



FEDERAL RESERVE

FOR IMMEDIATE RELEASE
February 25, 1964

G.7.3.

MONTHLY DEPARTMENT STORE-SALES AND STOCKS, BY DEPARTMENT.

UNITED STATES - DECEMBER 1963
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- aneous	
SALES INDEXES: (Unadjusted, 1947-49 average monthly sales = 100)								
Oct. 1961	124	132	122	128	91	123	99	115
Nov. 1961	150	145	170	147	97	166	190	134
Dec. 1961	231	213	319	170	119	327	386	190
Aug. 1962	109	112	99	114	112	108	94	103
Sept. 1962	116	128	105	118	84	113	84	106
Oct. 1962	128	136	124	135	94	125	104	116
Nov. 1962	154	149	174	152	99	168	196	131
Dec. 1962	235	217	328	176	122	327	389	190
Aug. 1963	117	121	109	121	120	111	103	111
Sept. 1963	120	131	110	126	89	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112
Nov. 1963	147	143	170	147	97	158	170	126
Dec. 1963	253	232	358	189	132	352	419	205
STOCKS INDEXES: (Unadjusted, 1947-49 average of end-of-month stocks = 100)								
Oct. 1961	172	193	196	143	134	176	194	146
Nov. 1961	178	198	201	145	134	197	204	151
Dec. 1961	142	150	147	132	133	151	119	115
Aug. 1962	155	181	166	135	122	150	144	129
Sept. 1962	170	198	192	142	133	161	166	146
Oct. 1962	185	211	213	152	138	187	208	156
Nov. 1962	189	212	218	153	138	207	214	160
Dec. 1962	150	159	160	140	135	159	126	121
Aug. 1963	162	187	178	139	127	157	150	133
Sept. 1963	178	208	205	147	138	168	174	153
Oct. 1963	197	226	231	159	145	155	221	169
Nov. 1963	202	227	234	161	145	219	236	170
Dec. 1963	158	168	170	145	142	165	137	128
RATIO OF STOCKS TO SALES:								
Dec. 1961	1.6	1.5	1.4	2.6	3.3	1.4	0.7	1.2
Dec. 1962	1.7	1.5	1.5	2.6	3.2	1.5	0.8	1.3
Dec. 1963	1.6	1.5	1.4	2.5	3.1	1.4	0.8	1.3

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS
UNITED STATES - DECEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Undusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	December		December	
	Dec.	Jan-Dec	December	1963	1962	Sales	Stocks
GRAND TOTAL—entire store	+ 8	+ 2	+ 5	1.6	1.6	-	-
MAIN STORE TOTAL	+ 8	+ 3	+ 5	1.6	1.7	253	158
PIECE GOODS, HOUSEHOLD TEXTILES:	+ 9	+ 4	+ 5	3.1	3.2	132	142
Piece goods	+ 7	+ 3	+ 2	4.2	4.4	60	92
Silks, velvets, synthetics	+ 5	+ 3	+ 4	4.3	4.3	55	90
Woolen yard goods	+14	+ 9	+ 2	2.7	3.0	97	93
Cotton yard goods	+ 5	+ 2	+ 4	5.5	5.6	47	118
Household textiles	+ 9	+ 4	+ 7	2.7	2.8	184	168
Linens and towels	+ 7	+ 4	+ 8	2.3	2.3	225	151
Domestics—muslins, sheetings	+14	+ 7	+ 6	3.9	4.1	129	211
Blankets, comforters, spreads	+10	+ 3	+ 7	2.6	2.7	195	158
SMALL WARES	+ 8	+ 2	+ 4	1.4	1.4	352	165
Laces, trimmings, embroideries, and ribbons	+ 5	0	0	2.2	2.4	154	119
Notions	+10	+ 2	+ 4	2.0	2.1	218	163
Toilet articles, drug sundries	+ 8	+ 4	+ 5	1.3	1.3	420	177
Silverware and jewelry	+ 5	- 1	+ 2	1.7	1.8	323	168
Silverware and clocks	+ 8	+ 3	+ 1	2.6	2.8	246	169
Costume jewelry	+ 2	- 5	+ 4	1.1	1.1	328	163
Fine jewelry and watches	+12	+ 5	+ 2	2.1	2.3	534	188
Art needlework	+ 8	+ 8	+ 9	3.0	2.9	165	140
Books and stationery	+ 9	+ 2	+ 5	0.9	0.9	493	168
Books and magazines	+ 9	+ 2	+ 5	1.2	1.2	382	178
Stationery	+ 8	+ 3	+ 3	0.8	0.8	527	156
WOMEN'S APPAREL AND ACCESSORIES	+ 7	+ 2	+ 6	1.5	1.5	232	168
Women's accessories	+ 6	+ 1	+ 4	1.6	1.6	245	164
Neckwear and scarfs	+11	+ 4	0	0.9	1.0	310	153
Handkerchiefs	+ 5	0	- 2	0.9	0.9	204	62
Millinery	+ 2	-10	- 7	0.8	0.9	101	76
Women's and children's gloves	+ 9	- 3	- 4	1.2	1.3	391	138
Corsets and brassieres	+ 6	+ 4	+ 7	2.8	2.8	216	240
Women's, children's hosiery	+ 2	- 1	+ 2	1.6	1.6	172	164
Underwear, slips, and negligees	+ 7	+ 2	+ 6	0.9	0.9	305	134
Knit underwear	+ 8	+ 3	+ 7	1.1	1.1	370	281
Silk & muslin underwear, slips	+ 5	0	+ 3	1.1	1.1	246	122
Negligees, robes, loung. apparel	+ 9	+ 4	+15	0.5	0.5	415	109
Infant's wear	+ 6	0	+ 4	1.5	1.5	250	155
Handbags, small leather goods	+ 2	- 1	+ 3	0.9	0.9	349	167
Women's and children's shoes	+ 8	+ 1	+ 4	3.5	3.6	192	195
Children's shoes	+ 3	- 1	+ 2	3.5	3.5	178	193
Women's shoes	+ 9	+ 2	+ 5	3.5	3.6	197	193

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENT: (Continued)

UNITED STATES - DECEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	December		December	
	Dec.	Jan.-Dec.	December	1963/1962	1963/1962	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+ 8	+ 3	+ 9	1.4	1.4	218	174
Women's missed coats and suits	+11	0	+ 7	1.6	1.7	133	140
Women's, misses' coats	+10	- 1	+ 8	1.5	1.5	154	160
Women's, misses' suits	+16	0	+ 4	2.2	2.5	69	83
Juniors' and girls' wear	+ 7	+ 3	+ 9	1.1	1.1	283	184
Juniors' coats, suits, dresses	+ 6	+ 3	+12	1.1	1.0	231	175
Girls' wear	+ 7	+ 3	+ 6	1.1	1.1	345	191
Women's and misses' dresses	+ 5	+ 3	+ 9	1.8	1.7	141	176
Inexpensive dresses	+ 5	+ 3	+10	1.3	1.2	158	182
Better dresses	+ 6	+ 3	+ 7	2.5	2.5	129	174
Blouses, skirts, sportswear	+11	+ 6	+11	1.1	1.1	364	211
Aprons, housedresses, uniforms	+ 3	- 1	+ 2	1.5	1.5	156	136
Furs	- 1	+ 1	+10	2.5	2.3	233	150
MEN'S AND BOY'S WEAR							
Men's clothing	+ 9	+ 3	+ 6	1.4	1.5	358	170
Men's furnishings and hats	+ 9	+ 4	+ 7	2.5	2.5	245	181
Men's wear	+ 9	+ 3	+ 6	0.9	1.0	440	152
Boy's wear	+ 8	+ 2	+ 6	1.5	1.6	329	159
Men's & boy's shoes, slippers	+10	+ 4	+ 3	2.6	2.8	322	203
HOME FURNISHINGS							
Furniture and bedding	+10	+ 3	+ 2	2.5	2.6	189	145
Mattresses, springs, studio beds	+10	+ 5	- 1	4.0	4.3	131	143
Upholstered, other furniture	+10	+ 3	+ 3	3.1	3.4	94	161
Domestic floor coverings	+ 9	+ 4	+ 4	4.1	4.4	142	143
Rugs and carpets	+ 9	+ 4	+ 4	4.2	4.4	104	124
Rugs and carpets	+11	+ 7	+ 4	3.7	4.0	108	125
Linoleum	+21	+ 4	+ 6	6.0	6.9	41	61
Draperies, curtains, upholstery	+ 5	+ 1	+ 1	3.6	3.7	128	135
Lamps and shades	+ 2	- 1	+ 7	2.8	2.7	163	153
China and glassware	+ 3	0	+ 3	3.2	3.2	254	150
Major household appliances	+ 4	+ 3	+ 4	2.5	2.5	81	100
Housewares (incl. small appliances)	+ 9	+ 5	+ 5	1.8	1.8	267	156
Gift shop	+ 9	+ 2	+ 7	1.7	1.7	496	217
Radios, phonographs, television pianos							
records, sheet music, instr.	+ 6	+ 3	+ 7	1.1	1.1	506	205
Radios, phonographs, telev.	+12	+ 5	+ 9	1.0	1.0	527	222
Records, sheet music, instr.	- 5	- 3	+ 3	1.5	1.4	552	222
MISCELLANEOUS MERCHANDISE DEPT.							
Toys, games, sporting goods, cameras	+ 8	+ 2	+12	0.8	0.8	419	137
Toys and games	+ 5	- 2	+ 8	0.5	0.5	623	134
Sporting goods and cameras	+14	+ 8	+16	1.3	1.2	619	206
Luggage	+13	+ 4	+ 1	1.5	1.7	298	149
Candy	+ 7	+ 3	+12	0.3	0.3	450	142

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - DECEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales ^{1/}		Unadjusted indexes (1947-49 av.=100) ^{2/}	
	Sales during period			Stocks (end of month)		December	
	Dec.	Jan.-Dec.	December	1963	1962	Sales	Stocks
BASEMENT STORE TOTAL	+ 8	+ 1	+ 6	1.3	1.3	205	128
Domestics and blankets	+ 9	+ 2	+ 8	2.4	2.4	148	148
Women's, misses' ready-to-wear	+ 8	+ 2	+ 6	1.0	1.0	190	121
Intimate apparel	+ 6	+ 2	+ 7	1.2	1.2	217	138
Hosiery	- 1	- 3	+ 4	1.4	1.3	3/	3/
Underwear, corsets & brassieres	+ 6	+ 3	+ 8	1.3	1.3	3/	3/
Coats and suits	+ 9	- 2	+ 6	1.3	1.3	105	105
Dresses	+ 7	+ 1	+10	1.1	1.1	113	115
Blouses, skirts, and sportswear	+14	+ 9	+ 7	0.8	0.8	310	145
Girl's wear	+ 9	+ 2	+ 9	0.8	0.8	299	142
Infants' wear	+ 7	+ 1	+ 2	1.1	1.2	249	129
Aprons, housedresses, uniforms	+ 6	0	0	0.9	1.0	3/	3/
Men's and boys' wear	+ 9	+ 1	+ 7	1.0	1.1	345	155
Men's wear	+ 8	+ 1	+ 7	1.0	1.0	340	154
Men's clothing	+ 7	- 1	+ 8	1.4	1.4	255	175
Men's furnishings	+ 9	+ 9	+ 5	0.8	0.8	377	129
Boy's wear	+12	+ 2	+ 8	1.0	1.1	346	156
Home furnishings	+ 1	- 1	+ 4	2.9	2.8	105	115
Shoes	+ 7	- 1	+ 4	2.2	2.3	180	133
NONMERCHANT TOTAL	+13	+ 4	3/	3/	3/	210	3/
Barber and beauty shop	- 3	- 2	3/	3/	3/	123	3/

- 1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.
- 2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.
- 3/ Data not available.

Note:—Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for more than one-third of estimated total retail store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.