



# FEDERAL RESERVE

statistical release

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LIBRARY MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS  
JUN 19 1963  
FEDERAL RESERVE BANK  
OF ST. LOUIS

## UNITED STATES - APRIL 1963 (Based on retail dollar amounts)

Summary by Selected Department Groups

	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	Base-ment store total
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### SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Feb. 1961	83	83	72	93	69	93	70	71
Mar. 1961	114	133	98	103	76	109	98	110
Apr. 1961	100	108	89	104	76	101	84	93
Dec. 1961	231	213	319	170	119	327	386	190
Jan. 1962	97	90	84	106	139	108	76	79
Feb. 1962	85	82	75	99	69	96	73	69
Mar. 1962	112	124	94	118	82	110	88	100
Apr. 1962	115	135	108	102	73	107	101	112
Dec. 1962	235	217	328	176	122	327	389	190
Jan. 1963	98	91	86	104	147	107	78	76
Feb. 1963	87	84	78	99	71	98	77	68
Mar. 1963	111	125	96	113	79	106	89	99
Apr. 1963	117	134	110	107	78	111	106	112

### STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Feb. 1961	138	150	145	131	120	139	121	114
Mar. 1961	148	160	156	141	122	146	127	120
Apr. 1961	150	161	163	141	121	154	130	126
Dec. 1961	142	150	147	132	133	151	119	115
Jan. 1962	142	152	141	135	126	147	138	115
Feb. 1962	148	164	152	136	128	148	128	123
Mar. 1962	160	178	168	147	130	159	140	132
Apr. 1962	161	173	172	151	130	168	139	134
Dec. 1962	150	159	160	140	135	159	126	121
Jan. 1963	149	158	151	140	128	155	146	118
Feb. 1963	154	170	161	142	130	155	135	126
Mar. 1963	165	184	176	152	133	165	147	135
Apr. 1963	167	181	184	155	132	174	146	140

### RATIO OF STOCKS TO SALES

Apr. 1961	4.0	3.1	5.7	4.5	4.7	4.7	3.7	2.8
Apr. 1962	3.7	2.6	4.8	4.9	5.2	4.8	3.3	2.4
Apr. 1963	3.7	2.7	5.0	4.7	4.9	4.7	3.4	2.5

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - APRIL 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	Apr. 1963/1962		Apr. Sales Stocks	
	Apr.	Jan-Apr.	Apr.	1963	1962	Sales	Stocks
<b>GRAND TOTAL—entire store</b>	+ 2	+ 1	+ 4	3.5	3.4	-	-
<b>MAIN STORE TOTAL</b>	+ 2	+ 1	+ 4	3.7	3.6	117	167
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 6	+ 3	+ 1	4.9	5.1	78	132
Piece goods	+ 2	- 1	0	3.6	3.7	67	93
Silks, velvets, synthetics	+ 1	0	+ 1	3.4	3.4	66	85
Woolen yard goods	- 6	+ 2	- 2	6.6	6.4	20	62
Cotton yard goods	+ 4	0	0	2.9	3.1	107	128
Household textiles	+ 9	+ 4	+ 2	5.4	5.8	84	151
Linens and towels	+ 9	+ 3	+ 2	5.7	6.1	89	145
Domestics—muslins, sheetings	+12	+ 7	+ 2	5.1	5.6	83	177
Blankets, comforters, spreads	+ 5	+ 2	+ 1	5.5	5.7	85	146
<b>SMALL WARES</b>	+ 4	+ 1	+ 3	4.7	4.8	111	174
Laces, trimmings, embroideries, and ribbons	- 1	- 2	+ 3	4.5	4.3	103	156
Notions	+ 5	0	+ 2	4.2	4.3	119	183
Toilet articles, drug sundries	+ 6	+ 3	+ 6	4.1	4.1	138	176
Silverware and jewelry	+ 3	- 5	+ 1	6.1	6.2	98	182
Silverware and clocks	+17	+ 2	- 1	8.0	9.4	84	185
Costume jewelry	- 6	-11	+ 2	3.9	3.7	105	177
Fine jewelry and watches	+11	+ 3	+ 5	9.7	10.3	146	228
Art needlework	+13	+ 8	+ 2	5.7	6.3	79	131
Books and stationery	+ 3	0	+ 4	4.6	4.5	105	181
Books and magazines	0	- 4	+ 5	4.0	3.8	114	181
Stationery	+ 4	+ 3	+ 4	4.9	4.9	101	182
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	- 1	0	+ 5	2.7	2.6	134	181
Women's accessories	- 2	- 1	+ 4	3.5	3.3	123	183
Neckwear and scarfs	+ 1	+ 1	+ 1	2.6	2.7	125	182
Handkerchiefs	+ 3	- 1	- 3	4.1	4.4	46	66
Millinery	-17	-12	- 7	0.7	0.6	137	89
Women's and children's gloves	-11	- 7	+11	3.9	3.1	121	138
Corsets and brassieres	+ 5	+ 5	+ 4	3.3	3.3	181	243
Women's children's hosiery	+ 3	+ 1	+ 2	3.3	3.3	86	168
Underwear, slips, and negligees	+ 5	+ 2	+ 3	4.0	4.1	83	157
Knit underwear	+ 5	+ 2	+ 3	4.1	4.2	109	211
Silk & muslin underwear, slips	+ 4	0	+ 2	4.2	4.3	69	140
N negligees, robes, loung. apparel	+14	+ 6	+ 5	2.8	3.0	94	138
Infants' wear	- 6	- 1	+ 4	3.1	2.8	124	166
Handbags, small leather goods	- 4	- 3	+ 7	2.6	2.4	145	199
Women's and children's shoes	- 2	0	+ 3	4.7	4.5	165	221
Children's shoes	0	+ 2	+ 2	3.9	3.8	176	220
Women's shoes	0	0	+ 3	4.8	4.7	171	225

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - APRIL 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 <sup>2/</sup> )	
	Sales during period		Stocks (end of month)	Apr.		Apr.	
	Apr.	Jan.-Apr.	Apr.	1963	1962	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	0	+1	+6	2.1	2.0	144	179
Women's, misses' coats and suits	-5	-2	-6	1.5	1.5	94	90
Women's, misses' coats	-3	-1	-5	1.4	1.4	95	91
Women's, misses' suits	-8	-7	-10	1.5	1.6	98	86
Juniors' and girls' wear	-5	+1	+6	2.0	1.8	170	203
Juniors' coats, suits, dresses	-2	+2	+7	1.5	1.4	171	188
Girls' wear	-9	+1	+5	2.4	2.1	169	215
Women's and misses' dresses	+2	+1	+7	1.7	1.7	154	193
Inexpensive dresses	+2	+1	+12	1.4	1.3	167	214
Better dresses	+3	+1	+2	2.2	2.2	145	185
Blouses, skirts, sportswear	+6	+6	+12	2.7	2.6	175	259
Aprons, housedresses, uniforms	-2	-1	+5	1.9	1.8	153	168
Furs	+14	+2	-1	5.6	6.4	81	132
<b>MEN'S AND BOYS' WEAR</b>	<b>+2</b>	<b>+2</b>	<b>+7</b>	<b>5.0</b>	<b>4.8</b>	<b>110</b>	<b>184</b>
Men's clothing	+5	+4	+8	5.4	5.3	120	200
Men's furnishings and hats	+4	+2	+5	5.1	5.0	87	165
Boys' wear	-7	+1	+8	3.9	3.3	145	180
Men's & boys' shoes, slippers	+2	+2	+5	6.5	6.3	139	218
<b>HOMEFURNISHINGS</b>	<b>+5</b>	<b>0</b>	<b>+3</b>	<b>4.7</b>	<b>4.9</b>	<b>107</b>	<b>155</b>
Furniture and bedding	+9	-1	+2	4.3	4.6	122	152
Mattresses, springs, studio beds	+6	0	+1	2.4	2.5	125	173
Upholstered, other furniture	+10	-1	+3	5.0	5.3	123	154
Domestic floor coverings	+1	+1	+2	4.7	4.7	85	114
Rugs and carpets	+7	+3	+2	4.4	4.6	91	120
Linoleum	0	-4	+4	5.7	5.5	50	72
Draperies, curtains, upholstery	+2	-2	+4	4.7	4.6	108	143
Lamps and shades	0	-7	+5	5.9	5.7	79	160
China and glassware	+7	-2	+2	9.0	9.5	96	162
Major household appliances	+4	-1	+2	3.1	3.2	77	128
Housewares (incl. small appliances)	+5	+1	+1	4.4	4.6	123	176
Gift shop	+2	-1	+5	8.0	7.8	104	216
Radios, phonographs, television, pianos, records, sheet music, instr.	+7	+1	+9	4.6	4.5	134	233
Radios, phonographs, television	+10	+2	+9	4.1	4.1	121	231
Records, sheet music, instr.	+3	0	+9	6.0	5.7	150	203
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	<b>+5</b>	<b>+4</b>	<b>+5</b>	<b>3.4</b>	<b>3.4</b>	<b>106</b>	<b>146</b>
Toys, games, sporting goods, cameras	+5	+4	+6	5.7	5.6	88	172
Toys and games	-1	+1	+2	6.0	5.9	57	145
Sporting goods and cameras	+10	+6	+9	5.4	5.4	147	203
Luggage	+5	-1	+3	5.8	5.9	81	163
Candy	-2	-3	+7	0.7	0.6	170	148

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - APRIL 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100) 2/	
	Sales during period		Stocks (end of month)	Apr.		Apr.	
	Apr.	Jan.-Apr.	Apr.	1963	1962	Sales	Stocks
<b>BASEMENT STORE TOTAL</b>	0	- 1	+ 5	2.5	2.4	112	140
Domestics and blankets	+ 8	- 1	+ 3	4.2	4.4	111	189
Women's, misses' ready-to-wear	- 1	- 1	+ 5	1.9	1.8	114	134
Intimate apparel	+ 4	0	+ 3	2.7	2.7	116	157
Hosiery	- 1	- 4	+ 1	2.4	2.4	3/	3/
Underwear, corsets & brassieres	+ 5	+ 2	+ 4	2.9	2.9	3/	3/
Coats and suits	-14	- 5	+ 1	1.1	0.9	89	77
Dresses	+ 1	- 2	+11	1.2	1.1	111	132
Blouses, skirts, and sportswear	+18	+11	+15	2.0	2.1	144	181
Girls' wear	- 7	- 2	+ 7	1.8	1.6	158	164
Infants' wear	- 4	- 1	+ 3	2.5	2.4	125	148
Aprons, housedresses, uniforms	+ 1	- 3	0	1.9	1.9	3/	3/
Men's and boys' wear	- 1	- 1	+ 6	3.0	2.8	131	177
Men's wear	+ 2	- 2	+ 6	3.2	3.1	124	179
Men's clothing	- 2	- 5	+ 6	3.2	2.9	151	200
Men's furnishings	+ 5	+ 1	+ 6	3.3	3.3	110	168
Boys' wear	- 6	+ 1	+ 7	2.4	2.1	164	188
Homefurnishings	+ 6	- 5	+ 2	3.7	3.8	87	119
Shoes	- 4	- 4	+ 1	3.5	3.3	134	153
<b>NONMERCHANDISE TOTAL</b>	+ 4	+ 2	3/	3/	3/	143	3/
Barber and beauty shop	- 2	- 1	3/	3/	3/	176	3/

- 1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.
- 2/ The 1947-48 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D.C.
- 3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for about 1/3 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.