601
Radios, phonographs, television, pianos, records, sheet music, instr.	+22	+16	+18	250	658
Radios, phonographs, television	+25	+17	+21	294	687
Records, sheet music, instr.	+ 7	+11	+ 8	134	687
MISCELLANEOUS MERCHANDISE DEPTS.					
	+ 1	+ 5	+ 5	95	455
Toys, games, sporting goods, cameras	+ 7	+ 4	+ 4	71	661
Toys and games	+ 4	+ 4	+ 4	30	648
Sporting goods and cameras	+ 9	+ 4	+ 4	138	690
Luggage	-18	+14	+12	109	374
Candy	+ 1	+ 4	+ 4	90	495

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	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av.=100 ^{1/})	
	Jan. '66	Dec. '65	Year '65	Jan. '66	Dec. '65
BASEMENT STORE TOTAL	+ 3	+ 1	0	82	210
Domestics and blankets	0	+ 4	+ 1	144	159
Women's, misses' ready-to-wear	+ 2	+ 3	+ 1	72	200
Intimate apparel	+ 1	+ 2	+ 2	95	234
Hosiery	+ 3	- 1	+ 3	2/	2/
Underwear, corsets & brassieres	0	+ 3	- 6	2/	2/
Coats and suits	0	+ 4	- 1	66	110
Dresses	+ 3	+ 9	0	52	125
Blouses, skirts, and sportswear	+ 6	+ 3	+ 3	105	341
Girls' wear	+ 6	- 1	- 1	64	292
Infants' wear	0	- 1	- 2	68	243
Aprons, hotsedresses, uniforms	+ 2	+ 3	- 2	2/	2/
Men's and boys' wear	+ 6	- 1	0	87	342
Men's wear	+ 5	- 1	0	94	338
Men's clothing	+ 4	+ 1	+ 2	113	263
Men's furnishings	+ 5	- 2	- 1	84	368
Boys' wear	+12	+1	0	84	341
Homefurnishings	+ 2	+ 3	- 2	71	110
Shoes	+ 8	- 3	- 1	92	168
NONMERCHANDISE TOTAL	+ 7	+ 8	+ 7	148	245
Barber and beauty shop	+ 2	+ 6	+ 4	132	145

^{1/}The 1947-49 average of monthly sales for each department is used as the base in computing indexes for that department. For description of series, see pages 1146-49 of the November 1955 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952 and summary tables for individual years after that period may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C. The back data include figures on departmental stocks but only through 1963, since such information was discontinued beginning in 1964.

^{2/}Data not available.

NOTE:--Based on reports from a group of large department stores located in various cities throughout the country. In 1965 sales at these stores accounted for about one third of estimated total department store sales. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.