



# FEDERAL RESERVE

statistical release

G.7.3

OCT 18 1961

FOR IMMEDIATE RELEASE  
October 18, 1961.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1961  
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total.
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

June 1959	107	99	131	115	75	112	111	104
July 1959	92	86	85	109	89	91	96	81
Aug. 1959	100	100	86	113	106	95	87	94
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78
Aug. 1961	108	110	96	113	114	105	91	103

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

June 1959	132	134	135	133	113	137	126	115
July 1959	132	143	129	127	118	131	125	112
Aug. 1959	137	158	142	123	114	131	126	119
Apr. 1960	148	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111
Aug. 1961	145	166	155	128	119	141	132	120

RATIO OF STOCKS TO SALES

Aug. 1959	3.7	3.4	5.2	3.7	3.2	4.3	3.6	2.7
Aug. 1960	3.7	3.3	5.3	3.9	3.2	4.2	3.6	2.5
Aug. 1961	3.6	3.2	5.0	3.8	3.1	4.2	3.5	2.4

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	August		August	
	August	Jan-Aug.		1961	1960	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	+2	0	0	3.4	3.5	---	---
<u>MAIN STORE TOTAL</u>	+2	0	0	3.6	3.7	108	145
PIECE GOODS, HOUSEHOLD TEXTILES	+2	+1	0	3.1	3.2	114	119
Piece goods	-2	0	+3	4.5	4.3	58	96
Silks, velvets, synthetics	+2	+2	+2	5.1	5.1	46	88
Woolen yard goods	+1	+5	+8	3.8	3.5	80	113
Cotton yard goods	-7	-2	+1	3.8	3.5	71	106
Household textiles	+2	+1	-2	2.6	2.8	153	130
Linens and towels	+2	+1	+2	3.6	3.6	140	123
Domestics--muslins, sheetings	+4	+2	-5	2.0	2.1	184	147
Blankets, comforters, spreads	-1	-1	-5	3.1	3.2	136	129
SMALL WARES	+2	+1	+2	4.2	4.2	105	141
Laces, trimmings, embroideries, and ribbons	-1	-4	0	5.1	5.1	72	118
Notions	+1	-2	0	4.3	4.3	97	153
Toilet articles, drug sundries	+1	+1	+4	3.7	3.6	122	136
Silverware and jewelry	+2	+1	+3	5.3	5.2	94	146
Silverware and clocks	+2	-3	-1	5.7	5.8	99	155
Costume jewelry	+2	+4	+4	3.8	3.7	93	153
Fine jewelry and watches	+5	+2	+6	9.0	8.8	104	141
Art needlework	+3	+4	+1	4.4	4.4	87	116
Books and stationery	+3	+1	+1	3.7	3.8	113	153
Books and magazines	-1	+1	+5	3.0	2.9	115	136
Stationery	+4	0	0	4.1	4.2	110	160
WOMEN'S APPAREL AND ACCESSORIES	+3	0	+1	3.2	3.2	110	166
Women's accessories	+2	0	+2	4.1	4.1	96	163
Neckwear and scarfs	-2	-2	-2	3.4	3.4	93	176
Handkerchiefs	-2	-5	-4	4.7	4.8	38	63
Hatlinery	-2	-1	+10	2.0	1.7	69	126
Women's and children's gloves	+13	+10	+10	8.5	8.7	49	119
Corsets and brassieres	+5	+2	+8	3.4	3.3	150	199
Women's, children's hosiery	+3	+1	-1	3.8	3.9	68	148
Underwear, slips, and negligees	+1	0	-1	3.5	3.6	75	124
Knit underwear	+1	0	-2	3.5	3.6	103	167
Silk & muslin underwear, slips	+2	-1	+3	3.7	3.6	63	111
Negligees, robes, loung. apparel	-2	+2	-5	3.0	3.1	72	111
Infants' wear	+1	-1	+1	3.4	3.4	123	172
Handbags, small leather goods	+1	-2	-1	3.4	3.4	94	159
Women's and children's shoes	+2	-3	+1	6.0	6.0	122	203
Children's shoes	+7	0	+5	4.1	4.2	170	227
Women's shoes	+1	-3	0	6.7	6.7	111	199

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Jan-Aug	Stocks (end of month)	August		August	
				1961	1960	Sales	Stocks
	August	August	August	1961	1960	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 4	+ 1	0	2.5	2.6	124	171
Women's, misses' coats and suits	+ 8	+ 6	0	3.3	3.6	74	149
Women's, misses' coats	+10	+ 7	+ 1	3.2	3.5	84	166
Women's, misses' suits	+ 5	+ 2	- 3	3.6	3.9	58	115
Juniors' and girls' wear	+ 5	+ 1	0	2.0	2.1	181	206
Juniors' coats, suits, dresses	+ 9	+ 4	+ 6	1.8	1.8	147	184
Girls' wear	+ 2	- 2	- 4	2.1	2.2	222	223
Women's and misses' dresses	+ 3	- 1	+ 6	2.2	2.2	104	155
Inexpensive dresses	+ 3	0	+ 8	1.7	1.7	107	158
Better dresses	+ 4	- 1	+ 4	2.8	2.8	177	161
Blouses, skirts, sportswear	+ 2	+ 1	- 3	2.6	2.7	156	207
Aprons, housedresses, uniforms	- 2	- 3	- 4	1.8	1.8	110	107
Furs	- 1	+ 4	+ 5	5.2	4.9	111	151
<b>MEN'S AND BOYS' WEAR</b>	+ 4	0	- 1	5.0	5.2	96	155
Men's clothing	+ 1	- 1	- 1	7.1	7.2	80	169
Men's furnishings and hats	+ 4	+ 1	- 1	4.9	5.1	75	133
Boys' wear	+ 6	+ 1	- 1	3.1	3.4	169	164
Men's & boys' shoes, slippers	+ 9	0	+ 2	6.6	7.1	123	185
<b>HOME FURNISHINGS</b>	+ 2	- 2	- 2	3.8	3.9	113	128
Furniture and bedding	- 2	- 4	- 5	3.1	3.2	143	126
Mattresses, springs, studio beds	- 3	- 4	+ 1	1.4	1.3	174	140
Upholstered, other furniture	- 1	- 3	- 5	3.7	3.9	135	128
Domestic floor coverings	+ 4	- 2	- 3	3.9	4.2	93	103
Rugs and carpets	+ 5	- 1	- 3	3.8	4.1	101	108
Linoleum	+10	-10	- 7	5.1	6.0	44	54
Draperies, curtains, upholstery	0	- 2	- 2	4.7	4.8	90	122
Lamps and shades	- 3	- 4	- 2	4.7	4.7	78	127
China and glassware	- 3	- 6	- 1	7.5	7.3	102	140
Major household appliances	+ 8	- 3	- 8	1.9	2.2	101	93
Housewares (incl. small appliances)	+ 2	- 1	- 1	4.1	4.2	112	146
Gift shop	+ 1	- 4	0	6.3	6.4	116	192
Radios, phonographs, television, pianos, records, sheet music, instr.	+10	+ 5	+ 4	3.2	3.3	142	155
Radios, phonographs, television	+10	+ 6	+ 8	2.4	2.5	142	169
Records, sheet music, instr.	+ 9	+ 4	+ 1	4.5	4.8	127	179
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+ 2	+ 1	+ 1	3.5	3.6	91	132
Toys, games, sporting goods, cameras	0	- 1	+ 1	5.2	5.2	91	161
Toys and games	- 1	0	+ 2	5.0	5.8	66	159
Sporting goods and cameras	+ 3	0	- 2	4.4	4.6	137	158
Luggage	+ 1	+ 4	- 1	3.7	3.8	104	132
Candy	+ 3	+ 1	+ 4	1.2	1.2	90	103

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	August		August	
	August	Jan.-Aug	August	1961	1960	Sales	Stocks
<b>BASEMENT STORE TOTAL</b>	+ 3	0	- 1	2.4	2.5	103	120
Domestics and blankets	+ 1	0	- 4	2.4	2.5	123	112
Women's, misses' ready-to-wear	+ 3	0	0	2.1	2.1	98	121
Intimate apparel	+ 4	+ 1	+ 1	2.5	2.5	103	126
Hosiery	+ 6	+ 3	+ 3	2.7	2.7	3/	3/
Underwear, corsets & brassieres	+ 3	+ 1	+ 1	2.5	2.5	3/	3/
Coats and suits	+ 8	+ 7	+ 4	2.6	2.7	59	112
Dresses	+ 1	- 2	+ 8	1.3	1.2	82	96
Blouses, skirts, and sportswear	- 1	- 3	- 4	1.8	1.9	132	143
Girls' wear	+ 4	0	- 3	1.6	1.7	171	172
Infants' wear	+ 2	- 2	- 4	2.5	2.7	127	146
Aprons, housedresses, uniforms	0	- 4	- 6	2.0	2.1	3/	3/
Men's and boys' wear	+ 7	+ 2	- 1	2.7	2.9	125	144
Men's wear	+ 6	+ 2	- 2	3.1	3.3	102	137
Men's clothing	+ 5	+ 2	- 3	3.6	3.8	108	159
Men's furnishings	+ 6	+ 1	- 1	2.7	2.9	98	121
Boys' wear	+11	+ 3	+ 2	1.9	2.0	221	172
Homefurnishings	0	- 1	- 1	3.3	3.3	83	101
Shoes	+ 4	- 1	- 2	3.6	3.9	111	127
<b>NONMERCHANDISE TOTAL</b>	+ 3	+ 2	3/	3/	3/	135	3/
Barber and beauty shop	+ 2	+ 1	3/	3/	3/	141	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-52, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1960, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.