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MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - OCTOBER 1963
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Base-ment store total
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SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103
Oct. 1961	124	132	122	128	91	123	99	115
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78
Aug. 1962	109	112	99	114	112	108	94	103
Sept. 1962	116	128	105	118	84	113	84	106
Oct. 1962	128	136	124	135	94	125	104	116
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111
Sept. 1963	120	131	110	126	89	117	87	109
Oct. 1963	129	136	120	138	96	128	105	112

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136
Oct. 1961	172	193	196	143	134	176	194	146
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124
Aug. 1962	155	181	166	135	122	150	144	129
Sept. 1962	170	198	192	142	133	161	166	146
Oct. 1962	185	211	213	152	138	187	208	156
June 1963	156	164	168	148	129	163	148	129
July 1963	157	172	164	143	133	159	148	129
Aug. 1963	162	187	178	139	127	157	150	133
Sept. 1963	178	208	205	147	138	168	174	153
Oct. 1963	197	226	231	159	145	195	221	169

RATIO OF STOCKS TO SALES

Oct. 1961	3.7	3.0	5.0	3.7	4.3	4.4	4.7	2.6
Oct. 1962	3.8	3.2	5.3	3.6	4.3	4.6	4.9	2.8
Oct. 1963	4.0	3.4	5.8	3.7	4.3	4.6	5.1	3.1

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - OCTOBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	Oct.		Oct.	
	Oct.	Jan.-Oct.	Oct.	1963	1962	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	0	+ 2	+ 6	3.8	3.6	-	-
<u>MAIN STORE TOTAL</u>	+ 1	+ 2	+ 6	4.0	3.8	129	197
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+ 3	+ 4	+ 5	4.3	4.2	96	145
Piece goods	+ 5	+ 3	+ 3	3.5	3.6	77	102
Silks, velvets, synthetics	+ 5	+ 3	+ 3	4.0	4.0	69	103
Woolen yard goods	+ 8	+ 8	+ 5	2.2	2.3	133	112
Cotton yard goods	+ 3	+ 2	+ 6	4.6	4.5	56	118
Household textiles	+ 1	+ 5	+ 6	4.6	4.4	109	166
Linens and towels	+ 4	+ 4	+ 6	5.2	5.2	107	162
Domestics--muslins, sheetings	+ 1	+ 6	+ 3	4.5	4.4	94	182
Blankets, comforters, spreads	- 2	+ 3	+10	4.0	3.6	136	171
<u>SMALL WARES</u>	+ 2	+ 2	+ 4	4.6	4.5	128	195
Laces, trimmings, embroideries, and ribbons	0	- 1	+ 1	4.7	4.7	85	138
Notions	0	+ 1	+ 4	4.5	4.3	112	191
Toilet articles, drug sundries	+ 5	+ 4	+ 6	4.1	4.1	149	189
Silverware and jewelry	- 1	- 2	+ 1	5.7	5.7	113	197
Silverware and clocks	- 2	+ 3	+ 2	7.4	7.1	95	194
Costume jewelry	- 3	- 7	0	3.9	3.8	124	203
Fine jewelry and watches	+12	+ 3	+ 1	8.4	9.2	152	223
Art needlework	+ 6	+ 9	+ 7	3.5	3.5	139	144
Books and stationery	+ 3	+ 2	+ 5	4.6	4.5	141	239
Books and magazines	+ 6	+ 1	+ 7	3.9	3.9	134	202
Stationery	+ 1	+ 3	+ 3	4.8	4.7	140	245
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	0	+ 2	+ 7	3.4	3.2	136	226
Women's accessories	- 2	0	+ 5	4.1	3.8	124	214
Neckwear and scarfs	+ 4	+ 3	+ 2	3.0	3.1	148	241
Handkerchiefs	+ 3	0	- 2	5.0	5.2	49	84
Millinery	-14	-11	- 3	1.4	1.2	111	158
Women's and children's gloves	-12	- 6	+ 6	5.8	4.9	134	226
Corsets and brassieres	+ 6	+ 5	+ 6	3.5	3.5	181	252
Women's, children's hosiery	- 4	- 1	+ 4	3.3	3.1	94	186
Underwear, slips, and negligees	+ 1	+ 2	+ 4	4.4	4.2	93	190
Knit underwear	+ 4	+ 2	+ 4	4.2	4.3	127	254
Silk & muslin underwear, slips	0	0	+ 1	4.5	4.5	73	157
Negligees, robes, loung. apparel	0	+ 6	+10	3.8	3.5	101	204
Infants' wear	- 7	- 1	+ 8	4.0	3.5	129	219
Handbags, small leather goods	0	- 1	+ 4	3.1	3.0	141	226
Women's and children's shoes	- 2	+ 1	+ 4	5.6	5.3	148	232
Children's shoes	- 8	- 2	+ 1	7.1	6.5	101	234
Women's shoes	- 1	+ 1	+ 5	5.2	5.0	161	230

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - OCTOBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	Oct.		Sales	Stocks
	Oct.	Jan.-Oct.	Oct.	1963	1962		
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+ 2	+ 3	+10	2.8	2.6	148	243
Women's, misses' coats and suits	-11	- 2	+11	2.9	2.3	113	206
Women's, misses' coats	-15	- 2	+13	3.0	2.3	120	238
Women's, misses' suits	+ 4	- 2	0	2.5	2.6	78	114
Juniors' and girls' wear	0	+ 3	+14	3.2	2.8	159	307
Juniors' coats, suits, dresses	+ 2	+ 3	+15	2.6	2.3	148	282
Girls' wear	- 2	+ 3	+13	3.8	3.3	172	327
Women's and misses' dresses	+11	+ 3	+ 4	2.1	2.2	141	209
Inexpensive dresses	+12	+ 3	+ 5	1.7	1.8	149	220
Better dresses	+10	+ 2	+ 2	2.7	2.9	134	203
Blouses, skirts, sportswear	+ 6	+ 6	+13	3.0	2.8	194	307
Aprons, housedresses, uniforms	+ 4	- 1	+ 1	2.2	2.3	118	146
Furs	- 1	+ 4	+ 7	4.7	4.4	146	191
MEN'S AND BOYS' WEAR	- 3	+ 3	+ 9	5.8	5.2	120	231
Men's clothing	- 3	+ 3	+10	6.2	5.4	133	246
Men's furnishings and hats	- 1	+ 3	+ 7	5.5	5.0	106	215
Boys' wear	- 9	+ 1	+10	5.8	4.8	126	236
Men's & boys' shoes, slippers	+ 1	+ 3	+ 2	7.0	6.9	140	232
HOMEFURNISHINGS	+ 2	+ 3	+ 4	3.7	3.6	138	159
Furniture and bedding	+ 4	+ 3	+ 2	3.2	3.2	156	145
Mattresses, springs, studio beds	+ 4	+ 4	0	1.7	1.7	163	156
Upholstered, other furniture	+ 3	+ 3	+ 2	3.7	3.7	151	143
Domestic floor coverings	+ 3	+ 4	+ 2	2.8	2.8	146	121
Rugs and carpets	+ 9	+ 8	+ 2	2.5	2.7	154	122
Linoleum	+ 7	+ 2	+ 6	4.9	5.0	55	69
Draperies, curtains, upholstery	+ 2	+ 1	+ 3	3.5	3.4	138	143
Lamps and shades	+ 1	- 1	+ 7	4.0	3.8	117	165
China and glassware	+ 1	+ 1	+ 5	7.6	7.3	120	172
Major household appliances	- 1	+ 3	+ 3	2.2	2.1	87	102
Housewares (incl. small appliances)	+ 3	+ 5	+ 6	4.4	4.3	126	182
Gift shop	+ 4	+ 2	+ 9	7.7	7.3	147	295
Radios, phonographs, television, pianos, records, sheetmusic, instr.	- 2	+ 4	+11	3.1	2.7	220	253
Radios, phonographs, television	- 3	+ 5	+16	2.6	2.2	241	292
Records, sheet music, instr.	- 1	0	+ 2	4.5	4.4	187	243
MISCELLANEOUS MERCHANDISE DEPTS.	+ 1	+ 4	+ 6	5.1	4.9	105	221
Toys, games, sporting goods, cameras	- 1	+ 4	+ 6	8.2	7.7	103	299
Toys and games	- 4	0	+ 2	9.4	8.8	80	322
Sporting goods and cameras	+ 4	+ 7	+14	6.6	6.1	153	266
Luggage	+ 7	+ 2	+ 3	6.5	6.7	80	183
Candy	+ 4	+ 4	+ 9	1.4	1.4	137	184

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - OCTOBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 ^{2/})	
	Sales during period		Stocks (end of month)	sales 1/		Oct.	
	Oct.	Jan-Oct.	Oct.	1963	1962	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	- 4	+ 1	+ 9	3.1	2.7	112	169
Domestics and blankets	- 1	+ 1	+ 8	3.4	3.1	106	148
Women's, misses' ready-to-wear	- 3	+ 1	+ 9	2.5	2.3	109	171
Intimate apparel	0	+ 2	+ 9	3.1	2.8	113	173
Hosiery	- 5	- 2	+ 6	2.8	2.5	3/	3/
Underwear, corsets & brassieres	+ 1	+ 3	+ 9	3.2	3.0	3/	3/
Coats and suits	-17	- 4	+16	2.4	1.7	89	153
Dresses	+10	0	+ 3	1.6	1.7	88	136
Blouses, skirts, and sportswear	+ 6	+ 9	+18	2.2	2.0	166	232
Girls' wear	- 8	+ 1	+12	3.0	2.5	135	244
Infants' wear	- 7	+ 1	+ 9	3.1	2.7	128	190
Aprons, housedresses, uniforms	+ 2	0	- 4	2.4	2.6	3/	3/
Men's and boys' wear	- 6	0	+ 9	4.1	3.5	124	225
Men's wear	- 5	0	+ 9	4.0	3.5	119	213
Men's clothing	- 8	- 2	+ 6	4.1	3.6	128	220
Men's furnishings	- 2	+12	+13	4.0	3.5	118	214
Boys' wear	-11	+ 1	+12	4.3	3.4	133	257
Homefurnishings	0	- 1	+ 6	2.9	2.8	109	121
Shoes	- 6	- 2	+ 9	4.2	3.6	117	162
<u>NONMERCHANDISE TOTAL</u>	+ 1	+ 3	3/	3/	3/	148	3/
Barber and beauty shop	- 5	- 3	3/	3/	3/	118	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve *Bulletin*. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D.C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for more than 1/3 of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.