



FEDERAL RESERVE

statistical release

G-7.3

FOR IMMEDIATE RELEASE
March 23, 1965.

Single Locations

file and stocks

LIBRARY
MAR 24 1965
FEDERAL RESERVE BANK
OF RICHMOND

MONTHLY DEPARTMENT STORE-SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1965
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Base-ment store total
SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)								
Jan. 1963	98	91	86	104	147	107	78	76
Feb. 1963	87	84	78	99	71	98	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111
Sept. 1963	120	131	110	126	89	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112
Nov. 1963	147	143	170	147	97	158	170	126
Dec. 1963	253	232	358	189	132	352	419	205
Jan. 1964	105	97	90	111	157	114	86	81
Feb. 1964	99	97	86	116	79	109	85	77
Mar. 1964	121	140	108	113	79	116	107	110
Apr. 1964	117	125	107	124	86	116	95	106
May 1964	128	131	119	131	117	135	111	111
June 1964	123	114	151	132	85	133	128	108
July 1964	109	100	104	126	110	109	108	87
Aug. 1964	119	121	109	127	124	115	100	108
Sept. 1964	130	141	123	137	96	128	95	116
Oct. 1964	143	152	145	149	100	139	112	125
Nov. 1964	158	151	180	163	102	172	182	129
Dec. 1964	269	245	374	206	137	383	433	208
Jan. 1965	108	98	94	116	158	116	94	80

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1965

Department	Percentage change from corresponding period a year ago		Unadjusted indexes (1947-49 av.=100 ^{1/2})	
	Jan. '65	Dec. '64	Jan. '65	Dec. '64
GRAND TOTAL - entire store	+ 3	+ 6	--	--
MAIN STORE TOTAL	+ 3	+ 6	108	269
PIECE GOODS, HOUSEHOLD TEXTILES	+ 1	+ 3	158	137
Piece goods	- 9	0	55	60
Silks, velvets, synthetics	- 8	+ 2	52	56
Woolen yard goods	-10	- 2	69	94
Cotton yard goods	-11	- 3	58	46
Household textiles	+ 3	+ 4	229	191
Linens and towels	+ 3	+ 5	193	237
Domestics--muslins, sheetings	+ 2	+ 8	303	140
Blankets, comforters, spreads	+ 6	- 1	194	194
SMALL WARES	+ 2	+ 9	116	383
Laces, trimmings, embroideries, and ribbons	+ 1	+ 9	65	169
Notions	+ 8	+ 9	108	237
Toilet articles, drug sundries	+ 3	+12	154	470
Silverware and jewelry	+ 1	+ 9	78	353
Silverware and clocks	+ 7	+11	88	272
Costume jewelry	- 3	+ 7	64	351
Fine jewelry and watches	- 4	+12	93	597
Art needlework	- 3	+ 2	144	169
Books and stationery	+ 3	+ 5	127	517
Books and magazines	+ 3	+ 2	136	391
Stationery	+ 2	+ 6	118	556
WOMEN'S APPAREL AND ACCESSORIES	+ 2	+ 6	98	245
Women's accessories	+ 2	+ 4	89	255
Neckwear and scarfs	0	+ 4	78	323
Handkerchiefs	- 7	- 2	33	200
Millinery	+ 7	+ 8	56	109
Women's and children's gloves	+ 3	- 3	78	381
Corsets and brassieres	+ 4	+14	183	246
Women's, children's hosiery	+ 1	+ 9	79	188
Underwear, slips, and negligees	+ 2	+ 4	72	317
Knit underwear, slips	+ 2	+ 4	111	385
Silk & muslin underwear, slips	+ 3	+ 4	56	256
Negligees, robes, loung. apparel	+ 3	+ 4	65	434
Infants' wear	0	0	84	251
Handbag, small leather goods	- 2	+ 5	72	368
Women's and children's shoes	+ 4	+ 2	111	196
Children's shoes	+ 3	- 2	74	174
Women's shoes	+ 5	+ 3	114	203

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1965

Department	Percentage change from corresponding period a year ago		Unadjusted indexes (1947-49 av.=100) ^{1/}	
	Jan. '65	Dec. '64	Jan. '65	Dec. '64
	WOMEN'S APPAREL, ACCESSORIES (Cont.)			
Women's apparel	+ 1	+ 7	107	234
Women's misses' coats and suits	0	+ 8	111	143
Women's, misses' coats	+ 2	+ 9	130	168
Women's misses' suits	- 5	+ 8	56	75
Juniors' and girls wear	+ 2	+ 6	88	300
Juniors' coats, suits, dresses	+ 4	+11	92	256
Girls' wear	- 1	+ 2	82	352
Women's and misses' dresses	0	+ 8	97	153
Inexpensive dresses	0	+ 8	101	172
Better dresses	+ 1	+ 8	92	139
Blouses, skirts, sportswear	+ 4	+ 7	133	389
Aprons, housedresses, uniforms	0	+ 7	97	166
Furs	- 1	+12	105	260
MEN'S AND BOYS' WEAR	+ 4	+ 5	94	374
Men's clothing	+ 6	+ 8	119	265
Men's furnishings and hats	+ 3	+ 5	81	460
Boys' wear	+ 4	0	77	328
Men's & boys' shoes, slippers	+ 8	+ 8	126	347
HOMEFURNISHINGS	+ 4	+ 9	116	206
Furniture and bedding	+ 5	+10	150	143
Mattresses, springs, studio beds	+ 3	+ 6	170	100
Upholstered, other furniture	+ 6	+12	138	159
Domestic floor coverings	+ 4	0	114	104
Rugs and carpets	+ 3	- 2	108	106
Linoleum	- 6	-16	65	35
Draperies, curtains, upholstery	+ 1	+ 9	88	139
Lamps and shades	+ 2	+ 9	89	178
China and glassware	- 3	+ 5	92	266
Major household appliances	+ 3	+ 5	81	85
Housewares (incl. small appliances)	+ 1	+11	99	295
Gift shop	+ 7	+ 8	88	537
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+12	+12	205	568
Radios, phonographs, television	+15	+12	235	589
Records, sheet music, instr.	+ 6	+12	125	618
MISCELLANEOUS MERCHANDISE DEPTS.	+ 9	+ 3	94	433
Toys, games, sporting goods, cameras	+10	+ 2	66	635
Toys and games	+ 9	0	29	621
Sporting goods and cameras	+11	+ 7	127	663
Luggage	+ 2	+10	133	329
Candy	- 5	+ 5	89	474

MONTHLY DEPARTMENT STORE SALES, BY DEPARTMENTS

UNITED STATES - JANUARY 1965

Department	Percentage change from corresponding period		Unadjusted indexes ^{1/}	
	a year ago		(1947-49 av.=100)	
	Jan. '65	Dec. '64	Jan. '65	Dec. '64
BASEMENT STORE TOTAL	- 2	+ 2	80	208
Domestics and blankets	- 1	+ 3	145	153
Women's, misses' ready-to-wear	- 2	+ 3	70	195
Intimate apparel	+ 1	+ 5	94	228
Hosiery	+ 1	+ 5	2/	2/
Underwear, corsets & brassieres	+ 1	+ 5	2/	2/
Coats and suits	- 8	+ 1	66	106
Dresses	- 5	+ 2	50	115
Blouses, skirts, and sportswear	+ 5	+ 7	99	331
Girls' wear	- 4	- 2	60	294
Infants' wear	- 4	- 1	68	246
Aprons, housedresses, uniforms	- 6	- 2	2/	2/
Men's and boys' wear	- 3	0	82	345
Men's wear	- 2	+ 1	90	342
Men's clothing	0	+ 2	109	261
Men's furnishings	- 4	0	80	376
Boys' wear	- 7	- 2	75	338
Homefurnishings	- 2	+ 2	69	107
Shoes	+ 1	- 3	85	174
NONMERCHANDISE TOTAL	+ 4	+ 9	138	228
Barber and beauty shop	0	+11	129	137

1/ The 1947-49 average of monthly sales for each department is used as the base in computing indexes for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve *Bulletin*. A brochure containing back data for the departmental series for the period 1940-1952 and summary tables for individual years after that period may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C. The back data include figures on departmental stocks but only through 1963, since such information was discontinued beginning in 1964.

2/ Data not available.

NOTE:--Based on reports from a group of large department stores located in various cities throughout the country. In 1964, sales at these stores accounted for about one third of estimated total department store sales. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.