



Department Store - Sales and Stocks

FOR IMMEDIATE RELEASE  
October 17, 1962

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1962  
(Based on retail dollar amounts)

Summary by Selected Department Groups

Main Store								Base- store total
Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous		

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Apr. 1962	115	135	108	102	73	107	101	112
May 1962	118	125	116	119	86	123	98	107
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78
Aug. 1962	109	112	99	114	112	108	94	103

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Apr. 1962	161	173	172	151	130	168	139	134
May 1962	158	167	172	149	126	165	146	133
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124
Aug. 1962	155	181	166	135	122	150	144	129

RATIO OF STOCKS TO SALES

Aug. 1960	3.7	3.3	5.3	3.9	3.2	4.2	3.6	2.5
Aug. 1961	3.6	3.2	5.0	3.8	3.1	4.2	3.5	2.4
Aug. 1962	3.8	3.4	5.1	3.9	3.2	4.3	3.7	2.6

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes 1947-49 av.=100 2/	
	Sales during period		Stocks (end of month)	August		August	August
	August	Jan.-Aug	August	1962	1961	Sales	Stocks
<b>GRAND TOTAL-entire store</b>	+ 2	+ 4	+ 7	3.6	3.4	-	-
<b>MAIN STORE TOTAL</b>	+ 2	+ 4	+ 7	3.8	3.6	109	155
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	- 2	+ 1	+ 2	3.2	3.1	112	122
Piece goods	- 2	0	+ 2	4.7	4.5	56	97
Silks, velvets, synthetics	+ 2	+ 1	+ 4	5.2	5.1	47	92
Woolen yard goods	- 8	+ 3	+ 1	4.1	3.7	74	115
Cotton yard goods	0	- 2	+ 2	3.9	3.8	70	108
Household textiles	- 2	+ 2	+ 2	2.7	2.6	150	133
Linens and towels	- 1	+ 2	0	3.2	3.1	139	123
Domestics--muslins, sheetings	- 3	+ 2	+ 3	2.1	2.0	179	152
Blankets, comforters, spreads	- 3	+ 1	+ 5	3.3	3.0	132	136
<b>SMALL WARES</b>	+ 3	+ 3	+ 6	4.3	4.2	108	150
Laces, trimmings, embroideries, and ribbons	+ 1	+ 2	+ 4	5.2	5.1	73	122
Notions	+ 2	+ 2	+ 6	4.4	4.2	99	163
Toilet articles, drug sundries	+ 7	+ 5	+ 4	3.6	3.7	130	141
Silverware and jewelry	0	0	+ 9	5.8	5.3	94	159
Silverware and clocks	+ 1	+ 5	+ 8	5.9	5.6	101	167
Costume jewelry	- 7	- 7	+ 9	4.5	3.8	87	166
Fine jewelry and watches	+15	+14	+10	8.7	9.1	120	155
Art needlework	+10	+ 9	+ 5	4.1	4.3	95	121
Books and stationery	+ 1	+ 4	+ 6	3.8	3.7	114	162
Books and magazines	- 2	+ 3	+ 9	3.3	3.0	112	148
Stationery	+ 2	+ 4	+ 4	4.1	4.0	112	167
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 2	+ 4	+ 9	3.4	3.2	112	181
Women's accessories	+ 1	+ 3	+ 7	4.3	4.0	97	175
Neckwear and scarfs	+ 3	+ 2	+ 3	3.5	3.4	96	182
Handkerchiefs	- 4	- 3	+ 3	5.0	4.7	37	65
Millinery	-10	0	+ 2	2.0	1.8	62	129
Women's and children's gloves	- 3	+ 9	+31	11.6	8.6	48	156
Corsets and brassieres	+ 5	+ 6	+ 8	3.5	3.4	157	215
Women's, children's hosiery	+ 1	+ 3	+ 6	4.0	3.8	68	157
Underwear, slips, and negligees	+ 2	+ 3	+ 6	3.7	3.5	76	132
Knit underwear	+ 2	+ 5	+ 5	3.6	3.5	105	176
Silk & muslin underwear, slips	- 1	+ 1	+ 6	3.8	3.6	63	117
Negligees, robes, loung. apparel	+ 7	+ 5	+ 8	3.0	3.0	77	120
Infants' wear	0	+ 2	+ 5	3.5	3.3	123	180
Handbags, small leather goods	+ 3	+ 4	+ 7	3.5	3.4	97	170
Women's and children's shoes	+ 1	+ 3	+ 7	6.2	5.8	124	217
Children's shoes	0	+ 1	+ 4	4.2	4.1	171	237
Women's shoes	+ 2	+ 3	+ 8	6.9	6.6	113	214

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period	Stocks (end of month)	August	August	August	Sales	Stocks
				1962	1961		
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 3	+ 6	+10	2.7	2.5	128	188
Women's misses' coats and suits	- 2	+ 2	+ 8	3.7	3.3	73	161
Women's misses' coats	0	+ 3	+10	3.5	3.2	84	182
Women's misses' suits	- 7	- 1	+ 8	4.3	3.7	54	123
Juniors' and girls' wear	+ 3	+ 6	+10	2.1	2.0	187	227
Juniors' coats, suits, dresses	+ 3	+ 6	+11	1.9	1.8	152	205
Girls' wear	+ 3	+ 6	+10	2.2	2.1	228	245
Women's and misses' dresses	+ 3	+ 6	+11	2.4	2.2	107	172
Inexpensive dresses	+ 5	+ 7	+12	1.9	1.8	113	176
Better dresses	0	+ 4	+11	3.2	2.9	107	179
Blouses, skirts, sportswear	+ 8	+10	+13	2.7	2.6	169	234
Aprons, housedresses, uniforms	+ 2	+ 6	+11	1.9	1.8	112	119
Furs	-11	- 9	+ 4	5.9	5.0	98	157
<b>MEN'S AND BOYS' WEAR</b>							
Men's clothing	+ 4	+ 5	+ 7	5.1	4.9	99	166
Men's furnishings and hats	+ 5	+ 5	+ 6	7.0	6.9	84	179
Men's furnishings and hats	+ 2	+ 4	+ 7	5.0	4.8	77	142
Boys' wear	+ 3	+ 6	+ 9	3.3	3.1	174	179
Men's & boys' shoes, slippers	+ 7	+ 6	+ 9	6.6	6.5	132	202
<b>HOMEFURNISHINGS</b>							
Furniture and bedding	0	+ 4	+ 6	3.9	3.7	114	135
Mattresses, springs, studio beds	0	+ 4	+ 4	3.1	3.0	143	130
Mattresses, springs, studio beds	- 1	+ 3	+ 2	1.4	1.3	171	143
Upholstered, other furniture	+ 1	+ 5	+ 4	3.8	3.7	137	133
Domestic floor coverings	+ 2	+ 4	+ 2	3.9	3.9	95	105
Rugs and carpets	+ 2	+ 3	- 1	3.8	3.8	103	108
Linoleum	+ 5	+ 4	- 3	5.0	5.4	47	63
Draperies, curtains, upholstery	+ 2	+ 2	+ 4	4.7	4.7	92	127
Lamps and shades	0	+ 3	+ 6	4.9	4.7	78	134
China and glassware	+ 2	+ 4	+ 6	7.7	7.4	104	148
Major household appliances	- 7	+ 6	+12	2.2	1.8	94	104
Housewares (incl. small appliances)	- 1	+ 2	+ 5	4.2	4.0	111	154
Gift shop	0	+ 1	+ 5	6.6	6.3	116	202
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 9	+12	+15	3.3	3.1	154	191
Radios, phonographs, television	+ 9	+14	+14	2.8	2.8	154	193
Records, sheetmusic, instr.	+11	+ 9	+15	4.5	4.4	141	206
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>							
Toys, games, sporting goods, cameras	+ 3	+ 3	+ 9	3.7	3.5	94	144
Toys, games, sporting goods, cameras	+ 3	+ 3	+10	5.5	5.2	94	177
Toys and games	- 1	+ 2	+13	6.8	6.0	66	180
Sporting goods and cameras	+ 8	+ 4	+ 6	4.3	4.4	148	168
Luggage	+ 4	+ 4	+ 6	3.8	3.7	108	140
Candy	+ 7	+ 4	+ 6	1.2	1.2	96	110

## MONTHLY DEPARTMENT STORES SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$ )	
	Sales during period		Stocks (end of month)	August		August	August
	August	Jan.-Aug.	August	1962	1961	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	0	+ 2	+ 7	2.6	2.4	103	129
Domestics and blankets	- 3	+ 2	+ 6	2.6	2.4	118	120
Women's, misses' ready-to-wear	+ 1	+ 2	+ 7	2.2	2.1	99	130
Intimate apparel	+ 2	+ 3	+ 7	2.6	2.5	105	135
Hosiery	- 1	+ 2	+ 6	2.9	2.7	3/	3/
Underwear, corsets & brassieres	+ 3	+ 3	+ 8	2.6	2.5	3/	3/
Coats and suits	+ 1	- 1	+ 5	2.7	2.6	60	118
Dresses	+ 3	+ 4	+14	1.4	1.3	85	110
Blouses, skirts, and sportswear	+ 6	+ 7	+ 9	1.9	1.8	139	156
Girls' wear	- 2	+ 2	+ 5	1.7	1.6	198	180
Infants' wear	- 4	- 1	+ 7	2.8	2.5	122	157
Aprons, housedresses, uniforms	+ 1	+ 1	+ 6	2.1	2.0	3/	3/
Men's and boys' wear	+ 2	+ 4	+12	2.9	2.7	128	161
Men's wear	+ 3	+ 4	+13	3.4	3.1	105	155
Men's clothing	+ 5	+ 4	+14	3.9	3.6	113	181
Men's furnishings	+ 1	+ 4	+13	3.1	2.7	100	137
Boys' wear	+ 2	+ 4	+ 9	2.0	1.9	226	187
Homefurnishings	- 3	0	+ 2	3.5	3.3	30	103
Shoes	- 1	+ 1	+ 5	3.7	3.5	110	133
<u>NONMERCHANDISE TOTAL</u>	+ 4	+ 3	3/	3/	3/	140	3/
Barber and beauty shop	+ 2	+ 3	3/	3/	3/	144	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.