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MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - DECEMBER 1962
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Basement store total
	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Piece goods and household textiles	Small wares	Miscellaneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Oct. 1960	123	132	121	125	90	122	100	115
Nov. 1960	139	135	155	135	92	157	178	126
Dec. 1960	225	209	315	162	119	315	383	189
Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103
Oct. 1961	124	132	122	128	91	123	99	115
Nov. 1961	150	145	170	147	97	166	190	134
Dec. 1961	231	213	319	170	119	327	386	190
Aug. 1962	109	112	99	114	112	108	94	103
Sept. 1962	116	128	105	118	84	113	84	106
Oct. 1962	128	136	124	135	94	125	104	116
Nov. 1962	154	149	174	152	99	168	196	131
Dec. 1962	235	217	328	176	122	327	389	190

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Oct. 1960	169	186	195	145	130	169	194	141
Nov. 1960	175	191	201	145	129	191	202	146
Dec. 1960	136	141	143	130	127	144	113	106
Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136
Oct. 1961	172	193	196	143	134	176	194	146
Nov. 1961	178	198	201	145	134	197	204	151
Dec. 1961	142	150	147	132	133	151	119	115
Aug. 1962	155	181	166	135	122	150	144	129
Sept. 1962	170	198	192	142	133	161	166	146
Oct. 1962	185	211	213	152	138	187	208	156
Nov. 1962	189	212	218	153	138	207	214	160
Dec. 1962	150	159	160	140	135	159	126	121

RATIO OF STOCKS TO SALES

Dec. 1960	1.6	1.4	1.4	2.7	3.1	1.4	0.7	1.1
Dec. 1961	1.6	1.5	1.4	2.6	3.3	1.4	0.7	1.2
Dec. 1962	1.7	1.5	1.5	2.6	3.2	1.5	0.8	1.3

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - DECEMBER 1962

Department	Percentage change from corresponding period a year ago		Stocks (end of month)	Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period			Dec.	1961	Dec.	Stocks
	Dec.	Jan.-Dec.	Dec.	1962	1961	Sales	Stocks
GRAND TOTAL—entire store	+ 2	+ 3	+ 6	1.6	1.6	--	--
MAIN STORE TOTAL	+ 2	+ 3	+ 6	1.7	1.6	235	150
PIECE GOODS, HOUSEHOLD TEXTILES	+ 2	+ 1	+ 2	3.2	3.2	122	135
Piece goods	+ 2	+ 1	+ 5	4.4	4.3	56	90
Silks, velvets, synthetics	+ 4	+ 2	+ 9	4.3	4.1	53	87
Woolen yard goods	+ 6	+ 3	+ 7	3.0	3.0	84	91
Cotton yard goods	- 6	- 2	+ 1	6.1	5.6	45	114
Household textiles	+ 2	+ 2	0	2.8	2.9	169	157
Linens and towels	+ 2	+ 2	+ 1	2.3	2.4	211	140
Domestics—muslins, sheetings	+ 4	+ 2	- 3	4.2	4.5	114	199
Blankets, comforters, spreads	+ 3	+ 1	+ 3	2.7	2.7	177	148
SMALL WARES	0	+ 2	+ 6	1.5	1.4	327	159
Laces, trimmings, embroideries, and ribbons	0	+ 1	+ 4	2.5	2.4	147	119
Notions	+ 1	+ 1	+ 1	2.1	2.1	197	156
Toilet articles, drug sundries	+ 3	+ 5	+ 4	1.4	1.3	388	169
Silverware and jewelry	- 5	- 3	+ 8	1.8	1.6	307	164
Silverware and clocks	- 1	+ 3	+ 6	2.8	2.6	228	168
Costume jewelry	- 9	- 9	+ 9	1.1	0.9	323	157
Fine jewelry and watches	- 1	+ 6	+10	2.4	2.2	477	184
Art needlework	+ 3	+ 8	+ 4	3.0	3.0	153	128
Books and stationery	0	+ 2	+ 8	0.9	0.9	453	160
Books and magazines	- 3	0	+ 8	1.3	1.1	349	169
Stationery	0	+ 2	+ 8	0.9	0.8	486	150
WOMEN'S APPAREL AND ACCESSORIES	+ 2	+ 4	+ 6	1.5	1.4	217	159
Women's accessories	+ 1	+ 2	+ 6	1.6	1.5	231	158
Neckwear and scarfs	- 1	+ 1	+ 1	1.0	1.0	279	153
Handkerchiefs	- 6	- 3	- 1	1.0	0.9	194	63
Millinery	-10	- 2	+17	0.8	0.7	98	82
Women's and children's gloves	- 1	+ 3	+32	1.3	1.0	359	143
Corsets and brassieres	+ 5	+ 5	+ 5	2.8	2.8	204	224
Women's, children's hosiery	- 2	+ 3	+ 5	1.6	1.5	168	160
Underwear, slips, and negligees	+ 2	+ 3	+ 4	0.9	0.9	285	126
Knit underwear	+ 2	+ 4	+ 6	1.1	1.1	344	262
Silk & muslin underwear, slips	+ 1	+ 1	+ 6	1.1	1.0	234	119
Negligees, robes, loung. apparel	+ 5	+ 5	- 1	0.5	0.5	381	95
Infants' wear	- 1	+ 1	+ 2	1.5	1.5	235	149
Handbags, small leather goods	- 1	+ 2	+14	0.9	0.8	341	163
Women's and children's shoes	+ 5	+ 3	+ 6	3.6	3.6	179	187
Children's shoes	+ 1	+ 1	+ 7	3.5	3.3	173	189
Women's shoes	+ 6	+ 3	+ 6	3.6	3.6	181	184

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - DECEMBER 1962

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{1}$)		
	Sales during period	Stocks (end of month)	Dec.		Sales	Stocks	
			1962	1961			
	Dec.	Jan-Dec	Dec.	1962	1961	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+3	+5	+5	1.4	1.4	203	159
Women's, misses' coats and suits	+1	+2	+1	1.7	1.7	120	131
Women's, misses' coats	+1	+3	+2	1.5	1.5	141	148
Women's, misses' suits	+1	-2	-4	2.6	2.7	59	80
Juniors' and girls' wear	+2	+5	+7	1.1	1.1	265	169
Juniors' coats, suits, dresses	+4	+5	+8	1.1	1.0	219	157
Girls' wear	+1	+4	+6	1.1	1.1	322	179
Women's and misses' dresses	+4	+5	+5	1.7	1.7	134	162
Inexpensive dresses	+5	+6	+6	1.2	1.2	150	165
Better dresses	+2	+3	+4	2.5	2.4	121	162
Blouses, skirts, sportswear	+6	+9	+7	1.1	1.1	328	191
Aprons, housedresses, uniforms	-1	+3	+4	1.5	1.5	152	133
Furs	-3	-6	0	2.3	2.2	235	137
MEN'S AND BOYS' WEAR							
Men's clothing	+4	+5	+9	2.5	2.4	226	168
Men's furnishings and hats	+2	+3	+8	1.0	0.9	402	144
Boys' wear	+4	+4	+8	1.6	1.5	304	149
Men's & boys' shoes, slippers	+2	+4	+7	2.8	2.7	294	198
HOMEFURNISHINGS							
Furniture and bedding	-1	+4	+5	4.3	4.0	119	140
Mattresses, springs, studio beds	+1	+3	+5	3.4	3.3	85	162
Upholstered, other furniture	0	+4	+6	4.4	4.2	130	139
Domestic floor coverings	+3	+4	+5	4.4	4.3	95	120
Rugs and carpets	+8	+4	+6	4.1	4.1	97	121
Linoleum	-6	+1	+3	6.9	6.3	34	57
Draperies, curtains, upholstery	-3	+1	+6	3.7	3.4	121	133
Lamps and shades	-5	+1	+5	2.6	2.4	159	143
China and glassware	-1	+3	+6	3.2	3.0	246	145
Major household appliances	+7	+4	0	2.5	2.7	77	96
Housewares (incl. small appliances)	+7	+3	+3	1.8	1.9	246	148
Gift shop	+2	+2	+7	1.7	1.6	456	202
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+9	+10	+16	1.1	1.1	475	192
Radios, phonographs, television	+8	+10	+16	1.0	0.9	472	204
Records, sheet music, instr.	+12	+11	+18	1.4	1.3	582	217
MISCELLANEOUS MERCHANDISE DEPTS.							
Toys, games, sporting goods, cameras	0	+1	+6	0.7	0.7	577	148
Toys and games	-2	-1	+4	0.5	0.5	591	124
Sporting goods and cameras	+5	+5	+6	1.3	1.2	544	178
Luggage	+2	+4	+6	1.7	1.7	263	148
Candy	+2	+4	+4	0.3	0.3	420	127

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - DECEMBER 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$)	
	Sales during period	Stocks (end of month)	Dec.	Dec.		Sales	Stocks
				1962	1961		
	Dec.	Jan-Dec	Dec.	1962	1961	Sales	Stocks
BASEMENT STORE TOTAL	0	+1	+5	1.3	1.2	190	121
Domestics and blankets	-2	+2	+2	2.4	2.3	136	137
Women's, misses' ready-to-wear	0	+1	+5	1.1	1.0	177	115
Intimate apparel	+2	+2	+3	1.2	1.2	206	128
Hosiery	-1	+1	+4	1.3	1.2	$\frac{3}{3}$	$\frac{3}{3}$
Underwear, corsets & brassieres	+2	+2	+3	1.3	1.3	$\frac{3}{3}$	$\frac{3}{3}$
Coats and suits	-1	+1	+9	1.3	1.2	97	99
Dresses	-6	+1	+11	1.1	0.9	105	105
Blouses, skirts, and sportswear	+4	+6	+14	0.8	0.8	273	136
Girls' wear	+1	+1	+4	0.8	0.8	273	131
Infants' wear	-3	-2	-2	1.2	1.2	233	127
Aprons, housedresses, uniforms	-5	-1	-2	1.0	0.9	$\frac{3}{3}$	$\frac{3}{3}$
Men's and boys' wear	+2	+3	+9	1.1	1.0	317	144
Men's wear	+2	+3	+9	1.0	1.0	314	144
Men's clothing	0	+3	+11	1.7	1.5	238	162
Men's furnishings	+2	+3	+7	0.7	0.7	346	122
Boys' wear	+3	+3	+10	1.1	1.0	310	145
Homefurnishings	-5	-1	+4	2.8	2.5	104	110
Shoes	+4	+1	+5	2.3	2.3	168	128
NONMERCHANDISE TOTAL	0	+3	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	185	$\frac{3}{3}$
Barber and beauty shop	-2	+2	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	128	$\frac{3}{3}$

$\frac{1}{}$ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

$\frac{2}{}$ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

$\frac{3}{}$ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.