



# FEDERAL RESERVE

statistical release

G.7.3

FOR IMMEDIATE RELEASE  
September 14, 1961.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1961  
(Based on retail dollar amounts)

### Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Fiece goods and house- hold textiles	Small wares	Miscel- laneous	

#### SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

May 1959	109	114	106	112	80	109	95	104
June 1959	107	99	131	115	75	112	111	104
July 1959	92	86	85	109	89	91	96	81
Mar. 1960	101	109	82	108	76	102	83	92
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	92	76
Mar. 1961	114	133	98	103	76	109	98	110
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104
July 1961	91	84	87	105	88	91	92	78

#### STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

May 1959	138	141	148	135	115	141	129	121
June 1959	132	134	135	133	113	137	126	115
July 1959	132	143	129	127	118	131	125	112
Mar. 1960	149	165	154	143	122	144	129	125
Apr. 1960	148	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Mar. 1961	148	160	156	141	122	146	127	120
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116
July 1961	138	149	139	131	123	141	129	111

#### RATIO OF STOCKS TO SALES

July 1959	3.8	3.5	4.8	3.9	4.0	4.5	3.3	2.8
July 1960	4.2	3.7	5.2	4.5	4.4	4.8	3.5	3.1
July 1961	4.0	3.6	5.0	4.1	4.1	4.8	3.5	2.9

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)				
	July	Jan.-July	July	July	1960	Sales	Stocks
	1961	1960	1961	1960	Sales	Stocks	
<u>GRAND TOTAL-entire store</u>	+ 4	0	0	3.8	4.0	--	--
<u>MAIN STORE TOTAL</u>	+ 4	- 1	0	4.0	4.2	91	138
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+ 6	+ 1	0	4.1	4.3	88	123
Piece goods	+ 1	0	0	5.5	5.5	44	83
Silks, velvets, synthetics	+ 6	+ 2	0	6.0	6.3	36	80
Woolen yard goods	+ 7	+ 6	0	7.7	8.2	32	85
Cotton yard goods	- 3	- 1	- 2	3.7	3.7	78	117
Household textiles	+ 7	+ 1	- 1	3.6	3.9	119	140
Linens and towels	+ 7	+ 1	+ 3	4.1	4.3	116	134
Domestics--muslins, sheetings	+ 9	+ 2	- 5	2.8	3.3	143	166
Blankets, comforters, spreads	+ 3	- 1	- 1	4.0	4.2	105	140
<u>SMALL WARES</u>	+ 3	+ 1	+ 2	4.8	4.8	91	141
Laces, trimmings, embroideries, and ribbons	- 2	- 5	+ 2	5.5	5.3	66	118
Notions	+ 3	- 2	+ 1	4.5	4.6	93	155
Toilet articles, drug sundries	+ 2	+ 1	+ 4	4.0	3.9	114	140
Silverware and jewelry	+ 3	+ 1	+ 3	6.3	6.3	76	143
Silverware and clocks	+ 4	- 4	- 1	8.0	8.3	73	157
Costume jewelry	+ 1	+ 4	+ 6	3.9	3.7	82	136
Fine jewelry and watches	+ 8	+ 1	+ 4	10.5	10.9	79	134
Art needlework	+ 6	+ 4	+ 3	5.5	5.6	69	109
Books and stationery	+ 4	0	+ 1	4.7	4.8	86	147
Books and magazines	+ 5	+ 1	+ 3	3.6	3.7	96	139
Stationery	+ 2	0	0	5.2	5.3	81	150
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	+ 2	0	0	3.6	3.7	84	149
Women's accessories	+ 1	- 1	+ 1	4.4	4.4	78	145
Neckwear and scarfs	+ 1	- 2	0	3.0	3.0	88	147
Handkerchiefs	- 3	- 6	- 4	5.2	5.3	34	59
Millinery	- 5	0	+ 16	2.4	2.0	37	85
Women's and children's gloves	+ 6	+ 10	+ 9	8.8	8.6	36	94
Corsets and brassieres	+ 4	+ 2	+ 6	3.5	3.5	143	199
Women's, children's hosiery	+ 1	+ 1	- 3	4.4	4.5	54	136
Underwear, slips, and negligees	+ 1	- 1	- 3	3.2	3.4	76	116
Knit underwear	+ 3	0	- 2	3.3	3.5	100	159
Silk & muslin underwear, slips	+ 1	- 1	0	3.4	3.4	67	105
N negligees, robes, loung. apparel	0	+ 3	- 12	2.5	2.8	70	91
Infants' wear	+ 1	- 2	+ 1	4.3	4.3	85	154
Handbags, small leather goods	+ 1	- 2	- 1	3.3	3.4	81	137
Women's and children's shoes	- 2	- 3	+ 1	6.8	6.6	91	175
Children's shoes	0	- 1	+ 1	7.7	7.7	80	189
Women's shoes	- 2	- 3	+ 1	6.6	6.4	94	171

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100%)	
	Sales during period		Stocks (end of month)	July		July	
	July	Jan.-July		1961	1960	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 4	+ 1	0	2.9	3.0	90	154
Women's, misses' coats and suits	+ 8	+ 5	- 2	5.0	5.5	36	112
Women's, misses' coats	+12	+ 7	- 2	5.1	5.8	36	119
Women's, misses' suits	+ 2	+ 2	- 6	4.4	4.8	33	81
Juniors' and girls' wear	+ 4	0	- 1	3.2	3.3	100	194
Juniors' coats, suits, dresses	+ 5	+ 3	+ 3	2.4	2.4	95	171
Girls' wear	+ 3	- 3	- 3	4.0	4.3	106	213
Women's and misses' dresses	+ 1	- 1	+ 6	2.1	2.0	87	131
Inexpensive dresses	+ 1	- 1	+ 6	1.6	1.5	96	135
Better dresses	+ 1	- 1	+ 6	2.9	2.7	84	132
Blouses, skirts, sportswear	+ 6	+ 1	- 3	2.4	2.6	149	193
Aprons, housedresses, uniforms	- 2	+ 4	- 2	1.8	1.8	112	116
Furs	+18	+ 5	+ 2	11.0	12.8	49	154
<b>MEN'S AND BOYS' WEAR</b>							
	+ 4	0	0	5.0	5.2	87	139
Men's clothing	+ 4	- 1	+ 2	5.3	5.3	92	143
Men's furnishings and hats	+ 5	0	- 2	4.2	4.5	82	125
Boys' wear	+ 3	0	0	5.8	6.1	83	150
Men's & boys' shoes, slippers	+ 2	- 1	0	7.0	7.2	104	168
<b>HOME FURNISHINGS</b>							
	+ 5	- 3	- 2	4.1	4.4	105	131
Furniture and bedding	+ 4	- 4	- 6	3.6	3.9	128	131
Mattresses, springs, studio beds	+ 5	- 5	- 4	1.6	1.7	156	152
Upholstered, other furniture	+ 5	- 3	- 5	4.4	4.9	122	131
Domestic floor coverings	+ 6	- 3	- 1	4.8	5.1	79	105
Rugs and carpets	+ 6	- 2	- 1	4.6	4.9	81	115
Linoleum	+ 3	-12	- 5	5.2	5.6	50	67
Draperies, curtains, upholstery	+ 1	- 2	- 2	5.0	5.2	84	120
Lamps and shades	0	- 4	0	5.6	5.7	67	127
China and glassware	+ 1	- 6	- 1	9.1	9.3	82	139
Major household appliances	+ 9	- 4	- 7	1.8	2.1	109	103
Housewares (incl. small appliances)	+ 7	- 1	- 1	4.1	4.5	113	149
Gift shop	- 1	- 5	+ 4	7.6	7.3	97	189
Radios, phonographs, television, pianos, records, sheet music, instr.	+ 7	+ 4	+ 4	3.7	3.8	124	172
Radios, phonographs, television	+ 7	+ 5	+ 6	3.1	3.1	121	163
Records, sheet music, instr.	+ 5	+ 3	+ 1	5.2	5.4	129	188
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>							
	+ 1	0	+ 1	3.5	3.5	92	129
Toys, games, sporting goods, cameras	+ 3	- 1	+ 1	4.6	4.7	99	155
Toys and games	+ 8	0	+ 2	5.3	5.7	70	153
Sporting goods and cameras	0	- 1	- 1	3.9	4.0	153	159
Luggage	- 1	+ 4	- 1	4.1	4.1	101	138
Candy	+ 2	+ 1	+ 5	1.4	1.4	82	111

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	July		July	July
	July	Jan.-July	July	1961	1960	Sales	Stocks
<b>BASEMENT STORE TOTAL</b>	+ 3	0	- 3	2.9	3.0	78	111
Domestics and blankets	+ 4	0	- 5	3.0	3.3	97	116
Women's, misses' ready-to-wear	+ 3	- 1	- 2	2.4	2.5	73	110
Intimate apparel	+ 4	+ 1	- 2	2.6	2.8	97	129
Hosiery	+ 3	+ 2	+ 2	3.2	3.2	3/	3/
Underwear, corsets & brassieres	+ 5	+ 1	- 3	2.5	2.7	3/	3/
Coats and suits	+11	+ 7	- 1	4.0	4.4	27	80
Dresses	0	- 3	+ 8	1.4	1.3	76	100
Blouses, skirts, and sportswear	+ 3	- 3	- 8	1.7	1.9	115	123
Girls' wear	+ 6	- 1	- 2	3.0	3.3	85	154
Infants' wear	+ 1	- 3	- 4	3.7	3.8	76	134
Aprons, housedresses, uniforms	- 3	- 4	-12	1.9	2.1	3/	3/
Men's and boys' wear	+ 4	+ 1	- 4	3.2	3.4	92	125
Men's wear	+ 4	+ 1	- 4	3.0	3.3	92	123
Men's clothing	+ 4	+ 2	- 4	3.5	3.7	96	135
Men's furnishings	+ 4	+ 1	- 3	2.7	2.9	92	113
Boys' wear	+ 6	+ 1	- 3	3.5	3.9	96	149
Homefurnishings	+ 6	- 1	- 3	4.0	4.3	68	105
Shoes	+ 1	- 2	- 1	4.5	4.5	79	115
<b>NONMERCHANDISE TOTAL</b>	+ 4	+ 2	3/	3/	3/	126	3/
Barber and beauty shop	+ 3	+ 1	3/	3/	3/	167	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:-- Based on reports from a group of large department stores located in various cities throughout the country. In 1960, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.