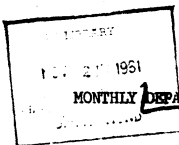




# FEDERAL RESERVE

statistical release

G.7.3



FOR IMMEDIATE RELEASE  
November 22, 1961.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER 1961  
(Based on retail dollar amounts)

### Summary by Selected Department Groups

		Main Store							Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous		

#### SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

July 1959	92	86	85	109	89	91	96	81
Aug. 1959	100	100	86	113	106	95	87	94
Sept. 1959	114	125	101	118	85	110	83	108
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100
Sept. 1960	113	124	100	114	84	113	83	106
May 1961	112	117	103	114	96	121	97	103
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103
Sept. 1961	114	123	101	118	84	115	84	103

#### STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

July 1959	132	143	129	127	118	131	125	112
Aug. 1959	137	158	142	123	114	131	126	119
Sept. 1959	150	172	165	131	122	141	149	132
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121
Sept. 1960	157	179	179	137	127	147	153	134
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120
Sept. 1961	158	181	177	134	129	150	153	136

#### RATIO OF STOCKS TO SALES

Sept. 1959	3.6	2.9	5.2	3.8	4.4	4.1	4.5	2.6
Sept. 1960	3.8	3.0	5.6	4.1	4.5	4.1	4.5	2.6
Sept. 1961	3.7	3.1	5.4	3.8	4.6	4.1	4.4	2.7

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{2}$ )	
	Sales during period		Stocks (end of month)	Sept.		Sales	Stocks
	Sept.	Jan-Sept		1961	1960		
<b>GRAND TOTAL-entire store</b>	0	0	0	3.6	3.6	--	--
<b>MAIN STORE TOTAL</b>	+1	0	0	3.7	3.8	114	158
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	0	+1	+1	4.6	4.5	84	129
Piece goods	-2	0	+2	4.1	4.0	66	99
Silks, velvets, synthetics	-1	+2	+1	4.6	4.5	53	93
Woolen yard goods	0	+4	+5	2.9	2.7	112	110
Cotton yard goods	-6	-2	+3	4.7	4.3	59	111
Household textiles	+1	+1	0	4.7	4.7	95	144
Linens and towels	+2	+1	+2	5.4	5.3	88	135
Domestics--muslins, sheetings	+2	+2	-1	4.5	4.6	94	168
Blankets, comforters, spreads	-2	-1	-2	4.0	4.0	112	140
<b>SMALL WARES</b>	+2	+1	+2	4.1	4.1	115	150
Laces, trimmings, embroideries, and ribbons	-3	-4	-2	4.8	4.7	78	118
Notions	0	-1	0	3.8	3.8	116	161
Toilet articles, drug sundries	+2	+1	+4	3.7	3.6	129	144
Silverware and jewelry	+3	+1	+3	5.2	5.3	104	158
Silverware and clocks	+8	-2	-1	6.9	7.5	86	160
Costume jewelry	-2	+3	+5	3.4	3.2	115	161
Fine jewelry and watches	+17	+4	+5	8.5	9.5	120	163
Art needlework	+3	+3	+2	4.3	4.4	98	123
Books and stationery	+2	+1	+1	3.6	3.7	125	162
Books and magazines	+5	+1	+4	3.1	3.2	121	144
Stationery	+1	0	0	3.9	3.9	127	173
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	-1	0	+2	3.1	3.0	123	181
Women's accessories	-2	-1	+2	3.7	3.5	116	177
Neckwear and scarfs	-5	-2	0	3.2	3.0	116	194
Handkerchiefs	-1	-5	-5	5.2	5.4	40	70
Millinery	-13	-3	+17	1.1	0.8	122	135
Women's and children's gloves	+13	+11	+9	5.9	6.1	90	149
Corsets and brassieres	+4	+2	+6	3.4	3.3	161	211
Women's, children's hosiery	-1	+1	0	3.2	3.1	85	156
Underwear, slips, and negligees	+1	0	0	4.2	4.3	75	149
Knit underwear	+2	0	0	4.1	4.1	103	204
Silk & muslin underwear, slips	+3	-1	+1	4.4	4.5	62	129
Negligees, robes, loung. apparel	-2	+2	-4	3.5	3.5	76	134
Infants' wear	-2	-2	+1	3.2	3.0	134	177
Handbags, small leather goods	-2	-2	0	2.6	2.6	136	176
Women's and children's shoes	-4	-3	+1	4.9	4.6	155	210
Children's shoes	-4	0	+3	4.4	4.1	152	211
Women's shoes	-3	-3	0	5.0	4.8	157	213

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER 1961

Department	Percentage change from		Ratio of		Unadjusted		
	corresponding period		stocks to		indexes		
	a year ago		sales 1/		(1947-49		
	Sales during	Stocks	and of	September	September	av.=1002/)	
	period	(end of	month)	1961	1960	Sales	Stocks
	Sept.	Jan.-Sept.	Sept.	1961	1960	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	0	+1	+1	2.5	2.5	131	187
Women's, misses' coats and suits	+2	+5	+1	3.1	3.1	94	172
Women's, misses' coats	+4	+7	+1	3.2	3.3	95	191
Women's, misses' suits	-1	+2	-1	2.7	2.7	83	116
Juniors' and girls' wear	0	+1	+1	2.4	2.4	153	218
Juniors' coats, suits, dresses	+4	+4	+6	2.0	1.9	140	200
Girl's wear	-3	-2	-2	2.8	2.8	169	232
Women's and misses' dresses	-1	-1	+5	1.9	1.8	130	171
Inexpensive dresses	-1	0	+6	1.5	1.4	134	169
Better dresses	-2	-1	+3	2.5	2.4	126	174
Blouses, skirts, sportswear	0	+1	0	2.6	2.7	163	222
Aprons, housedresses, uniforms	0	-3	0	1.8	1.8	119	117
Furs	+2	+4	0	6.0	6.2	95	167
<b>MEN'S AND BOYS' WEAR</b>	+1	0	-1	5.4	5.6	101	177
Men's clothing	+3	0	-2	6.6	6.9	100	192
Men's furnishings and hats	+1	+1	-1	5.4	5.6	82	160
Boys' wear	-1	+1	-1	4.0	3.9	141	180
Men's & boys' shoes, slippers	0	0	+1	6.1	6.0	135	193
<b>HOME FURNISHINGS</b>	+3	-1	-2	3.8	4.0	118	134
Furniture and bedding	+2	-3	-6	3.6	3.9	130	130
Mattresses, springs, studio beds	+4	-4	-4	1.6	1.7	150	138
Upholstered, other furniture	+1	-3	-5	4.4	4.7	123	128
Domestic floor coverings	+2	-1	-4	3.6	3.9	106	111
Rugs and carpets	+2	-1	-3	3.5	3.7	102	108
Linoleum	-2	-9	-9	4.7	5.0	47	61
Draperies, curtains, upholstery	-2	-2	-2	4.5	4.5	100	129
Lamps and shades	-3	-4	-1	4.5	4.4	89	135
China and glassware	-1	-5	-2	8.2	8.2	99	144
Major household appliances	+9	-1	-6	1.9	2.2	96	90
Housewares (incl. small appliances)	+3	0	-1	3.8	4.0	127	153
Gift shop	-1	-4	-1	7.4	7.4	107	201
Radios, phonographs, television							
pianos, records, sheet music, instr.	+13	+6	+7	2.7	2.9	185	178
Radios, phonographs, television	+16	+8	+12	2.2	2.3	208	180
Records, sheet music, instr.	+4	+4	0	4.5	4.7	103	136
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+1	+1	0	4.4	4.5	84	153
Toys, games, sporting goods, cameras	0	-1	0	7.2	7.2	83	201
Toys and games	-3	0	-1	8.8	8.6	61	216
Sporting goods and cameras	+3	0	-1	5.5	5.7	129	180
Luggage	+1	+3	-1	5.1	5.2	81	137
Candy	-1	+1	0	1.3	1.3	94	119

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{1}$ )	
	Sales during period		Stocks (end of month)	September		September	September
	Sept.	Jan. Sept.	Sept.	1961	1960	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	- 3	0	+ 1	2.7	2.6	103	136
Domestics and blankets	- 2	0	- 1	3.4	3.4	88	124
Women's, misses' ready-to-wear	- 4	- 1	+ 3	2.2	2.1	101	136
Intimate apparel	0	+ 1	+ 3	2.9	2.8	98	143
Hosiery	- 1	+ 2	+ 5	2.6	2.5	3/	3/
Underwear, corsets & brassieres	+ 1	+ 1	+ 3	2.9	2.9	3/	3/
Coats and suits	- 4	+ 5	+ 1	2.2	2.1	76	118
Dresses	- 2	- 2	+11	1.3	1.2	86	109
Blouses, skirts, and sportswear	- 9	- 4	- 2	2.0	1.8	136	163
Girls' wear	- 5	- 1	+ 5	2.3	2.1	142	194
Infants' wear	- 8	- 3	0	2.6	2.4	135	164
Aprons, housedresses, uniforms	- 3	- 4	0	2.2	2.1	3/	3/
Men's and boys' wear	- 2	+ 1	+ 2	3.4	3.2	118	172
Men's wear	- 3	+ 1	+ 2	3.6	3.4	108	167
Men's clothing	- 2	+ 2	+ 3	3.8	3.6	122	184
Men's furnishings	- 3	+ 1	+ 1	3.4	3.3	97	153
Boys' wear	- 1	+ 2	+ 5	2.8	2.6	155	191
Homefurnishings	- 2	- 1	- 2	3.2	3.3	85	104
Shoes	- 5	- 2	- 1	3.6	3.4	122	137
<u>NON-MERCHANDISE TOTAL</u>	+ 1	+ 2	3/	3/	3/	126	3/
Barber and beauty shop	+ 5	+ 1	3/	3/	3/	123	3/

- 1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.
- 2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D.C.
- 3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1960, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.