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FOR IMMEDIATE RELEASE  
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## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER 1963  
(Based on retail dollar amounts)

## Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103
May 1962	118	125	116	119	86	123	98	107
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78
Aug. 1962	109	112	99	114	112	108	94	103
Sept. 1962	116	128	105	118	84	113	84	106
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111
Sept. 1963	120	131	110	126	89	117	87	109

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136
May 1962	158	167	172	149	126	165	146	133
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124
Aug. 1962	155	181	166	135	122	150	144	129
Sept. 1962	170	198	192	142	133	161	166	146
May 1963	164	175	184	152	128	169	151	138
June 1963	156	164	168	148	129	163	148	129
July 1963	157	172	164	143	133	159	148	129
Aug. 1963	162	187	178	139	127	157	150	133
Sept. 1963	178	208	205	147	138	168	174	153

## RATIO OF STOCKS TO SALES

Sept. 1961	3.7	3.1	5.4	3.8	4.6	4.1	4.4	2.7
Sept. 1962	3.9	3.2	5.6	4.1	4.7	4.4	4.8	2.8
Sept. 1963	3.9	3.3	5.7	3.9	4.5	4.4	4.9	2.9

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av. = 100 $\frac{1}{2}$ )	
	Sales during period		Stocks (end of month)	Sept.		Sept.	
	Sept.	Jan-Sept	Sept.	1963	1962	Sales	Stocks
<b>GRAND TOTAL—entire store</b>	+ 4	+ 3	+ 5	3.7	3.7	-	-
<b>MAIN STORE TOTAL</b>	+ 4	+ 3	+ 5	3.9	3.9	120	178
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 6	+ 5	+ 4	4.5	4.7	89	138
Piece goods	+ 9	+ 3	+ 1	3.9	4.2	72	103
Silks, velvets, synthetics	+ 5	+ 3	+ 2	4.8	4.9	57	103
Woolen yard goods	+13	+ 8	+ 1	2.5	2.9	130	113
Cotton yard goods	+ 6	+ 2	+ 2	4.3	4.4	59	114
Household textiles	+ 5	+ 5	+ 5	4.7	4.8	100	155
Linen and towels	+ 4	+ 4	+ 6	5.6	5.5	90	145
Domestics—muslins, sheetings	+ 6	+ 7	+ 2	4.6	4.8	99	178
Blankets, comforters, spreads	+ 5	+ 3	+ 6	4.0	3.9	122	154
<b>SMALL WARES</b>	+ 4	+ 2	+ 4	4.4	4.4	117	168
Laces, trimmings, embroideries, and ribbons	+ 1	- 1	+ 3	4.8	4.7	78	127
Notions	+ 6	+ 1	+ 4	4.0	4.0	120	177
Toilet articles, drug sundries	+ 4	+ 4	+ 6	3.9	3.8	136	161
Silverware and jewelry	0	- 2	+ 1	6.4	6.3	94	177
Silverware and clocks	+ 6	+ 3	0	7.5	7.9	84	173
Costume jewelry	- 5	- 8	- 1	4.5	4.3	95	179
Fine jewelry and watches	+ 4	+ 2	+ 7	9.8	9.6	124	196
Art needlework	+13	+10	+ 8	3.7	3.9	125	138
Books and stationery	+ 4	+ 2	+ 5	4.1	4.0	126	186
Books and magazines	+ 7	0	+ 7	3.8	3.8	121	171
Stationery	+ 3	+ 3	+ 4	4.2	4.2	128	194
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 2	+ 2	+ 5	3.3	3.2	131	208
Women's accessories	+ 1	+ 1	+ 3	3.9	3.9	119	198
Neckwear and scarfs	+ 7	+ 3	0	3.0	3.3	130	202
Handkerchiefs	- 3	- 1	- 6	5.5	5.7	37	69
Millinery	- 5	-10	- 6	1.2	1.2	114	141
Women's and children's gloves	+ 1	- 4	+ 7	7.8	7.3	91	203
Corsets and brassieres	+ 4	+ 5	+ 5	3.6	3.5	172	244
Women's, children's hosiery	0	0	+ 3	3.4	3.3	90	174
Underwear, slips, and negligees	+ 4	+ 2	+ 4	4.4	4.4	78	165
Knit underwear	+ 4	+ 2	+ 3	4.3	4.4	107	224
Silk & muslin underwear, slips	+ 3	0	+ 4	4.7	4.6	62	141
Negligees, robes, loung. apparel	+ 6	+ 7	+10	3.6	3.5	86	165
Infants' wear	- 1	0	+ 5	3.4	3.2	135	197
Handbags, small leather goods	- 1	- 1	+ 2	2.9	2.9	135	196
Women's and children's shoes	- 1	+ 1	+ 2	5.2	5.1	156	231
Children's shoes	- 7	- 1	+ 1	5.3	4.9	136	232
Women's shoes	+ 1	+ 2	+ 2	5.1	5.1	163	233

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{1}$		Unadjusted indexes (1947-49 av.=100)	
	Sales during period	Jan-Sept	Stocks (end of month)	Ratio of stocks to sales		Unadjusted indexes	
				Sept. 1963	1962	Sept. Sales	Sept. Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 4	+ 3	+ 7	2.7	2.6	143	222
Women's, misses' coats and suits	+ 2	0	+ 5	3.1	3.0	102	193
Women's, misses' coats	+ 1	+ 1	+ 7	3.3	3.1	105	220
Women's, misses' suits	+ 5	- 2	- 2	2.7	2.9	84	120
Juniors' and girls' wear	+ 3	+ 4	+ 8	2.6	2.5	165	266
Juniors' coats, suits, dresses	+ 4	+ 4	+11	2.2	2.1	152	250
Girls' wear	+ 3	+ 4	+ 7	3.1	3.0	182	278
Women's and misses' dresses	+ 5	+ 2	+ 2	2.0	2.1	140	197
Inexpensive dresses	+ 7	+ 2	+ 5	1.6	1.6	148	203
Better dresses	+ 3	+ 2	- 1	2.7	2.8	132	193
Blouses, skirts, sportswear	+ 5	+ 6	+13	2.7	2.5	192	274
Aprons, housedresses, uniforms	+ 4	- 1	+ 2	2.0	2.1	119	135
Furs	+ 2	+ 5	+ 8	6.7	6.4	96	190
<b>MEN'S AND BOYS' WEAR</b>							
Men's clothing	+ 8	+ 4	+ 9	6.6	6.5	115	226
Men's furnishings and hats	+ 7	+ 3	+ 7	5.5	5.5	90	181
Boys' wear	- 2	+ 2	+ 5	4.5	4.2	142	213
Men's & boys' shoes, slippers	+ 3	+ 4	0	6.4	6.6	139	214
<b>HOMEFURNISHINGS</b>							
Furniture and bedding	+ 6	+ 3	+ 2	3.6	3.8	139	142
Mattresses, springs, studio beds	+ 9	+ 5	+ 1	1.5	1.6	164	151
Upholstered, other furniture	+ 6	+ 3	+ 3	4.5	4.6	131	141
Domestic floor coverings	+10	+ 4	+ 2	3.4	3.7	120	118
Rugs and carpets	+15	+ 7	+ 3	3.1	3.5	120	114
Linoleum	+ 7	+ 1	0	4.5	4.8	49	61
Draperies, curtains, upholstery	+ 5	+ 1	+ 1	4.3	5.5	107	135
Lamps and shades	+ 6	- 1	+ 6	4.6	4.6	96	150
China and glassware	+ 2	+ 1	+ 4	8.2	8.1	107	157
Major household appliances	+ 5	+ 3	- 1	2.1	2.5	91	98
Housewares (incl. small appliances)	+ 8	+ 5	+ 4	3.9	4.0	137	168
Gift shop	+ 6	+ 2	+ 8	8.0	7.9	111	231
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 9	+ 5	+ 7	2.9	3.0	204	216
Radios, phonographs, television	+14	+ 7	+ 9	2.3	2.4	235	220
Records, sheet music, instr.	- 6	0	+ 4	5.4	4.9	100	162
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>							
Toys, games, sporting goods, cameras	+ 5	+ 5	+ 6	7.9	7.9	86	230
Toys and games	+ 1	+ 1	+ 2	10.0	9.9	58	237
Sporting goods and cameras	+ 9	+ 7	+13	6.0	5.8	143	219
Luggage	+ 2	+ 2	+ 3	5.4	5.4	82	153
Candy	+ 6	+ 4	+10	1.4	1.3	105	140

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Stocks (end of month)	Sept.	September		September	
				1963	1962	Sales	Stocks
	Sept.	Jan.-Sept.	Sept.	1963	1962	Sales	Stocks
<u>BASMENT STORE TOTAL</u>	+ 3	+ 1	+ 5	2.9	2.8	109	153
Domestics and blankets	+ 8	+ 2	+ 3	3.5	3.6	98	137
Women's, misses' ready-to-wear	+ 3	+ 2	+ 5	2.3	2.3	108	156
Intimate apparel	+ 4	+ 2	+ 4	3.0	3.0	104	160
Hosiery	+ 2	- 1	+ 3	2.8	2.8	3/	3/
Underwear, corsets & brassieres	+ 5	+ 3	+ 4	3.1	3.1	3/	3/
Coats and suits	0	- 1	+10	2.3	2.1	86	140
Dresses	+ 4	- 1	+ 1	1.5	1.5	89	130
Blouses, skirts, and sportswear	+ 6	+10	+16	2.0	1.8	161	204
Girls' wear	+ 1	+ 2	+ 8	2.5	2.3	149	221
Infants' wear	+ 3	+ 2	+ 4	2.7	2.6	145	180
Aprons, housedresses, uniforms	+ 3	- 1	- 7	2.3	2.5	3/	3/
Men's and boys' wear	+ 5	+ 1	+ 6	3.5	3.5	129	197
Men's wear	+ 8	+ 1	+ 5	3.6	3.7	123	189
Men's clothing	+ 7	- 1	+ 4	3.7	3.8	138	206
Men's furnishings	+ 9	+14	+ 6	3.5	3.6	111	177
Boys' wear	- 2	+ 2	+ 8	3.1	2.8	158	224
Homefurnishings	+ 5	- 1	+ 2	3.3	3.4	91	111
Shoes	- 3	- 1	+ 7	4.0	3.6	121	154
<u>NONMERCHANDISE TOTAL</u>	+ 6	+ 3	3/	2/	2/	134	3/
Barber and beauty shop	- 4	- 2	3/	2/	2/	111	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for more than 1/3 of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.