



FEDERAL RESERVE

statistical release

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MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - NOVEMBER 1961
(Based on retail dollar amounts)

Summary by Selected Department Groups

Main Store								Base- ment store total
Main store total	Women's apparel and acces- sories	Men's and Boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous		

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Sept. 1959	114	125	101	118	85	110	83	108
Oct. 1959	126	133	124	134	92	124	105	117
Nov. 1959	139	133	156	139	92	152	180	127
July 1960	85	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100
Sept. 1960	113	124	100	114	84	113	83	106
Oct. 1960	123	132	121	125	90	122	100	115
Nov. 1960	139	135	155	135	92	157	178	126
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103
Oct. 1961	124	132	122	128	91	123	99	115
Nov. 1961	150	145	170	147	97	166	190	134

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Sept. 1959	150	172	165	131	122	141	149	132
Oct. 1959	162	178	181	138	125	162	188	138
Nov. 1959	166	182	187	140	124	179	194	141
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121
Sept. 1960	157	179	179	137	127	147	153	134
Oct. 1960	169	186	195	145	130	169	194	141
Nov. 1960	175	191	201	145	129	191	202	146
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136
Oct. 1961	172	193	196	143	134	176	194	146
Nov. 1961	178	198	201	145	134	197	204	151

RATIO OF STOCKS TO SALES

Nov. 1959	3.2	2.9	3.8	3.4	4.0	3.7	2.6	2.3
Nov. 1960	3.4	3.0	4.1	3.6	4.1	3.7	2.7	2.4
Nov. 1961	3.2	2.8	3.7	3.3	4.0	3.6	2.6	2.3

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - NOVEMBER 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	November		November	
	Nov.	Jan.-Nov.	Nov.	1961	1960	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	+7	+1	+2	3.0	3.2	--	--
<u>MAIN STORE TOTAL</u>	+8	-1	+2	3.2	3.3	150	178
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+5	0	+4	4.0	4.1	97	134
Piece goods	+4	-1	+3	3.5	3.6	68	89
Silks, velvets, synthetics	+7	+1	+1	3.3	3.5	68	87
Woolen yard goods	+4	+1	+6	2.4	2.4	106	94
Cotton yard goods	-1	-2	+3	4.8	4.6	53	104
Household textiles	+5	0	+4	4.1	4.1	116	157
Linen and towels	+4	+1	+3	3.9	4.0	134	153
Domestics--muslins, sheetings	+5	+2	+7	5.2	5.1	82	179
Blankets, comforters, spreads	+8	-1	+2	3.5	3.7	137	149
<u>SMALL WARES</u>	+6	0	+3	3.6	3.7	166	197
Laces, trimmings, embroideries, and ribbons	+4	-4	-3	4.1	4.4	104	137
Notions	+3	-2	+3	3.9	3.9	128	187
Toilet articles, drug sundries	+6	+1	+6	4.3	4.3	159	208
Silverware and jewelry	+6	0	+2	4.0	4.2	163	194
Silverware and clocks	+5	-2	0	5.3	5.5	133	188
Costume jewelry	+4	+1	-2	2.7	2.9	174	193
Fine jewelry and watches	+7	+1	+10	6.2	6.6	210	215
Art needlework	+6	+2	+1	3.5	3.6	128	127
Books and stationery	+6	0	+1	2.6	2.8	236	231
Books and magazines	+6	0	+1	2.8	3.0	193	205
Stationery	+6	-1	+1	2.5	2.7	253	235
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	+7	-1	+3	2.8	2.9	145	198
Women's accessories	+6	-1	+2	3.2	3.4	142	194
Neckwear and scarfs	+5	-3	0	2.6	2.8	157	228
Handkerchiefs	0	-4	-5	3.8	3.9	79	101
Millinery	+8	-4	+9	1.0	1.0	110	105
Women's and children's gloves	+25	+5	+6	2.8	3.3	207	147
Corsets and brassieres	+6	+2	+8	3.6	3.6	154	220
Women's, children's hosiery	+4	0	+4	3.0	3.0	102	181
Underwear, slips, and negligees	+6	-1	-1	3.1	3.3	134	193
Knit underwear	+6	-1	-1	3.4	3.6	166	262
Silk & muslin underwear, slips	+4	-1	-1	3.2	3.4	105	162
Negligees, robes, loung. apparel	+7	0	+1	2.3	2.4	168	196
Infants' wear	+4	-2	+2	2.7	2.8	174	195
Handbags, small leather goods	+5	-2	+1	2.7	2.8	168	228
Women's and children's shoes	+7	-3	+2	5.1	5.4	138	200
Children's shoes	+6	-1	+4	5.5	5.6	122	211
Women's shoes	+8	-3	+2	5.0	5.3	143	194

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - NOVEMBER 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	November		November	
	Nov.	Jan.-Nov.	Nov.	1961	1960	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+ 8	0	+ 5	2.4	2.5	147	204
Women's, misses' coats and suits	+12	+ 3	+ 5	2.0	2.1	128	158
Women's, misses' coats	+13	+ 4	+ 5	1.8	2.0	154	186
Women's, misses' suits	+10	+ 1	+ 7	2.6	2.7	55	90
Juniors' and girls' wear	+ 8	0	+ 7	2.2	2.2	184	247
Juniors' coats, suits, dresses	+11	+ 2	+12	2.0	2.0	153	223
Girls' wear	+ 5	- 3	+ 3	2.4	2.4	222	266
Women's and misses' dresses	+ 5	- 1	+ 7	2.3	2.3	110	179
Inexpensive dresses	+ 4	- 1	+ 8	1.8	1.8	114	188
Better dresses	+ 6	- 1	+ 5	2.9	2.9	110	177
Blouses, skirts, sportswear	+ 7	0	+ 4	2.7	2.8	184	265
Aprons, housedresses, uniforms	+ 4	- 3	+ 1	2.3	2.4	115	148
Furs	+13	+ 1	+ 4	3.9	4.2	168	177
MEN'S AND BOYS' WEAR							
Men's clothing	+ 9	+ 2	0	3.7	4.1	170	201
Men's furnishings and hats	+11	+ 1	- 1	4.4	4.9	158	201
Boys' wear	+ 9	+ 2	+ 2	3.3	3.6	174	203
Men's & boys' shoes, slippers	+ 5	+ 1	+ 4	5.8	5.9	155	214
HOMEFURNISHINGS							
Furniture and bedding	+ 6	- 2	- 3	3.2	3.5	145	133
Mattresses, springs, studio beds	+ 3	- 2	+ 2	2.1	2.1	128	147
Upholstered, other furniture	+ 6	- 2	- 2	3.5	3.8	155	131
Domestic floor coverings	+ 7	0	+ 1	2.8	3.0	137	113
Rugs and carpets	+ 8	0	+ 2	2.5	2.6	150	109
Linoleum	+10	- 7	-13	4.6	5.8	53	63
Draperies, curtains, upholstery	+ 4	- 1	- 2	3.1	3.3	145	133
Lamps and shades	+ 3	- 3	- 2	3.1	3.2	141	153
China and glassware	+ 1	- 4	- 2	5.5	5.7	158	159
Major household appliances	+13	0	- 3	2.4	2.8	76	95
Housewares (incl. small appliances)	+ 9	+ 1	+ 1	3.7	4.0	145	173
Gift shop	+ 2	- 2	+ 1	4.4	4.5	235	256
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+26	+ 9	+ 7	2.1	2.5	274	209
Radios, phonographs, television	+31	+12	+ 7	1.8	2.2	318	260
Records, sheet music, instr.	+ 9	+ 5	+ 8	3.3	3.4	258	233
MISCELLANEOUS MERCHANDISE DEPTS.							
Toys, games, sporting goods, cameras	+ 7	+ 2	+ 1	2.6	2.7	190	204
Toys and games	+ 6	+ 2	+ 2	2.4	2.4	318	295
Sporting goods and cameras	+ 9	+ 1	0	4.0	4.3	220	228
Luggage	+ 6	+ 4	0	4.8	5.1	109	179
Candy	+ 7	+ 2	- 5	1.4	1.6	164	215

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - NOVEMBER 1961

Department	Percentage change from corresponding period a year ago				Ratio of stocks to sales $\frac{1}{}$		Unadjusted indexes (1947-49 av. = 100 $\frac{2}{}$)	
	Sales during period		Stocks (end of month)		November		November	
	Nov.	Jan.-Nov.	Nov.	Nov.	1961	1960	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	+ 6	0	+ 3	2.3	2.3	134	151	
Domestics and blankets	+ 5	+ 1	+ 5	2.9	2.9	113	138	
Women's, misses' ready-to-wear	+ 5	0	+ 4	2.0	2.0	126	153	
Intimate apparel	+ 6	+ 2	+ 3	2.4	2.5	131	161	
Hosiery	+ 5	+ 2	+ 5	2.2	2.2	3/	3/	
Underwear, corsets & brassieres	+ 6	+ 2	+ 3	2.5	2.6	3/	3/	
Coats and suits	+10	+ 5	+ 8	1.5	1.5	104	115	
Dresses	+ 4	- 1	+ 9	1.6	1.5	84	133	
Blouses, skirts, and sportswear	+ 7	- 2	+ 3	1.9	1.9	163	188	
Girls' wear	+ 5	0	+ 2	1.9	1.9	184	196	
Infants' wear	+ 3	- 2	+ 5	2.2	2.2	177	189	
Aprons, housedresses, uniforms	- 1	- 3	+ 2	2.2	2.1	3/	3/	
Men's and boys' wear	+ 8	+ 2	+ 3	2.5	2.6	180	194	
Men's wear	+ 8	+ 2	+ 2	2.5	2.6	175	190	
Men's clothing	+12	+ 3	+ 2	2.7	3.0	174	199	
Men's furnishings	+ 5	+ 1	+ 3	2.4	2.4	176	190	
Boys' wear	+ 9	+ 3	+ 7	2.4	2.4	193	197	
Homefurnishings	+ 4	0	+ 1	2.4	2.5	122	111	
Shoes	+ 6	0	+ 1	3.5	3.7	123	142	
<u>NONMERCHANTISE TOTAL</u>	+ 5	+ 2	3/	3/	3/	164	3/	
Barber and beauty shop	+ 7	+ 1	3/	3/	3/	125	3/	

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1960, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.