



# FEDERAL RESERVE

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July 23, 1962

**MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS**  
OF RICHMOND

UNITED STATES - MAY 1962  
(Based on retail dollar amounts)

Summary by Selected Department Groups

Main Store							Base- ment store total
Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Mar. 1960	101	109	82	108	76	102	83	92
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98
Jan. 1961	91	85	77	96	135	101	72	73
Feb. 1961	83	83	72	93	69	93	70	71
Mar. 1961	114	133	98	103	76	109	98	110
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
Jan. 1962	97	90	84	106	139	108	76	79
Feb. 1962	85	82	75	99	69	96	73	69
Mar. 1962	112	124	94	118	82	110	88	100
Apr. 1962	115	135	108	102	73	107	101	112
May 1962	118	125	116	119	86	123	98	107

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Mar. 1960	149	165	154	143	122	144	129	125
Apr. 1960	148	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127
Jan. 1961	135	141	135	130	120	139	130	106
Feb. 1961	138	150	145	131	120	139	121	114
Mar. 1961	143	160	156	141	122	146	127	120
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
Jan. 1962	142	152	141	135	126	147	138	115
Feb. 1962	148	164	152	136	128	148	128	123
Mar. 1962	160	178	168	147	130	159	140	132
Apr. 1962	161	173	172	151	130	168	139	134
May 1962	158	167	172	149	126	165	146	133

RATIO OF STOCKS TO SALES

May 1960	3.7	2.9	5.1	4.3	4.3	4.1	3.6	2.6
May 1961	3.5	2.7	5.0	4.1	4.1	3.9	3.5	2.4
May 1962	3.6	2.7	4.7	4.1	4.3	4.2	3.7	2.5

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - MAY 1962

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Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	May		May	
	May	Jan.-May	May	1962	1961	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	+ 5	+ 6	+ 7	0.3	3.3	--	--
<u>MAIN STORE TOTAL</u>	+ 5	+ 6	+ 7	3.6	3.5	118	158
PIECE GOODS, HOUSEHOLD TEXTILES	0	+ 2	+ 5	4.3	4.1	86	126
Piece goods	0	0	+ 4	3.9	3.8	60	87
Silks, velvets, synthetics	0	0	+ 3	3.7	3.6	53	77
Woolen yard goods	- 1	+ 6	+ 8	14.0	12.9	12	64
Cotton yard goods	+ 2	- 2	+ 3	2.9	2.9	108	125
Household textiles	0	+ 2	+ 5	4.4	4.2	102	145
Linens and towels	+ 1	+ 3	+ 3	4.9	4.8	100	137
Domestics--muslins, sheetings	+ 3	+ 3	+ 8	3.8	3.6	109	171
Blankets, comforters, spreads	- 5	+ 2	+ 6	4.5	4.1	100	138
SMALL WARES	+ 2	+ 3	+ 9	4.2	3.9	123	165
Laces, trimmings, embroideries, and ribbons	+ 4	+ 3	+ 3	4.3	4.4	102	144
Notions	+ 6	+ 3	+ 5	3.6	3.6	136	182
Toilet articles, drug sundries	+ 5	+ 5	+ 9	3.6	3.4	149	164
Silverware and jewelry	- 1	- 1	+11	4.8	4.3	121	173
silverware and clocks	- 4	+ 5	+ 9	6.4	5.6	107	179
Costume jewelry	- 5	- 7	+12	3.0	2.6	127	161
Fine jewelry and watches	+19	+15	+14	7.2	7.5	177	226
Art needlework	+ 1	+ 9	+11	6.3	5.8	70	123
Books and stationery	+ 1	+ 5	+ 9	4.3	4.0	108	171
Books and magazines	- 3	+ 4	+12	4.2	3.6	105	167
Stationery	+ 3	+ 4	+ 7	4.4	4.2	108	167
WOMEN'S APPAREL AND ACCESSORIES	+ 6	+ 6	+ 9	2.7	2.7	125	167
Women's accessories	+ 4	+ 4	+ 8	3.5	3.4	114	170
Neckwear and scarfs	+ 2	+ 3	+ 4	2.5	2.5	127	172
Handkerchiefs	- 3	- 3	+ 3	3.9	3.7	50	66
Millinery	- 3	+ 3	+10	1.2	1.1	68	84
Women's and children's gloves	- 2	+13	+37	5.0	3.6	83	121
Corsets and brassieres	+ 8	+ 7	+10	3.2	3.2	183	234
Women's, children's hosiery	0	+ 4	+ 9	3.2	3.0	86	160
Underwear, slips, and negligees	+ 8	+ 4	+ 4	2.8	2.8	112	145
Knit underwear	+15	+ 8	+ 5	2.9	3.2	162	196
Silk & muslin underwear, slips	+ 7	+ 2	+ 4	2.9	3.0	94	128
Negligees, robes, loung. apparel	+ 9	+ 4	+ 6	1.9	1.9	122	122
Infants' wear	+ 1	+ 3	+ 6	3.9	3.7	94	154
Handbags, small leather goods	+ 6	+ 4	+ 9	2.3	2.3	145	176
Women's and children's shoes	+ 4	+ 4	+ 7	5.3	5.2	137	208
Children's shoes	- 9	+ 3	+ 8	7.3	6.2	92	216
Women's shoes	+ 6	+ 5	+ 6	5.0	5.0	145	206

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - MAY 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	May		May	
	May	Jan.-May	May	1962	1961	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 9	+ 7	+10	2.1	2.1	136	164
Women's, misses' coats and suits	-16	+ 2	+29	2.7	1.8	46	85
Women's, misses' coats	-18	+ 4	+33	2.7	1.7	43	83
Women's, misses' suits	- 9	- 1	+28	2.7	1.9	51	82
Juniors' and girls' wear	+ 6	+ 7	+13	2.3	2.2	135	190
Juniors' coats, suits, dresses	+ 7	+ 6	+17	1.7	1.5	144	181
Girls' wear	+ 5	+ 8	+10	3.2	3.0	123	198
Women's and misses' dresses	+13	+ 7	+ 8	1.5	1.6	169	178
Inexpensive dresses	+16	+ 9	+ 7	1.2	1.3	184	188
Better dresses	+ 9	+ 5	+ 9	2.1	2.1	145	170
Blouses, skirts, sportswear	+15	+13	+ 9	2.2	2.3	193	231
Aprons, housedresses, uniforms	+17	+ 8	- 6	1.3	1.6	203	141
Furs	-23	- 8	+ 4	9.1	6.7	49	124
<b>MEN'S AND BOYS' WEAR</b>							
Men's clothing	+13	+ 9	+ 1	4.6	5.2	137	181
Men's furnishings and hats	+14	+ 8	+ 6	4.4	4.8	103	163
Boys' wear	+ 7	+ 9	+10	4.7	4.6	110	162
Men's & boys' shoes, slippers	+ 7	+ 7	+ 9	6.8	6.7	127	204
<b>HOMEFURNISHINGS</b>							
Furniture and bedding	+ 3	+ 7	+ 5	4.0	3.9	129	149
Mattresses, springs, studio beds	- 2	+ 5	+ 2	2.1	2.0	135	161
Upholstered, other furniture	+ 4	+ 8	+ 6	4.7	4.6	127	146
Domestic floor coverings	- 1	+ 6	+ 3	4.7	4.5	91	119
Rugs and carpets	+ 1	+ 5	+ 2	4.5	4.5	93	119
Linoleum	- 8	+ 5	-13	3.9	4.1	55	66
Draperies, curtains, upholstery	- 1	+ 3	+ 3	4.2	4.0	116	137
Lamps and shades	- 5	+ 3	+ 7	5.6	4.9	80	152
China and glassware	+ 3	+ 5	+ 6	8.1	7.9	103	152
Major household appliances	+30	+14	- 2	2.0	2.7	112	113
Housewares (incl. small appliances)	+ 4	+ 5	+ 5	3.7	3.6	144	170
Gift shop	- 2	+ 1	+ 7	6.7	6.1	120	208
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 1	+14	+13	4.3	3.9	126	206
Radios, phonographs, television	0	+15	+15	3.9	3.4	141	222
Records, sheet music, instr.	+ 1	+ 9	+12	6.1	5.5	132	209
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>							
Toys, games, sporting goods, cameras	+ 4	+ 5	+10	5.8	5.5	92	175
Toys and games	+ 2	+ 4	+ 6	7.2	6.9	53	152
Sporting goods and cameras	+ 3	+ 5	+ 8	4.8	4.6	153	189
Luggage	+ 3	+ 5	+ 7	4.0	3.9	119	157
Candy	- 7	+ 3	+12	1.5	1.2	98	138

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## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - MAY 1962

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales <sup>1/</sup>		Unadjusted indexes (1947-49 av.=100 <sup>2/</sup> )	
	Sales during period		Stocks (end of month)				
				May		May	
	May	Jan-May	May	1962	1961	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	+ 4	+ 4	+ 8	2.5	2.4	107	133
Domestics and blankets	+ 1	+ 3	+10	3.4	3.1	92	129
Women's, misses' ready-to-wear	+ 4	+ 4	+ 8	1.9	1.8	106	126
Intimate apparel	+ 4	+ 4	+10	2.4	2.3	121	151
Hosiery	- 3	+ 4	+16	2.7	2.3	3/	3/
Underwear, corsets & brassieres	+ 6	+ 4	+ 9	2.4	2.3	3/	3/
Coats and suits	-22	- 1	+32	2.2	1.3	42	68
Dresses	+ 7	+ 5	+ 3	1.0	1.0	133	124
Blouses, skirts, and sportswear	+12	+11	+ 1	1.6	1.8	154	128
Girls' wear	+ 6	+ 5	+10	2.3	2.2	119	161
Infants' wear	- 2	+ 2	+11	3.4	3.0	90	146
Aprons, housedresses, uniforms	+14	+ 2	- 5	1.2	1.5	3/	3/
Men's and boys' wear	+11	+ 8	+10	3.0	3.0	131	169
Men's wear	+12	+ 9	+ 7	2.9	3.0	136	171
Men's clothing	+ 7	+ 8	- 1	2.7	3.0	153	172
Men's furnishings	+17	+ 9	+ 6	2.7	3.0	130	160
Boys' wear	+ 8	+ 7	+22	3.3	2.9	117	174
Homefurnishings	- 1	+ 1	+ 5	3.4	3.2	90	116
Shoes	+ 2	+ 3	+ 7	3.8	3.7	115	141
<u>NONMERCHANDISE TOTAL</u>	+ 3	+ 3	3/	3/	3/	128	3/
Barber and beauty shop	+ 6	+ 5	3/	3/	3/	174	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for the department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve, Washington 25, D.C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.