



## FEDERAL RESERVE

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## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1963  
(Based on retail dollar amounts)

Summary by Selected Department Groups

## Main Store

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Base- ment store total
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## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Apr. 1962	115	135	108	102	73	107	101	112
May 1962	118	125	116	119	86	123	98	107
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78
Aug. 1962	109	112	99	114	112	108	94	103
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102
July 1963	100	93	95	116	100	100	100	83
Aug. 1963	117	121	109	121	120	111	100	111

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Apr. 1962	161	173	172	151	130	168	139	134
May 1962	158	167	172	149	126	165	146	133
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124
Aug. 1962	155	181	166	135	122	150	144	129
Apr. 1963	167	181	184	155	132	174	146	140
May 1963	154	175	184	152	128	169	151	138
June 1963	156	164	168	148	129	163	148	129
July 1963	157	172	154	143	133	159	148	129
Aug. 1963	162	187	178	139	127	157	150	133

## RATIO OF STOCKS TO SALES

Aug. 1961	3.6	3.2	5.0	3.8	3.1	4.2	3.5	2.4
Aug. 1962	3.8	3.4	5.1	3.9	3.2	4.3	3.7	2.6
Aug. 1963	3.7	3.2	4.9	3.8	3.1	4.3	3.7	2.5

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1963

Department	Percentcfe change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	August		August	
	Aug.	Jun.-Aug.	Aug.	1963	1962	Sales	Stocks
<b>GRAND TOTAL-entire store</b>	+ 7	+ 2	+ 4	3.5	3.6	--	--
<b>MAIN STORE TOTAL</b>	+ 7	+ 2	+ 4	3.7	3.8	117	162
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 7	+ 4	+ 4	3.1	3.2	120	127
Piece goods	+11	+ 3	+ 2	4.2	4.6	63	99
Silks, velvets, synthetics	+ 9	+ 3	+ 4	5.1	5.3	51	96
Woolen yard goods	+18	+ 7	- 1	3.4	4.1	87	114
Cotton yard goods	+ 6	+ 8	+ 3	3.6	3.6	74	112
Household textiles	+ 6	+ 5	+ 5	2.7	2.7	159	139
Linens and towels	+ 6	+ 4	+ 7	3.2	3.2	148	133
Domestics--muslins, sheetings	+ 6	+ 7	+ 2	2.0	2.1	191	155
Blankets, comforters, spreads	+ 6	+ 3	+ 4	3.2	3.3	140	142
<b>SMALL WARES</b>	+ 3	+ 2	+ 5	4.3	4.3	111	157
Laces, trimmings, embroideries, and ribbons	+ 2	- 1	+ 4	5.1	5.0	75	127
Notions	- 1	0	+ 2	4.5	4.4	98	167
Toilet articles, drug sundries	+ 3	+ 4	+ 7	3.7	3.6	135	151
Silverware and jewelry	- 1	- 3	+ 2	5.9	5.7	93	161
Silverware and clocks	+ 4	+ 3	0	5.7	5.9	104	166
Costume jewelry	- 5	- 8	0	4.7	4.4	82	166
Fine jewelry and watches	0	+ 2	+ 7	9.4	8.8	120	166
Art needlework	+14	+ 9	+ 8	3.9	4.1	109	131
Books and stationery	+ 5	+ 2	+ 6	3.9	3.8	120	172
Books and magazines	+ 5	- 1	+ 7	3.4	3.3	118	158
Stationery	+ 5	+ 3	+ 5	4.1	4.1	118	176
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 8	+ 2	+ 4	3.2	3.3	121	187
Women's accessories	+ 5	+ 1	+ 2	4.2	4.3	102	179
Neckwear and scarfs	+ 8	+ 2	+ 2	3.3	3.5	106	185
Handkerchiefs	0	0	- 5	4.7	5.0	37	61
Millinery	- 1	-11	- 1	2.2	2.2	62	128
Women's and children's gloves	+ 2	- 5	+ 9	12.4	11.6	49	170
Corsets and brassieres	+ 6	+ 5	+ 4	3.4	3.5	167	224
Women's, children's hosiery	+ 1	0	+ 2	4.0	4.0	69	160
Underwear, slips, and negligees	+ 4	+ 2	+ 3	3.6	3.6	80	136
Knit underwear	+ 4	+ 2	+ 3	3.6	3.6	110	181
Silk & muslin underwear, slips	+ 2	0	+ 3	3.8	3.8	64	121
Negligees, robes, loung. apparel	+ 6	+ 7	+ 5	3.0	3.0	82	127
Infants' wear	+ 7	0	+ 4	3.4	3.5	132	187
Handbags, small leather goods	+ 4	- 1	+ 2	3.4	3.5	101	174
Women's and children's shoes	+ 8	+ 1	0	5.8	6.2	133	216
Children's shoes	+ 4	0	0	4.0	4.2	178	237
Women's shoes	+11	+ 2	- 1	6.4	7.2	125	213

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/ Aug.		Unadjusted indexes (1947-49 av.=100) Aug.	
	Sales during period	Stocks (end of month)		1963	1962	Sales	Stocks
	Aug.	Jan.-Aug.		Aug.	Aug.		
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 9	+ 3	+ 5	2.5	2.6	139	198
Women's, misses' coats and suits	+ 6	0	+ 2	3.5	3.7	77	163
Women's, misses' coats	+ 6	+ 1	+ 3	3.4	3.5	89	187
Women's, misses' suits	+ 5	- 3	- 4	3.8	4.2	56	118
Juniors' and girls' wear	+10	+ 4	+ 5	2.0	2.1	206	238
Juniors' coats, suits, dresses	+10	+ 4	+ 6	1.9	1.9	167	218
Girls' wear	+11	+ 4	+ 4	2.1	2.2	254	254
Women's and misses' dresses	+ 7	+ 2	+ 3	2.3	2.4	115	177
Inexpensive dresses	+ 9	+ 2	+ 7	1.8	1.8	123	189
Better dresses	+ 5	+ 1	- 1	3.0	3.1	112	178
Blouses, skirts, sportswear	+12	+ 6	+ 8	2.5	2.6	189	253
Aprons, housedresses, uniforms	0	- 2	+ 2	1.9	1.9	112	122
Furs	+17	+ 6	+ 5	5.3	6.0	115	166
<b>MEN'S AND BOYS' WEAR</b>							
Men's clothing	+12	+ 4	+ 9	6.8	6.9	94	195
Men's furnishings and hats	+ 9	+ 3	+ 6	4.9	5.0	84	151
Boys' wear	+11	+ 3	+ 7	3.1	3.2	193	192
Men's & boys' shoes, slippers	+ 8	+ 4	+ 1	6.2	6.6	143	203
<b>HOMEFURNISHINGS</b>							
Furniture and bedding	+ 6	+ 3	+ 3	3.8	3.9	121	139
Mattresses, springs, studio beds	+ 6	+ 4	+ 1	3.0	3.1	152	132
Upholstered, other furniture	+ 6	+ 2	- 2	1.3	1.4	181	141
Domestic floor coverings	+ 5	+ 3	+ 4	3.8	3.9	100	109
Rugs and carpets	+ 8	+ 6	+ 8	3.7	3.7	112	116
Linoleum	+ 7	0	+ 7	4.9	4.9	50	67
Draperies, curtains, upholstery	+ 3	0	+ 2	4.7	4.7	95	129
Lamps and shades	+ 6	- 2	+ 6	4.9	4.9	83	143
China and glassware	+ 2	0	+ 3	7.7	7.6	106	152
Major household appliances	+ 6	+ 3	- 2	2.1	2.2	100	102
Housewares (incl. small appliances)	+ 7	+ 4	+ 3	4.1	4.2	118	159
Gift shop	+ 5	+ 1	+ 9	6.7	6.5	122	220
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+10	+ 4	+10	3.3	3.3	170	210
Radios, phonographs, television Records, sheet music, instr.	+12	+ 6	+14	2.9	2.8	172	220
MISCELLANEOUS MERCHANTISE DEPTS.	+ 5	+ 1	+ 6	4.6	4.6	147	218
Toys, games, sporting goods, cameras	+ 7	+ 5	+ 5	3.7	3.8	100	150
Toys and games	+ 6	+ 4	+ 7	5.5	5.5	100	188
Sporting goods and cameras	+ 1	+ 1	+ 4	6.9	6.8	67	187
Luggage	+11	+ 7	+ 9	4.3	4.3	164	183
Candy	+ 6	+ 2	+ 3	3.7	3.8	115	145
	+ 8	+ 4	+ 9	1.2	1.2	103	120

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100) 2/	
	Sales during period	Stocks (end of month)		Aug.	1963	1962	Sales
	Aug.	Jan.-Aug.		Aug.			Stocks
<b>BASEMENT STORE TOTAL</b>	+ 7	+ 1	+ 3	2.5	2.6	111	133
Domestics and blankets	+ 4	+ 1	+ 6	2.6	2.6	123	126
Women's, misses' ready-to-wear	+ 8	+ 2	+ 4	2.1	2.2	108	135
Intimate apparel	+ 6	+ 2	+ 5	2.6	2.6	112	141
Hosiery	+ 3	- 2	+ 5	2.9	2.9	3/	3/
Underwear, corsets & brassieres	+ 7	+ 3	+ 4	2.5	2.5	3/	3/
Coats and suits	+ 7	- 1	+ 8	2.7	2.6	64	128
Dresses	+ 4	- 1	- 1	1.3	1.4	88	108
Blouses, skirts, and sportswear	+17	+10	+ 7	1.7	1.8	163	168
Girls' wear	+13	+ 2	+ 4	1.6	1.7	212	188
Infants' wear	+11	+ 2	+ 3	2.6	2.8	135	161
Aprons, housedresses, uniforms	+ 1	- 1	-10	1.9	2.1	3/	3/
Men's and boys' wear	+ 8	0	+ 3	2.8	2.9	138	166
Men's wear	+ 7	0	+ 3	3.3	3.4	112	160
Men's clothing	+ 3	- 2	+ 2	3.7	3.8	117	184
Men's furnishings	+10	+ 2	+ 3	2.9	3.1	109	142
Boys' wear	+10	+ 3	+ 3	1.9	2.0	248	192
Homefurnishings	+ 4	- 2	+ 2	3.5	3.5	83	105
Shoes	+ 5	- 1	+ 2	3.8	3.9	116	136
<b>NONMERCANDISE TOTAL</b>	+ 6	+ 3	3/	3/	3/	149	3/
Barber and beauty shop	- 3	- 2	3/	3/	3/	139	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 *Federal Reserve Bulletin*. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D.C.

3/ Data not available.

Note:-- Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for more than 1/3 of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.