



# FEDERAL RESERVE

statistical release

Dept Stores - Sales

G.7.3

FOR IMMEDIATE RELEASE  
August 14, 1961.

REPORT  
1961  
MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JUNE 1961  
(Based on retail dollar amounts)

### Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

#### SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Apr. 1959	102	109	87	109	76	99	84	99
May 1959	109	114	106	112	80	109	95	104
June 1959	107	99	131	115	75	112	111	104
Feb. 1960	87	84	73	104	70	99	70	72
Mar. 1960	101	109	82	108	76	102	83	92
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
Feb. 1961	83	83	72	93	69	93	70	71
Mar. 1961	114	133	98	103	76	109	98	110
Apr. 1961	100	108	89	104	76	101	84	93
May 1961	112	117	103	114	86	121	97	103
June 1961	110	105	138	111	76	117	114	104

#### STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Apr. 1959	141	148	148	136	117	145	126	125
May 1959	138	141	148	135	116	141	129	121
June 1959	132	134	135	133	113	137	126	115
Feb. 1960	139	152	142	132	120	135	119	116
Mar. 1960	149	165	154	143	122	144	129	125
Apr. 1960	148	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
Feb. 1961	138	150	145	131	120	139	121	114
Mar. 1961	148	160	156	141	122	146	127	120
Apr. 1961	150	161	163	141	121	154	130	126
May 1961	148	154	164	142	120	151	134	123
June 1961	141	143	148	139	119	147	132	116

#### RATIO OF STOCKS TO SALES

June 1959	3.3	2.8	3.2	3.9	4.6	3.8	2.9	2.3
June 1960	3.5	2.9	3.5	4.3	4.7	3.9	2.9	2.4
June 1961	3.4	2.8	3.3	4.2	4.6	3.8	2.9	2.3

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JUNE 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	June		June	
	June	Jan-June	June	1961	1960	Sales	Stocks
<b>GRAND TOTAL-entire store</b>	+ 2	- 1	0	3.2	3.3	--	--
<b>MAIN STORE TOTAL</b>	+ 2	- 1	0	3.4	3.4	110	141
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 1	0	0	4.6	4.7	76	119
Piece goods	- 2	0	+ 1	4.6	4.5	48	82
Silks, velvets, synthetics	+ 2	+ 2	+ 2	4.9	5.0	39	72
Woolen yard goods	0	+ 6	- 1	18.2	18.3	12	72
Cotton yard goods	- 2	- 1	+ 4	3.1	2.9	95	115
Household textiles	+ 2	- 1	- 1	4.5	4.6	95	138
Linens and towels	+ 2	0	+ 3	4.9	4.8	98	135
Domestics--muslins, sheetings	+ 4	0	- 5	4.2	4.6	95	161
Blankets, comforters, spreads	+ 1	- 2	- 1	4.4	4.5	95	129
<b>SMALL WARES</b>	+ 2	0	+ 2	3.8	3.8	117	147
Laces, trimmings, embroideries, and ribbons	- 1	- 5	+ 3	4.3	4.2	94	133
Notions	- 1	- 3	+ 1	3.5	3.5	128	164
Toilet articles, drug sundries	+ 2	+ 1	+ 3	3.5	3.5	136	146
Silverware and jewelry	+ 3	0	+ 2	4.3	4.4	116	150
Silverware and clocks	0	- 5	0	5.2	5.2	116	164
Costume jewelry	+ 4	+ 4	+ 5	2.9	2.8	110	136
Fine jewelry and watches	+ 8	+ 1	+ 1	6.8	7.2	150	163
Art needlework	+ 5	+ 3	+ 3	5.9	6.0	67	112
Books and stationery	+ 3	0	+ 2	3.7	3.7	111	151
Books and magazines	+ 5	+ 1	+ 4	3.3	3.4	110	146
Stationery	+ 2	- 1	+ 1	3.8	3.9	112	154
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 3	0	+ 1	2.8	2.8	105	143
Women's accessories	+ 1	- 1	+ 1	3.5	3.5	100	146
Neckwear and scarfs	+ 4	- 2	0	2.4	2.5	118	149
Handkerchiefs	- 4	- 6	- 3	4.1	4.1	44	62
Millinery	- 3	0	+ 5	1.4	1.2	52	69
Women's and children's gloves	+ 9	+10	+ 3	4.9	5.2	59	85
Corsets and brassieres	+ 4	+ 2	+ 5	2.9	2.9	185	209
Women's, children's hosiery	+ 2	+ 1	+ 1	3.5	3.5	69	141
Underwear, slips, and negligees	- 1	- 1	- 1	3.0	3.0	91	128
Knit underwear	+ 1	- 1	0	3.1	3.2	121	182
Silk & muslin underwear, slips	- 1	- 2	0	3.0	3.0	82	114
Negligees, robes, loung. apparel	+ 1	+ 3	- 4	2.3	2.4	85	101
Infants' wear	+ 2	- 2	+ 1	3.7	3.7	91	142
Handbags, small leather goods	0	- 3	+ 1	2.4	2.3	119	144
Women's and children's shoes	+ 1	- 3	0	4.9	5.0	125	173
Children's shoes	+ 5	- 1	+ 1	5.7	5.9	106	182
Women's shoes	0	- 4	0	4.8	4.8	133	174

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JUNE 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/ June		Unadjusted indexes (1947-49 av.=100 <sup>2</sup> / <sub>1</sub> )	
	Sales during period		Stocks (end of month)			June	June
	June	Jan.-June	June	1961	1960	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 3	0	+ 2	2.2	2.2	109	139
Women's, misses' coats and suits	+11	+ 5	- 4	3.7	4.2	30	75
Women's, misses' coats	+17	+ 7	- 5	3.9	4.8	27	76
Women's, misses' suits	+ 5	+ 2	- 4	3.1	3.3	33	59
Juniors' and girls' wear	+ 5	0	+ 1	2.2	2.3	115	158
Juniors' coats, suits, dresses	+ 6	+ 2	+ 5	1.6	1.6	115	139
Girls' wear	+ 3	- 4	- 1	2.9	3.0	116	174
Women's and misses' dresses	0	- 1	+ 6	1.7	1.6	122	144
Inexpensive dresses	+ 1	- 1	+ 8	1.3	1.2	139	160
Better dresses	- 1	- 2	+ 5	2.2	2.1	109	137
Blouses, skirts, sportswear	+ 5	0	+ 3	2.0	2.0	179	190
Aprons, housedresses, uniforms	0	- 4	- 1	1.6	1.6	151	133
Furs	+ 8	+ 4	+ 1	13.1	14.2	32	124
<b>MEN'S AND BOYS' WEAR</b>	+ 5	- 1	+ 1	3.3	3.4	138	148
Men's clothing	+ 5	- 2	+ 3	3.8	3.9	138	159
Men's furnishings and hats	+ 5	0	0	2.6	2.7	145	137
Boys' wear	+ 5	- 1	+ 1	4.0	4.2	108	137
Men's & boys' shoes, slippers	+ 3	- 1	+ 1	5.2	5.3	157	181
<b>HOMEFURNISHINGS</b>	0	- 4	- 2	4.2	4.2	111	139
Furniture and bedding	0	- 5	- 6	3.9	4.1	126	138
Mattresses, springs, studio beds	- 2	- 6	- 1	2.0	2.0	140	156
Upholstered, other furniture	0	- 5	- 5	4.6	4.8	125	140
Domestic floor coverings	- 1	- 4	- 1	5.2	5.2	76	109
Rugs and carpets	+ 1	- 3	- 1	4.9	5.0	83	115
Linoleum	-11	-14	0	5.6	5.1	41	68
Draperies, curtains, upholstery	- 1	- 2	0	4.4	4.4	106	132
Lamps and shades	- 2	- 5	0	5.7	5.6	73	136
China and glassware	- 3	- 7	0	7.6	7.4	91	148
Major household appliances	+ 3	- 7	- 7	2.1	2.3	104	109
Housewares (incl. small appliances)	+ 2	- 2	- 1	3.8	3.9	135	160
Gift shop	- 1	- 5	+ 4	6.3	5.9	116	198
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 1	+ 3	+ 5	3.8	3.6	123	178
Radios, phonographs, television	+ 2	+ 5	+ 7	3.3	3.1	107	161
Records, sheet music, instr.	- 1	+ 3	+ 4	5.1	4.9	133	168
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+ 2	0	+ 2	2.9	2.9	114	132
Toys, games, sporting goods, cameras	+ 3	- 2	+ 2	4.0	4.0	122	157
Toys and games	+ 5	- 2	+ 2	4.9	5.0	83	163
Sporting goods and cameras	+ 3	- 1	0	3.3	3.4	194	154
Luggage	- 3	+ 5	0	3.0	2.8	145	144
Candy	+ 3	+ 1	+ 7	1.3	1.3	94	117

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JUNE 1961

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	June		June	
	June	Jan.-June	June	1961	1960	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	+ 2	- 1	- 2	2.3	2.4	104	116
Domestics and blankets	+ 2	0	- 3	3.5	3.7	86	122
Women's, misses' ready-to-wear	+ 2	- 1	- 1	1.8	1.9	96	110
Intimate apparel	0	+ 1	0	2.4	2.4	113	134
Hosiery	+ 1	+ 2	+ 4	2.5	2.5	3/	3/
Underwear, corsets & brassieres	- 1	0	- 1	2.3	2.3	3/	3/
Coats and suits	+15	+ 6	- 4	2.8	3.3	29	59
Dresses	+ 3	- 3	+ 4	1.0	1.0	115	110
Blouses, skirts, and sportswear	+ 2	- 4	- 3	1.3	1.4	160	131
Girls' wear	+ 2	- 2	- 1	2.0	2.1	106	133
Infants' wear	+ 3	- 3	- 3	2.9	3.1	92	124
Aprons, housedresses, uniforms	0	- 4	-11	1.5	1.7	3/	3/
Men's and boys' wear	+ 4	+ 1	- 1	2.1	2.2	148	136
Men's wear	+ 4	+ 1	- 1	2.0	2.1	158	137
Men's clothing	+ 4	+ 2	0	2.3	2.4	164	153
Men's furnishings	+ 3	0	- 1	1.8	1.8	158	129
Boys' wear	+ 5	0	- 2	2.7	2.9	117	135
Homefurnishings	+ 1	- 2	- 5	3.5	3.7	80	107
Shoes	+ 2	- 2	- 2	3.4	3.5	111	119
<u>NONMERCHANDISE TOTAL</u>	+ 4	+ 2	3/	3/	3/	136	3/
Barber and beauty shop	+ 4	0	3/	3/	3/	169	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1960, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.