

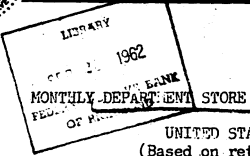


# FEDERAL RESERVE

statistical release

G.7.3

FOR IMMEDIATE RELEASE  
September 18, 1962



## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1962  
(Based on retail dollar amounts)

### Summary by Selected Department Groups

Main Store								Base- ment store total
Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous		

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Mar. 1961	114	133	98	103	76	109	98	110
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Mar. 1962	112	124	94	118	82	110	88	100
Apr. 1962	115	135	108	102	73	107	101	112
May 1962	118	125	116	119	86	123	98	107
June 1962	109	104	134	111	76	119	114	101
July 1962	94	89	88	107	92	95	94	78

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	113
July 1960	139	148	139	134	124	138	128	115
Mar. 1961	148	160	156	141	122	146	127	120
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Mar. 1962	160	178	168	147	130	159	140	132
Apr. 1962	161	173	172	151	130	168	139	134
May 1962	158	157	172	149	126	165	146	133
June 1962	152	159	159	146	126	158	142	127
July 1962	149	164	151	137	126	152	139	124

RATIO OF STOCKS TO SALES

July 1960	4.2	3.7	5.2	4.5	4.4	4.8	3.5	3.1
July 1961	4.0	3.6	5.0	4.1	4.1	4.8	3.5	2.9
July 1962	4.2	3.7	5.3	4.2	4.0	4.9	3.6	3.2

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100/)	
	Sales during period		Stocks (end of month)	July	July	July	July
	July	Jan.-July	July	1962	1961	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	+ 3	+ 4	+ 8	4.0	3.8	--	--
<u>MAIN STORE TOTAL</u>	+ 4	+ 5	+ 8	4.2	4.0	94	149
PIECE GOODS, HOUSEHOLD TEXTILES	+ 5	+ 2	+ 2	4.0	4.1	92	126
Piece goods	+ 4	0	+ 2	5.4	5.5	46	90
Silks, velvets, synthetics	+ 7	+ 1	+ 3	5.7	6.0	39	82
Woolen yard goods	+10	+ 7	0	7.2	7.9	36	86
Cotton yard goods	+ 2	- 2	+ 4	3.7	3.7	79	122
Household textiles	+ 5	+ 2	+ 2	3.5	3.6	125	143
Linens and towels	+ 6	+ 3	+ 1	3.9	4.1	123	135
Domestics--muslins, sheetings	+ 4	+ 3	+ 2	2.8	2.9	149	170
Blankets, comforters, spreads	+ 4	+ 1	+ 4	4.0	4.0	108	146
SMALL WARES	+ 4	+ 3	+ 8	4.9	4.8	95	152
Laces, trimmings, embroideries, and ribbons	+ 1	+ 2	+ 4	5.7	5.5	66	123
Notions	+ 1	+ 2	+ 8	4.8	4.5	94	167
Toilet articles, drug sundries	+ 6	+ 5	+ 6	4.0	4.0	121	149
Silverware and jewelry	+ 5	0	+10	6.6	6.3	80	157
Silverware and clocks	+12	+ 5	+ 8	7.7	8.0	81	169
Costume jewelry	- 3	- 7	+13	4.6	3.9	80	154
Fine jewelry and watches	+15	+13	+10	9.9	10.4	90	147
Art needlework	+12	+ 9	+ 5	5.1	5.5	78	115
Books and stationery	+ 4	+ 4	+ 7	4.8	4.6	89	158
Books and magazines	+ 3	+ 4	+ 8	3.8	3.6	99	150
Stationery	+ 4	+ 4	+ 7	5.2	5.1	84	159
WOMEN'S APPAREL AND ACCESSORIES	+ 5	+ 5	+10	3.7	3.5	89	164
Women's accessories	+ 4	+ 3	+ 9	4.5	4.3	81	158
Neckwear and scarfs	0	+ 2	+ 8	3.3	3.0	88	159
Handkerchiefs	- 2	- 3	+ 2	5.3	5.1	34	61
Milliner	+ 1	+ 2	+ 5	2.3	2.2	37	90
Women's and children's gloves	0	+10	+38	12.0	8.7	37	131
Corsets and brassieres	+ 9	+ 6	+ 9	3.5	3.5	156	217
Women's, children's hosiery	+ 2	+ 3	+ 9	4.7	4.4	55	148
Underwear, slips, and negligees	+ 2	+ 3	+ 7	3.4	3.2	78	124
Knit underwear	+ 2	+ 5	+ 6	3.4	3.3	102	168
Silk & muslin underwear, slips	+ 1	+ 2	+ 8	3.5	3.3	68	113
Negligees, robes, loung. apparel	+ 6	+ 4	+ 8	2.5	2.4	74	99
Infant's wear	+ 2	+ 2	+ 6	4.5	4.3	87	164
Handbags, small leather goods	+ 4	+ 4	+ 8	3.4	3.3	84	149
Women's and children's shoes	+ 6	+ 3	+ 8	6.7	6.6	97	190
Children's shoes	+ 4	+ 2	+10	8.1	7.7	83	208
Women's shoes	+ 7	+ 3	+ 8	6.4	6.4	101	184

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	July		July	
	July	Jan.-July	July	1962	1961	sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+ 7	+ 6	+12	3.0	2.9	96	173
Women's, misses' coats and suits	+ 7	+ 2	+13	5.2	5.0	38	126
Women's, misses' coats	+ 5	+ 3	+14	5.6	5.1	38	135
Women's, misses' suits	+10	0	+14	4.6	4.5	37	92
Juniors' and girls' wear	+ 7	+ 6	+14	3.4	3.2	107	222
Juniors' coats, suits, dresses	+ 7	+ 6	+17	2.6	2.4	102	200
Girls' wear	+ 7	+ 6	+13	4.2	4.0	113	241
Women's and misses' dresses	+ 6	+ 6	+13	2.3	2.1	92	148
Inexpensive dresses	+ 6	+ 7	+12	1.7	1.6	102	151
Better dresses	+ 6	+ 4	+14	3.1	2.9	88	151
Blouses, skirts, sportswear	+ 8	+10	+14	2.5	2.3	160	220
Aprons, housedresses, uniforms	+ 4	+ 6	+ 9	1.9	1.8	116	126
Furs	- 3	- 8	+ 3	11.6	11.0	48	158
MEN'S AND BOYS' WEAR	+ 1	+ 5	+ 9	5.3	5.0	88	151
Men's clothing	+ 1	+ 5	+ 5	5.5	5.2	93	150
Men's furnishings and hats	- 1	+ 4	+ 9	4.6	4.2	81	136
Boys' wear	+ 4	+ 6	+13	6.2	5.8	87	169
Men's & boys' shoes, slippers	+ 6	+ 6	+12	7.3	6.9	111	188
HOME FURNISHINGS	+ 2	+ 5	+ 5	4.2	4.1	107	137
Furniture and bedding	+ 4	+ 5	+ 3	3.5	3.5	133	135
Mattresses, springs, studio beds	+ 4	+ 4	- 2	1.5	1.6	162	149
Upholstered, other furniture	+ 4	+ 6	+ 4	4.4	4.4	127	137
Domestic floor coverings	+ 4	+ 5	+ 2	4.7	4.8	82	107
Rugs and carpets	+ 1	+ 3	+ 3	4.7	4.7	82	119
Linoleum	- 1	+ 4	- 3	5.1	5.3	49	65
Draperies, curtains, upholstery	+ 4	+ 2	+ 4	5.0	5.0	88	125
Lamps and shades	+ 6	+ 3	+ 6	5.6	5.6	71	134
China and glassware	+ 5	+ 4	+ 5	9.1	9.0	86	147
Major household appliances	- 6	+ 8	+ 6	2.0	1.8	102	109
Housewares (incl. small appli.)	- 5	+ 2	+ 4	4.5	4.1	107	154
Gift shop	+ 4	+ 1	+ 4	7.6	7.6	101	197
Radios, phonographs, television, pianos, records, sheet music, instr.	+10	+13	+13	3.8	3.7	137	195
Radios, phonographs, television	+11	+14	+12	3.2	3.1	134	183
Records, sheet music, instr.	+ 8	+ 9	+12	5.5	5.3	139	211
MISCELLANEOUS MERCHANDISE DEPTS.	+ 2	+ 3	+ 7	3.6	3.4	94	139
Toys, games, sporting goods, cameras	- 1	+ 3	+ 9	5.0	4.6	98	168
Toys and games	- 4	+ 2	+13	6.3	5.3	67	173
Sporting goods and cameras	+ 2	+ 3	+ 4	4.0	3.9	156	166
Luggage	+ 5	+ 4	+ 4	4.0	4.1	106	144
Candy	+ 9	+ 4	+ 1	1.3	1.4	90	113

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100) 2/	
	Sales during period		Stocks (end of month)	July		July	
	July	Jan.-July	July	1962	1961	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	.0	+2	+12	3.2	2.8	78	124
Domestics and blankets	+7	+4	+7	3.0	3.0	104	124
Women's, misses' ready-to-wear	+1	+2	+11	2.6	2.4	74	123
Intimate apparel	0	+3	+9	2.9	2.6	96	141
Hosiery	+1	+2	+12	3.5	3.2	3/	3/
Underwear, corsets & brassieres	-1	+3	+9	2.7	2.5	3/	3/
Coats and suits	+9	-1	+19	4.4	4.0	29	95
Dresses	+1	+4	+7	1.5	1.4	77	107
Blouses, skirts, and sportswear	+3	+7	+11	1.8	1.7	119	135
Girls' wear	-2	+3	+12	3.4	3.0	84	173
Infants' wear	0	-1	+14	4.1	3.6	76	152
Aprons, housedresses, uniforms	+2	+1	+5	2.0	2.0	3/	3/
Men's and boys' wear	-3	+4	+21	3.9	3.1	89	151
Men's wear	-4	+4	+19	3.7	3.0	88	147
Men's clothing	-5	+4	+21	4.3	3.4	91	164
Men's furnishings	-4	+5	+16	3.2	2.7	89	131
Boys' wear	+2	+5	+26	4.4	3.5	98	188
Homefurnishings	+3	0	+4	4.0	4.0	70	109
Shoes	0	+2	+11	4.7	4.2	79	128
<u>NONMERCHANDISE TOTAL</u>	+6	+3	3/	3/	3/	133	3/
Barber and beauty shop	-2	+3	3/	3/	3/	163	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

NOTICE!

Corrections in June 1962 Sales Indexes, as published  
in report dated August 20, 1962

Page 1

Main Store total	Men's and boys' wear	Home furnishings	Miscellaneous	Basement store total
109	134	111	114	101

Page 2

MAIN STORE TOTAL 109

Page 3

<u>MEN'S AND BOYS' WEAR</u>	134
Men's clothing	132
Men's furnishings and hats	142
Boys' wear	104
Men's & boys' shoes, slippers	159
<u>HOME FURNISHINGS</u>	111
Furniture and bedding	124
Mattresses, springs, studio beds	136
Upholstered, other furniture	122
Domestic floor coverings	75
Rugs and carpets	77
Linoleum	41
Draperies, curtains, upholstery	103
Lamps and shades	73
China and glassware	93
Major household appliances	*
Housewares (incl. small appliances)	130
Gift shop	117
Radios, phonographs, television, pianos, records, sheet music, instr.	145
Radios, phonographs, television	122
Records, sheet music, instr.	145
<u>MISCELLANEOUS MERCHANDISE DEPTS.</u>	114
Toys, games, sporting goods, cameras	123
Toys and games	85
Sporting goods and cameras	193
Luggage	147
Candy	98

Page 4

<u>BASEMENT STORE TOTAL</u>	101
Domestics and blankets	88
Women's, misses' ready-to-wear	93
Intimate apparel	111
Hosiery	N.A.
Underwear, corsets & brassieres	N.A.
Coats and suits	26
Dresses	114
Blouses, skirts, & sportswear	158
Girls' wear	100
Infants' wear	81
Aprons, housedresses, uniforms	N.A.
Men's and boys' wear	142
Men's wear	151
Men's clothing	155
Men's furnishings	153
Boys' wear	112
Home furnishings	77
Shoes	106
<u>NON-MERCHANDISE TOTAL</u>	137
Barber and beauty shop	167

\*Index as previously published is correct.