



FEDERAL RESERVE

statistical release

G.7.3

FOR IMMEDIATE RELEASE
September 23, 1965.

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JULY 1965
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	Base- ment store total
SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)								
Jan. 1963	98	91	86	104	147	107	78	76
Feb. 1963	87	84	78	99	71	98	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111
Sept. 1963	120	131	110	126	89	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112
Nov. 1963	147	143	170	147	97	158	170	126
Dec. 1963	253	232	358	189	132	352	419	205
Jan. 1964	105	97	90	111	157	114	86	81
Feb. 1964	99	97	86	116	79	109	85	77
Mar. 1964	121	140	108	113	79	116	107	110
Apr. 1964	117	125	107	124	86	116	95	106
May 1964	128	131	119	131	117	135	111	111
June 1964	123	114	151	132	85	133	128	108
July 1964	109	100	104	126	110	109	108	87
Aug. 1964	119	121	109	127	124	115	100	108
Sept. 1964	130	141	123	137	96	128	95	116
Oct. 1964	143	152	145	149	100	139	112	125
Nov. 1964	158	151	180	163	102	172	182	129
Dec. 1964	269	245	374	206	137	383	433	208
Jan. 1965	108	98	94	116	158	116	94	80
Feb. 1965	97	94	89	113	75	110	84	73
Mar. 1965	118	126	102	128	85	122	92	99
Apr. 1965	131	150	130	117	83	127	120	119
May 1965	129	135	133	130	92	134	112	110
June 1965	125	116	156	132	85	141	130	107
July 1965	114	107	109	129	113	118	114	88

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT-STORE SALES, BY DEPARTMENTS

UNITED STATES - JULY 1965

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100)	
	July '65	June '65	7 mos. '65	July '65	June '65
GRAND TOTAL - entire store	+5	+2	+3	--	--
MAIN STORE TOTAL	+5	+2	+3	114	126
PIECE GOODS, HOUSEHOLD TEXTILES	+2	+1	+1	113	85
Piece goods	-4	-5	-6	48	50
Silks, velvets, synthetics	-4	-3	-5	42	46
Woolen yard goods	+5	0	-6	42	15
Cotton yard goods	-8	-8	-9	78	88
Household textiles	+3	+3	+3	157	110
Linens and towels	+4	+3	+3	154	116
Domestics--muslins, sheetings	+3	+4	+3	197	114
Blankets, comforters, spreads	+4	+1	+4	129	103
SMALL WARES	+8	+6	+5	118	141
Laces, trimmings, & broderies, and ribbons	+1	+2	+2	77	101
Notions	+1	0	+1	103	136
Toilet articles, drug sundries	+9	+7	+6	158	173
Silverware and jewelry	+17	+9	+7	103	139
Silverware and clocks	+20	+11	+12	116	159
Costume jewelry	+7	+4	+1	86	105
Fine jewelry and watches	+26	+12	+10	136	214
Art needlework	-1	-4	0	87	78
Books and stationery	+4	+5	+4	108	136
Books and magazines	+2	+3	+2	117	126
Stationery	+5	+5	+5	102	139
WOMEN'S APPAREL AND ACCESSORIES	+7	+2	+3	107	116
Women's accessories	+5	+2	+2	95	108
Neckwear and scarfs	+5	-1	+2	103	120
Handkerchiefs	+4	-3	-1	38	43
Millinery	+22	+12	+4	47	53
Women's and children's gloves	+3	+1	0	39	58
Corsets and brassieres	+6	-1	+2	189	214
Women's, children's hosiery	+9	+4	+4	62	73
Underwear, slips, and negligees	+4	+2	+3	92	102
Knit underwear, slips	+3	-1	+1	119	135
Silk & muslin underwear, slips	+3	+4	+3	76	88
N negligees, robes, loung. apparel	+7	+6	+6	98	111
Infants' wear	+3	+1	+3	95	91
Handbags, small leather goods	+7	+2	+1	100	127
Women's and children's shoes	+4	+1	+2	111	131
Children's shoes	-1	-6	0	85	95
Women's shoes	+11	+2	+3	125	143

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JULY 1965

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100)	
	July '65	June '65	7 mos. '65	July '65	June '65
WOMEN'S APPAREL, ACCESSORIES (Cont.)					
Women's apparel	+8	+2	+3	119	124
Women's, misses' coats and suits	+3	0	+2	42	33
Women's, misses' coats	+2	-3	+2	41	27
Women's, misses' suits	+8	+8	+2	44	44
Juniors' and girls' wear	+6	+2	+4	134	133
Juniors' coats, suits, dresses	+9	+3	+4	133	138
Girls' wear	+3	0	+3	136	127
Women's and misses' dresses	+9	+4	+3	114	137
Inexpensive dresses	+7	+2	+2	126	150
Better dresses	+13	+7	+5	111	127
Blouses, skirts, sportswear	+8	+2	+4	203	213
Aprons, housedresses, uniforms	+3	-1	+1	129	155
Furs	+57	-6	+5	72	30
MEN'S AND BOYS' WEAR	+5	+3	+5	109	156
Men's clothing	+7	+3	+7	117	155
Men's furnishings and hats	+4	+3	+5	102	165
Boys' wear	+5	+3	+5	103	118
Men's and boys' shoes, slippers	+6	+1	+5	141	188
HOME FURNISHINGS	+3	0	+2	129	132
Furniture and bedding	+5	+2	+2	157	153
Mattresses, springs, studio beds	+3	0	+1	192	167
Upholstered, other furniture	+7	+3	+4	153	155
Domestic floor coverings	+6	+7	+4	96	93
Rugs and carpets	+9	+10	+3	105	106
Linoleum	+14	-1	+1	48	49
Draperies, curtains, upholstery	+5	+2	+1	102	115
Lamps and shades	+6	+5	+4	80	85
China and glassware	+4	+4	+2	101	109
Major household appliances	-12	-14	-4	126	122
Housewares (incl. small appliances)	-1	-1	0	127	152
Gift shop	+5	+6	+5	125	142
Radios, phonographs, television, pianos, records, sheet music, instr.	+16	+6	+8	194	183
Radios, phonographs, television	+18	+7	+9	195	157
Records, sheet music, instr.	+10	+7	+5	173	168
MISCELLANEOUS MERCHANDISE DEPTS.	+6	+2	+4	114	130
Toys, games, sporting goods, cameras	+2	-2	+3	117	136
Toys and games	-6	-8	+1	71	82
Sporting goods and cameras	+7	+1	+4	200	235
Luggage	+18	+12	+9	147	195
Candy	+5	+4	+2	100	109

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JULY 1965

Department	Percentage change from corresponding period a year ago			Unadjusted indexes (1947-49 av. = 100 ^{1/2})	
	July '65	June '65	7 mos. '65	July '65	June '65
BASEMENT STORE TOTAL	+1	-1	0	88	107
Domestics and blankets	-2	+2	0	113	97
Women's, misses' ready-to-wear	+2	-1	0	85	100
Intimate apparel	+2	+1	+1	112	124
Hosiery	+7	+3	+4	2/	2/
Underwear, corsets & brassieres	+1	0	0	2/	2/
Coats and suits	-6	-5	-3	28	25
Dresses	+4	-2	-3	86	110
Blouses, skirts, and sportswear	+6	0	+3	155	187
Girls' wear	-2	-2	-1	92	105
Infants' wear	-1	-2	0	78	83
Aprons, housedresses, uniforms	-3	-4	-5	2/	2/
Men's and boys' wear	+2	-2	0	101	148
Men's wear	+2	-2	0	103	158
Men's clothing	+4	0	+1	105	165
Men's furnishings	0	-3	0	104	163
Boys' wear	+1	-3	-1	104	115
Homefurnishings	-1	-5	-3	72	77
Shoes	+2	-2	0	87	106
NONMERCHANDISE TOTAL	+6	+7	+6	162	167
Barber and beauty shop	+6	+1	+4	187	172

1/The 1947-49 average of monthly sales for each department is used as the base in computing indexes for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952 and summary tables for individual years after that period may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C. The back data include figures on departmental stocks but only through 1963, since such information was discontinued beginning in 1964.

2/Data not available.

NOTE:--Based on reports from a group of large department stores located in various cities throughout the country. In 1964 sales at these stores accounted for about one third of estimated total department store sales. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.