



FEDERAL RESERVE

statistical release

G.7.3

Department Store - Dept. Sales - Dept.
FOR IMMEDIATE RELEASE!
 January 20, 1966.

UNITED STATES - NOVEMBER 1965
 (Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Base-ment store total
SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)								
Jan. 1963	98	91	86	104	147	170	78	76
Feb. 1963	87	84	78	99	71	98	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111
Sept. 1963	120	131	110	126	89	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112
Nov. 1963	147	143	170	147	97	158	170	126
Dec. 1963	253	232	358	189	132	352	419	205
Jan. 1964	105	97	90	111	157	114	86	81
Feb. 1964	99	97	86	116	79	109	85	77
Mar. 1964	121	140	108	113	79	116	107	110
Apr. 1964	117	125	107	124	86	116	95	106
May 1964	128	131	119	131	117	135	111	111
June 1964	123	114	151	132	85	133	128	108
July 1964	109	100	104	126	110	109	108	87
Aug. 1964	119	121	109	127	124	115	110	108
Sept. 1964	130	141	123	137	96	128	95	116
Oct. 1964	143	152	145	149	100	139	112	125
Nov. 1964	158	151	180	163	102	172	182	129
Dec. 1964	269	245	374	206	137	383	433	208
Jan. 1965	108	98	94	116	158	116	94	80
Feb. 1965	97	94	89	113	75	110	84	73
Mar. 1965	118	126	102	128	85	122	92	99
Apr. 1965	131	150	130	117	83	127	120	119
May 1965	129	135	133	130	92	134	112	110
June 1965	125	116	156	132	85	141	130	107
July 1965	114	107	109	129	113	118	114	88
Aug. 1965	123	123	115	130	129	124	103	107
Sept. 1965	139	146	133	151	99	139	100	119
Oct. 1965	147	155	152	156	99	146	115	121
Nov. 1965	174	165	199	183	108	193	199	136

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - NOVEMBER 1965

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100)	
	Nov. '65	Oct. '65	11 mos. '65	Nov. '65	Oct. '65
GRAND TOTAL - entire store	+10	+ 2	+ 4	--	--
MAIN STORE TOTAL	+10	+ 3	+ 4	174	147
PIECE GOODS, HOUSEHOLD TEXTILES	+ 6	- 1	+ 2	108	99
Piece goods	0	- 9	- 6	68	71
Silks, velvets, synthetics	+ 2	- 8	- 5	69	61
Woolen yard goods	- 1	-12	- 7	114	120
Cotton yard goods	+ 3	- 3	- 7	50	53
Household textiles	+ 9	+ 3	+ 4	135	119
Linens and towels	+ 9	+ 3	+ 4	153	116
Domestics--muslins, sheetings	+12	+ 6	+ 5	106	105
Blankets, comforters, spreads	+ 5	0	+ 4	146	147
SMALL WARES	+12	+ 5	+ 6	193	146
Laces, trimmings, embroideries, and ribbons	+ 7	+ 2	+ 3	112	95
Motions	+ 8	+ 2	+ 2	139	122
Toilet articles, drug sundries	+13	+ 6	+ 8	202	173
Silverware and jewelry	+18	+12	+11	185	135
Silverware and clocks	+21	+19	+16	177	126
Costume jewelry	+11	+ 2	+ 3	165	128
Fine jewelry and watches	+25	+21	+15	273	200
Art needlework	+ 2	- 5	- 1	136	132
Books and stationery	+10	+ 3	+ 5	265	157
Books and magazines	+ 8	+ 2	+ 3	209	145
Stationery	+10	+ 3	+ 6	284	157
WOMEN'S APPAREL AND ACCESSORIES	+ 9	+ 2	+ 3	165	155
Women's accessories	+ 8	+ 1	+ 3	154	138
Neckwear and scarfs	+ 6	+ 1	+ 2	174	169
Handkerchiefs	+ 5	- 3	0	77	49
Millinery	+16	- 2	+ 4	107	117
Women's and children's gloves	+ 7	0	+ 1	198	165
Corsets and brassieres	+ 7	+ 1	+ 2	178	192
Women's, children's hosiery	+ 4	- 2	+ 3	110	104
Underwear, slips, and negligees	+ 8	+ 1	+ 4	150	103
Knit underwear, slips	+ 6	- 1	+ 2	185	132
Silk & muslin underwear, slips	+ 8	+ 3	+ 4	115	83
N negligees, robes, loung. apparel	+11	+ 3	+ 6	201	116
Infants' wear	+ 6	0	+ 3	178	147
Handbags, small leather goods	+13	+ 3	+ 3	184	156
Women's, children's shoes	+ 7	+ 2	+ 2	154	165
Children's shoes	+ 3	+ 4	0	125	110
Women's shoes	+ 8	+ 2	+ 4	163	181

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - NOVEMBER 1965

Department	Percentage change from corresponding period			Unadjusted indexes	
	a year ago			(1947-49 av. = 100 ^{1/2})	
	Nov. '65	Oct. '65	11 mos. '65	Nov. '65	Oct. '65
WOMEN'S APPAREL, ACCESSORIES (Ccnt.)					
Women's apparel	+10	+ 2	+ 4	176	172
Women's, misses' coats and suits	+ 9	- 2	+ 1	140	146
Women's, misses' coats	+ 9	- 1	+ 2	167	162
Women's, misses' suits	+ 7	- 4	+ 1	62	87
Juniors' and girls' wear	+ 8	+ 2	+ 4	212	190
Juniors' coats, suits, dresses	+ 9	+ 2	+ 5	186	178
Girls' wear	+ 8	+ 2	+ 3	243	203
Women's and misses' dresses	+12	+ 2	+ 4	135	149
Inexpensive dresses	+ 6	+ 3	+ 3	137	158
Better dresses	+12	+ 2	+ 6	131	142
Blouses, skirts, sportswear	+ 9	+ 3	+ 5	236	227
Aprons, housedresses, uniforms	+ 9	+ 1	+ 2	124	116
Furs	+29	+13	+12	209	180
MEN'S AND BOYS' WEAR					
Men's clothing	+12	+ 5	+ 7	200	181
Men's furnishings and hats	+10	+ 4	+ 6	198	130
Boys' wear	+11	+ 5	+ 6	202	158
Men's and boys' shoes, slippers	+ 7	+ 2	+ 5	182	163
HOMEFURNISHINGS					
Furniture and bedding	+12	+ 2	+ 3	185	173
Mattresses, springs, studio beds	+13	+ 7	+ 3	167	184
Upholstered, other furniture	+12	+ 2	+ 4	200	171
Domestic floor coverings	+ 6	- 3	+ 3	163	158
Rugs and carpets	+ 1	- 6	+ 1	177	162
Linoleum	+ 8	+14	+ 6	61	69
Draperies, curtains, upholstery	+ 8	- 1	+ 2	162	143
Lamps and shades	+11	- 1	+ 4	156	123
China and glassware	+10	+ 1	+ 3	179	126
Major household appliances	+12	+ 1	0	92	91
Housewares (incl. small appliances)	+11	+ 3	+ 2	179	138
Gift shop	+13	+ 2	+ 6	291	165
Radios, phonographs, television, pianos, records, sheet music, instr.	+28	+26	+18	414	320
Radios, phonographs, television	+35	+30	+22	518	371
Records, sheet music, instr.	+14	+ 7	+ 7	313	207
MISCELLANEOUS MERCHANDISE DEPTS.					
Toys, games, sporting goods, cameras	+ 7	+ 3	+ 4	279	114
Toys and games	+ 7	+ 1	+ 3	282	84
Sporting goods and cameras	+ 8	+ 5	+ 5	285	180
Luggage	+19	+16	+11	149	105
Candy	+10	0	+ 3	180	147

UNITED STATES - NOVEMBER 1965

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100 ^{1/2})	
	Nov. '65	Oct. '65	11 mos. '65	Nov. '65	Oct. '65
BASEMENT STORE TOTAL	+ 5	- 3	0	136	121
Domestics and blankets	+ 7	- 4	+ 1	124	107
Women's, misses' ready-to-wear	+ 6	- 2	0	129	122
Intimate apparel	+ 7	0	+ 2	141	125
Hosiery	+ 7	+ 2	+ 3	2/	2/
Underwear, corsets & brassieres	+ 6	- 1	- 8	2/	2/
Coats and suits	+ 8	- 2	- 2	105	118
Dresses	+ 7	- 3	- 1	88	85
Blouses, skirts, and sportswear	+ 7	0	+ 3	199	196
Girls' wear	+ 3	- 5	- 1	178	159
Infants' wear	+ 2	- 7	- 2	164	138
Aprons, housedresses, uniforms	+ 6	- 5	- 2	2/	2/
Men's and boys' wear	+ 5	- 4	0	181	140
Men's wear	+ 5	- 4	+ 1	177	135
Men's clothing	+ 8	- 1	+ 2	182	152
Men's furnishings	+ 5	- 6	0	175	128
Boys' wear	+13	- 4	0	205	153
Homefurnishings	+ 5	- 6	- 2	125	107
Shoes	+ 2	0	0	122	122
NONMERCHANDISE TOTAL	+13	+ 5	+ 7	196	171
Barber and beauty shop	+ 4	- 1	+ 4	136	130

1/ The 1947-49 average of monthly sales for each department is used as the base in computing indexes for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952 and summary tables for individual years after that period may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D.C. The back data include figures on departmental stocks but only through 1963, since such information was discontinued beginning in 1964.

2/ Data not available.

NOTE:--Based on reports from a group of large department stores located in various cities throughout the country. In 1964 sales at these stores accounted for about one third of estimated total department store sales. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.