



## FEDERAL RESERVE

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## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - OCTOBER 1962  
(Based on retail dollar amounts)

## Summary by Selected Department Groups

Main Store								Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Aug. 1960	105	107	92	112	112	103	89	100
Sept. 1960	113	124	100	114	84	113	83	106
Oct. 1960	123	132	121	125	90	122	100	115
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103
Oct. 1961	124	132	122	128	91	123	99	115
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78
Aug. 1962	109	112	99	114	112	108	94	103
Sept. 1962	116	128	105	118	84	113	84	106
Oct. 1962	128	136	124	135	94	125	104	116

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Aug. 1960	145	165	156	131	119	138	131	121
Sept. 1960	157	179	179	137	127	147	153	134
Oct. 1960	169	186	195	145	130	169	194	141
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136
Oct. 1961	172	193	196	143	134	176	194	146
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124
Aug. 1962	155	181	166	135	122	150	144	129
Sept. 1962	170	198	192	142	133	161	166	146
Oct. 1962	185	211	213	152	138	187	208	156

## RATIO OF STOCKS TO SALES

Oct. 1960	3.7	2.9	5.0	3.8	4.2	4.3	4.8	2.5
Oct. 1961	3.7	3.0	5.0	3.7	4.3	4.4	4.7	2.6
Oct. 1962	3.8	3.2	5.3	3.6	4.3	4.6	4.9	2.8

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - OCTOBER 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49, av.=100 2/	
	Sales during period		Stocks (end of month)	Oct.		Oct.	
	Oct.	Jan.-Oct.	Oct.	1962	1961	Sales	Stocks
<b>GRAND TOTAL-entire store</b>	+ 3	+ 4	+ 8	3.6	3.5	--	--
<b>MAIN STORE TOTAL</b>	+ 3	+ 4	+ 8	3.8	3.7	128	185
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 3	+ 1	+ 3	4.3	4.3	94	138
Piece goods	+ 2	0	+ 4	3.7	3.6	73	99
Silks, velvets, synthetics	+ 3	+ 2	+ 7	4.0	3.9	65	99
Woolen yard goods	+ 1	+ 3	+ 3	2.3	2.2	123	107
Cotton yard goods	- 2	- 2	+ 1	4.9	4.8	55	111
Household textiles	+ 3	+ 2	+ 3	4.4	4.5	107	157
Linens and towels	+ 3	+ 2	+ 4	5.2	5.2	102	153
Domestics--muslins, sheetings	+ 9	+ 2	+ 1	4.4	4.7	93	177
Blankets, comforters, spreads	0	+ 1	+ 4	3.6	3.5	138	156
<b>SMALL WARES</b>	+ 2	+ 3	+ 7	4.6	4.4	125	187
Laces, trimmings, embroideries, and ribbons	- 1	+ 1	+ 4	4.9	4.7	85	137
Notions	0	+ 2	+ 4	4.4	4.2	113	184
Toilet articles, drug sundries	+ 6	+ 5	+ 4	4.1	4.2	141	178
Silverware and jewelry	- 4	- 2	+ 9	5.7	5.0	114	195
Silverware and clocks	+ 5	+ 4	+ 7	7.1	7.0	97	190
Costume jewelry	-12	- 8	+12	3.9	3.1	128	204
Fine jewelry and watches	+ 5	+11	+10	9.4	9.0	136	220
Art needlework	+11	+ 9	+ 4	3.5	3.8	131	134
Books and stationery	+ 2	+ 3	+ 9	4.5	4.3	137	228
Books and magazines	- 2	+ 1	+ 8	3.9	3.6	126	189
Stationery	+ 4	+ 3	+ 9	4.8	4.6	138	237
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 3	+ 4	+ 9	3.2	3.0	136	211
Women's accessories	+ 2	+ 3	+ 8	3.8	3.6	127	204
Neckwear and scarfs	+ 4	+ 2	+ 7	3.0	2.9	143	236
Handkerchiefs	+ 1	- 3	+ 2	5.3	5.2	47	85
Millinery	- 1	0	+19	1.2	1.0	129	162
Women's and children's gloves	0	+ 6	+23	4.9	4.0	152	213
Corsets and brassieres	+ 5	+ 6	+ 7	3.5	3.4	171	237
Women's, children's hosiery	+ 7	+ 3	+ 8	3.1	3.1	98	179
Underwear, slips, and negligees	+ 3	+ 3	+ 6	4.3	4.1	91	183
Knit underwear	+ 2	+ 4	+ 5	4.3	4.2	121	245
Silk & muslin underwear, slips	+ 2	+ 1	+ 8	4.5	4.3	73	155
N negligees, robes, loung. apparel	+ 6	+ 5	+ 8	3.5	3.5	100	185
Infants' wear	- 2	+ 1	+ 6	3.5	3.2	138	202
Handbags, small leather goods	+ 1	+ 3	+11	3.0	2.7	142	218
Women's and children's shoes	+ 4	+ 3	+ 8	5.3	5.1	151	223
Children's shoes	+ 5	+ 1	+ 7	6.6	6.4	110	232
Women's shoes	+ 4	+ 3	+ 8	5.0	4.8	162	220

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - OCTOBER 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/	
	Sales during period		Stocks (end of month)	Oct.		Oct.	
	Oct.	Jan-Oct.	Oct.	1962	1961	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+ 3	+ 5	+11	2.7	2.5	145	221
Women's, misses' coats and suits	- 2	+ 2	+ 6	2.3	2.2	127	186
Women's, misses' coats	0	+ 3	+ 6	2.3	2.1	141	210
Women's, misses' suits	- 7	- 2	+ 8	2.6	2.3	76	115
Juniors' and girls' wear	+ 4	+ 5	+12	2.8	2.6	159	270
Juniors' coats, suits, dresses	+ 5	+ 6	+13	2.3	2.1	146	244
Girls' wear	+ 2	+ 5	+10	3.4	3.1	175	291
Women's and misses dresses	+ 5	+ 5	+11	2.3	2.1	128	201
Inexpensive dresses	+ 5	+ 7	+11	1.8	1.7	133	209
Better dresses	+ 4	+ 4	+10	2.9	2.7	122	198
Blouses, skirts, sportswear	+ 7	+10	+13	2.8	2.7	183	273
Aprons, housedresses, uniforms	+ 3	+ 5	+11	2.3	2.1	114	144
Furs	- 9	- 8	+ 7	4.5	3.8	147	179
MEN'S AND BOYS' WEAR							
	+ 2	+ 4	+ 9	5.3	4.9	124	213
Men's clothing	+ 1	+ 5	+ 8	5.5	5.1	138	223
Men's furnishings and hats	+ 2	+ 4	+ 8	5.1	4.8	108	200
Boys' wear	+ 3	+ 5	+12	4.8	4.5	139	215
Men's & boys' shoes, slippers	+ 4	+ 5	+10	6.9	6.5	139	228
HOME FURNISHINGS							
	+ 6	+ 4	+ 6	3.6	3.6	135	152
Furniture and bedding	+ 6	+ 4	+ 7	3.3	3.2	150	143
Mattresses, springs, studio beds	+ 2	+ 3	+10	1.8	1.6	157	156
Upholstered, other furniture	+ 8	+ 5	+ 8	3.8	3.8	147	141
Domestic floor coverings	+ 7	+ 5	+ 5	2.9	2.9	141	119
Rugs and carpets	+ 5	+ 3	+ 5	2.7	2.7	141	120
Linoleum	- 9	+ 3	0	5.0	4.6	51	66
Draperies, curtains, upholstery	+ 2	+ 2	+ 3	3.5	3.4	135	139
Lamps and shades	+ 4	+ 3	+ 6	3.8	3.8	116	155
China and glassware	+ 7	+ 5	+ 5	7.4	7.5	118	164
Major household appliances	+ 6	+ 4	+ 6	2.1	2.1	88	99
Housewares (incl. small appliances)	+ 3	+ 2	+ 5	4.3	4.2	122	173
Gift shop	+ 4	+ 1	+ 8	7.5	7.2	142	270
Radios, phonographs, television, pianos, records, sheet music, instr.	+15	+11	+10	2.8	2.9	224	228
Radios, phonographs, television	+15	+12	+ 9	2.2	2.4	247	251
Records, sheet music, instr.	+15	+ 9	+12	4.5	4.6	189	239
MISCELLANEOUS MERCHANDISE DEPTS.							
	+ 5	+ 3	+ 7	4.9	4.7	104	208
Toys, games, sporting goods, cameras	+ 4	+ 3	+ 7	7.7	7.5	103	281
Toys and games	- 1	+ 1	+ 5	8.9	8.4	84	316
Sporting goods and cameras	+10	+ 4	+11	6.1	6.0	147	233
Luggage	+ 5	+ 4	+ 7	6.9	6.7	75	177
Candy	+ 6	+ 5	+ 9	1.4	1.3	131	169

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - OCTOBER 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales <sup>1/</sup>		Unadjusted indexes (1947-49 av.=100 <sup>2/</sup>	
	Sales during period		Stocks (end of month)	Oct.		Oct.	
	Oct.	Jan.-Oct.	Oct.	1962	1961	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	0	+ 2	+ 7	2.8	2.6	116	156
Domestics and blankets	+ 3	+ 2	+ 4	3.1	3.0	107	137
Women's, misses' ready-to-wear	0	+ 2	+ 8	2.3	2.1	113	157
Intimate apparel	+ 2	+ 2	+ 7	2.8	2.7	113	159
Hosiery	0	+ 1	+ 5	2.5	2.3	3/	3/
Underwear, corsets & brassieres	+ 3	+ 3	+ 8	3.0	2.8	3/	3/
Coats and suits	+ 3	+ 2	+ 8	1.7	1.6	108	132
Dresses	+ 3	+ 2	+10	1.7	1.5	80	131
Blouses, skirts, and sportswear	+ 2	+ 7	+12	2.0	1.9	156	197
Girls' wear	- 1	+ 2	+ 9	2.5	2.3	148	217
Infants' wear	- 5	- 1	+ 3	2.7	2.5	138	175
Aprons, housedresses, uniforms	- 1	0	+ 4	2.5	2.4	3/	3/
Men's and boys' wear	- 1	+ 3	+ 8	3.5	3.2	132	205
Men's wear	0	+ 4	+ 8	3.6	3.3	125	196
Men's clothing	- 1	+ 4	+ 8	3.6	3.3	139	208
Men's furnishings	+ 1	+ 4	+ 7	3.5	3.3	121	189
Boys' wear	- 1	+ 4	+10	3.4	3.1	149	229
Homefurnishings	0	0	+ 3	2.8	2.7	109	115
Shoes	+ 1	+ 1	+ 4	3.7	3.5	124	148
<u>NONMERCHANDISE TOTAL</u>	+ 2	+ 3	3/	3/	3/	147	3/
Barber and beauty shop	+ 6	+ 2	3/	3/	3/	124	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.