



# FEDERAL RESERVE

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FEDERAL RESERVE BANK OF ST. LOUIS

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JUNE 1963  
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

### SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104
Feb. 1962	85	82	75	99	69	96	73	69
Mar. 1962	112	124	94	118	82	110	88	103
Apr. 1962	115	135	103	102	73	107	101	112
May 1962	118	125	116	119	86	123	98	107
June 1962	109	104	134	111	76	119	114	101
Feb. 1963	87	84	78	99	71	96	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112
May 1963	119	125	111	121	89	127	105	105
June 1963	113	106	139	118	78	119	116	102

### STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Apr. 1961	150	161	163	141	121	154	133	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
Feb. 1962	148	164	152	136	128	143	128	123
Mar. 1962	160	178	168	147	130	159	140	132
Apr. 1962	161	173	172	151	130	168	139	134
May 1962	158	167	172	149	126	165	146	133
June 1962	152	159	159	146	126	158	142	127
Feb. 1963	154	170	161	142	130	155	135	126
Mar. 1963	165	184	176	152	133	165	147	135
Apr. 1963	167	181	184	155	132	174	146	140
May 1963	164	175	184	152	128	169	151	138
June 1963	156	164	168	148	129	163	148	129

### RATIO OF STOCKS TO SALES

June 1961	3.4	2.8	3.3	4.2	4.6	3.8	2.9	2.3
June 1962	3.6	3.1	3.6	4.4	4.9	4.1	3.1	2.6
June 1963	3.6	3.1	3.6	4.1	4.8	4.2	3.2	2.6

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JUNE 1963

Department	Percentage change from corresponding period a year ago				Ratio of stocks to sales 1/		Unadjusted indexes (1947-49) av.=100 2/)	
	Sales during period		Stocks (end of month)		June		June	
	June	Jan.	June	June	1963	1962	Sales	Stocks
<b>GRAND TOTAL-entire store</b>	+3	+1	+3	3.4	3.4	--	--	
<b>MAIN STORE TOTAL</b>	+3	+1	+3	3.6	3.6	113	156	
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+2	+3	+2	4.8	4.8	78	129	
Piece goods	+3	+1	+1	4.5	4.6	50	85	
Silks, velvets, synthetics	+6	+2	+2	4.7	4.9	43	77	
Woolen yard goods	+6	+2	-3	15.4	17.0	14	72	
Cotton yard goods	+3	0	+1	2.8	2.9	97	117	
Household textiles	+2	+4	+3	4.8	4.8	96	151	
Linens and towels	0	+3	+5	5.1	4.9	100	146	
Domestics--muslins, sheetings	+5	+6	+2	4.4	4.6	99	179	
Blankets, comforters, spreads	+1	+2	+2	4.9	4.8	93	142	
<b>SMALL WARES</b>	0	+1	+3	4.2	4.0	119	163	
Laces, trimmings, embroideries, and ribbons	-2	-2	+4	4.6	4.4	90	140	
Notions	+2	0	-2	3.7	3.8	130	174	
Toilet articles, drug sundries	+1	+3	+5	3.7	3.6	143	165	
Silverware and jewelry	-2	-3	+1	5.0	4.8	112	167	
Silverware and clocks	+2	+2	0	5.2	5.3	121	177	
Costume jewelry	-6	-9	+1	3.6	3.3	95	152	
Fine jewelry and watches	0	+2	+5	7.7	7.4	158	192	
Art needlework	+6	+8	+4	5.9	6.0	73	124	
Books and stationery	-1	+1	+4	4.0	3.8	114	169	
Books and magazines	-3	-2	+5	3.8	3.5	108	167	
Stationery	0	+2	+4	4.0	3.9	117	170	
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+2	+1	+3	3.1	3.0	106	164	
Women's accessories	+1	0	+2	3.9	3.8	99	163	
Neckwear and scarfs	-1	+1	-2	2.6	2.6	113	156	
Handkerchiefs	-3	-1	-3	4.3	4.3	41	61	
Millinery	-13	-12	-8	1.6	1.5	42	62	
Women's and children's gloves	-5	-6	+11	8.4	7.1	54	133	
Corsets and brassieres	+4	+4	+3	3.1	3.1	197	241	
Women's, children's hosiery	-6	0	0	4.0	3.8	65	153	
Underwear, slips, and negligees	+1	+1	+1	3.2	3.1	92	137	
Knit underwear	+2	+1	+1	3.3	3.3	122	194	
Silk & muslin underwear, slips	-2	-1	+2	3.3	3.2	79	124	
Negligees, robes, loung. apparel	+6	+6	+2	2.2	2.3	97	109	
Infants' wear	+2	-1	+2	4.2	4.1	87	156	
Handbags, small leather goods	0	-2	+5	2.6	2.5	119	162	
Women's and children's shoes	+3	0	+2	5.5	5.6	121	191	
Children's shoes	-2	-2	+1	6.8	6.6	96	201	
Women's shoes	+4	0	+2	5.2	5.3	131	193	

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JUNE 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/	
	Sales during period		Stocks (end of month)	June		June	
	June	Jan-June	June	1963	1962	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+3	+1	+ 5	2.4	2.4	114	166
Women's misses' coats and suits	-1	-1	- 1	4.7	4.7	29	91
Women's misses' coats	+2	+1	- 1	5.1	5.3	26	95
Women's misses' suits	-5	-4	- 2	3.6	3.6	33	69
Juniors' and girls' wear	+3	+2	+ 3	2.5	2.5	120	192
Juniors' coats, suits, dresses	+3	+2	+ 4	1.9	1.9	122	176
Girls' wear	+4	+1	+ 2	3.3	3.4	119	204
Women's and misses' dresses	+1	0	+ 5	1.9	1.8	126	172
Inexpensive dresses	+2	0	+ 7	1.5	1.4	145	194
Better dresses	0	+1	+ 4	2.6	2.5	110	162
Blouses, skirts, sportswear	+6	+5	+10	2.2	2.1	196	235
Aprons, housedresses, uniforms	0	-3	+ 1	1.7	1.7	153	143
Furs	+8	+5	0	13.6	14.5	30	128
<b>MEN'S AND BOY'S WEAR</b>	+4	+1	+ 6	3.6	3.6	139	168
Men's clothing	+5	+2	+ 7	4.2	4.1	140	176
Men's furnishings and hats	+3	+1	+ 4	2.8	2.8	146	153
Boy's wear	+3	+1	+ 7	4.8	4.6	108	165
Men's & boys' shoes, slippers	+3	+2	+ 3	5.5	5.5	164	208
<b>HOMEFURNISHINGS</b>	+6	+1	+ 1	4.1	4.3	118	148
Furniture and bedding	+7	+2	+ 1	3.9	4.2	132	146
Mattresses, springs, studio beds	+9	+3	+ 1	1.9	2.0	148	158
Upholstered, other furniture	+6	+1	+ 2	4.8	5.0	130	151
Domestic floor coverings	+8	+3	0	5.0	5.4	81	113
Rugs and carpets	+17	+6	+ 2	4.8	5.5	90	121
Linoleum	0	-1	+12	5.5	4.9	41	67
Draperies, curtains, upholstery	0	-1	+ 1	4.7	4.7	103	139
Lamps and shades	-1	-4	+ 3	6.3	6.0	72	151
China and glassware	0	0	+ 2	8.0	7.8	93	159
Major household appliances	+16	-1	- 5	1.7	2.1	125	108
Housewares (incl. small appliances)	+9	+2	- 2	3.1	4.0	142	163
Gift shop	-1	0	+ 5	6.7	6.3	116	215
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+3	+3	+ 7	4.0	3.8	150	220
Radios, phonographs, television	+6	+4	+10	3.4	3.3	129	203
Records, sheet music, instr.	-2	+1	+ 6	5.8	5.3	141	202
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+2	+4	+ 4	3.2	3.1	116	148
Toys, games, sporting goods, cameras	+1	+3	+ 5	4.4	4.2	125	177
Toys and games	-4	-1	+ 1	5.4	5.2	82	182
Sporting goods and cameras	+5	+6	+ 8	3.6	3.5	202	176
Luggage	+1	0	+ 2	3.1	3.1	148	157
Candy	-2	+4	+11	1.5	1.3	96	133

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STORES - JUNE 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{1}$ )	
	Sales during period	Stocks (end of month)	June	June		June	
				1963	1962	Sales	Stocks
<b>BASEMENT STORE TOTAL</b>	+ 2	-1	+1	2.6	2.6	102	129
Domestics and blankets	0	0	+5	3.8	3.6	88	136
Women's, misses' ready-to-wear	+ 2	0	+1	2.1	2.1	95	122
Intimate apparel	+ 1	0	+1	2.5	2.6	113	145
Hosiery	0	-2	+4	3.1	2.9	$\frac{3}{1}$	$\frac{3}{1}$
Underwear, corsets & brassieres	+ 1	+1	0	2.5	2.5	$\frac{3}{1}$	$\frac{3}{1}$
Coats and suits	0	-3	+4	3.9	3.8	26	75
Dresses	- 4	-3	+4	1.2	1.1	109	120
Blouses, skirts, and sportswear	+10	+9	+5	1.4	1.5	174	154
Girls' wear	+ 3	-1	-1	2.4	2.5	103	150
Infants' wear	+ 3	0	-2	3.5	3.7	84	139
Aprons, housedresses, uniforms	+ 3	-4	-5	1.4	1.6	$\frac{3}{1}$	$\frac{3}{1}$
Men's and boys' wear	+ 3	-2	+2	2.5	2.5	145	158
Men's wear	+ 2	-2	+1	2.3	2.3	154	157
Men's clothing	+ 1	-4	+1	2.6	2.6	157	175
Men's furnishings	+ 3	-1	+2	2.1	2.1	159	149
Boy's wear	+ 5	0	+2	3.3	3.4	118	170
Homefurnishings	- 3	-4	0	4.0	3.9	74	112
Shoes	- 1	-3	+2	3.9	3.9	105	131
<b>NON-MERCHANDISE TOTAL</b>	+ 1	+2	$\frac{3}{1}$	$\frac{3}{1}$	$\frac{3}{1}$	138	$\frac{3}{1}$
Barber and beauty shop	- 4	-2	$\frac{3}{1}$	$\frac{3}{1}$	$\frac{3}{1}$	160	$\frac{3}{1}$

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1145-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-52, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1952, sales and stocks at these stores accounted for more than 1/3 of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.