

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER 1960
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

July 1958	87	79	80	104	84	87	95	79
Aug. 1958	100	100	87	108	105	94	92	97
Sept. 1958	110	118	95	115	84	108	89	106
May 1959	109	114	106	112	80	109	95	104
June 1959	107	99	131	115	75	112	111	104
July 1959	92	86	85	109	89	91	96	81
Aug. 1959	100	100	86	113	106	95	87	94
Sept. 1959	114	125	101	118	85	110	83	108
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100
Sept. 1960	113	124	100	114	84	113	83	106

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

July 1958	123	129	125	119	110	124	123	105
Aug. 1958	128	142	136	116	106	124	125	110
Sept. 1958	141	157	158	123	115	134	147	124
May 1959	138	141	148	135	116	141	129	121
June 1959	132	134	135	133	113	137	126	115
July 1959	132	143	129	127	118	131	125	112
Aug. 1959	137	158	142	123	114	131	126	119
Sept. 1959	150	172	165	131	122	141	149	132
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121
Sept. 1960	157	179	179	137	127	147	153	134

RATIO OF STOCKS TO SALES

Sept. 1958	3.6	2.8	5.3	3.7	4.2	3.9	4.2	2.5
Sept. 1959	3.6	2.9	5.2	3.8	4.4	4.1	4.5	2.6
Sept. 1960	3.8	3.0	5.6	4.1	4.5	4.1	4.5	2.6

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - SEPTEMBER

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{1}$)	
	Sales during period		Stocks (end of month)	September 1960	September 1959	Sales	Stocks
	Sept.	Jan.-Sept.	Sept.				
<u>GRAND TOTAL-entire store</u>	- 1	+ 2	+ 5	3.6	3.4	--	--
<u>MAIN STORE TOTAL</u>	- 1	+ 2	+ 5	3.8	3.6	113	157
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	- 1	+ 2	+ 4	4.5	4.3	84	127
Piece goods	+ 1	+ 2	+ 2	3.9	3.9	67	97
Silks, velvets, synthetics	- 2	+ 2	+ 6	4.6	4.3	53	92
Woolen yard goods	+ 2	+ 1	- 3	2.7	2.9	112	104
Cotton yard goods	+ 3	+ 3	+ 5	4.4	4.3	62	108
Household textiles	- 2	+ 2	+ 5	4.7	4.4	94	143
Linens and towels	+ 1	+ 4	+ 7	5.4	5.0	87	132
Domestics--muslins, sheetings	- 3	0	+ 5	4.7	4.3	92	170
Blankets, comforters, spreads	- 4	+ 1	+ 1	3.9	3.7	114	143
<u>SMALL WARES</u>	+ 3	+ 4	+ 4	4.1	4.0	113	147
Laces, trimmings, embroideries, and ribbons	+ 2	+ 5	+ 2	4.7	4.7	80	120
Notions	- 2	+ 3	+ 7	3.8	3.5	116	161
Toilet articles, drug sundries	+ 4	+ 3	+ 5	3.6	3.6	126	138
Silverware and jewelry	+ 6	+ 6	+ 3	5.2	5.4	101	153
Silverware and clocks	- 2	+ 4	+ 2	7.4	7.2	80	161
Costume jewelry	+11	+ 7	+ 4	3.2	3.4	117	154
Fine jewelry and watches	0	+ 3	+ 5	9.6	9.2	102	155
Art needlework	+ 5	+ 5	+ 1	4.4	4.6	96	121
Books and stationery	- 1	+ 2	+ 4	3.7	3.5	123	161
Books and magazines	0	+ 2	+ 6	3.2	3.0	115	139
Stationery	- 1	+ 1	+ 4	3.9	3.7	126	173
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	0	+ 2	+ 4	3.0	2.9	124	179
Women's accessories	0	+ 2	+ 4	3.5	3.4	119	174
Neckwear and scarfs	0	+ 2	+ 7	2.9	2.7	122	194
Handkerchiefs	- 9	- 4	+ 2	5.4	4.8	41	73
Millinery	+ 5	+ 2	- 2	0.8	0.9	140	115
Women's and children's gloves	+ 5	+ 4	+ 8	6.1	5.9	79	138
Corsets and brassieres	+ 1	+ 3	+ 4	3.3	3.2	155	198
Women's, children's hosiery	+ 2	+ 2	0	3.2	3.2	86	156
Underwear, slips, and negligees	0	+ 1	+ 3	4.3	4.1	75	150
Knit underwear	0	+ 2	+ 3	4.2	4.1	102	205
Silk & muslin underwear, slips	- 1	0	+ 2	4.5	4.4	60	127
N negligees, robes, loung. apparel	+ 4	+ 1	+ 2	3.5	3.6	78	139
Infants' wear	- 3	+ 1	+ 3	3.1	2.9	138	175
Handbags, small leather goods	+ 1	+ 4	+ 2	2.6	2.5	139	176
Women's and children's shoes	- 1	+ 4	+ 5	4.6	4.4	161	209
Children's shoes	- 2	+ 4	+ 3	4.1	3.9	158	204
Women's shoes	0	+ 4	+ 6	4.8	4.5	162	213

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period		Stocks (end of month)	September		September	September
	Sept.	Jan.-Sept.	Sept.	1960	1959	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	- 1	+ 2	+ 4	2.5	2.4	130	185
Women's, misses' coats and suits	- 1	+ 2	+ 2	3.1	3.0	92	171
Women's, misses' coats	+ 1	+ 4	+ 3	3.2	3.1	92	188
Women's, misses' suits	- 9	- 5	- 4	2.7	2.6	83	117
Juniors' and girls' wear	- 3	+ 3	+ 7	2.4	2.2	153	216
Juniors' coats, suits, dresses	+ 1	+ 4	+ 8	1.9	1.8	135	189
Girls' wear	- 6	+ 2	+ 6	2.8	2.5	175	238
Women's and misses' dresses	+ 3	+ 3	+ 6	1.9	1.8	132	164
Inexpensive dresses	+ 7	+ 4	+ 4	1.4	1.5	135	159
Better dresses	0	+ 3	+ 7	2.4	2.2	128	169
Blouses, skirts, sportswear	- 2	+ 3	+ 6	2.7	2.5	163	222
Aprons, housedresses, uniforms	+ 6	+ 2	+ 6	1.8	1.8	119	118
Furs	- 5	- 5	- 3	6.3	6.1	93	167
MEN'S AND BOYS' WEAR							
	- 1	+ 3	+ 8	5.6	5.1	100	179
Men's clothing	- 1	+ 2	+10	7.0	6.3	97	196
Men's furnishings and hats	- 1	+ 1	+ 7	5.6	5.2	81	162
Boys' wear	- 3	+ 5	+ 9	3.9	3.5	143	181
Men's & boys' shoes, slippers	+ 1	+ 2	+ 5	6.0	5.8	136	191
HOMEFURNISHINGS							
	- 3	0	+ 5	4.1	3.8	114	137
Furniture and bedding	- 3	0	+ 7	3.9	3.5	128	138
Mattresses, springs, studio beds	- 5	0	+ 4	1.7	1.5	144	144
Upholstered, other furniture	- 1	+ 1	+ 8	4.7	4.3	122	135
Domestic floor coverings	- 3	+ 1	0	3.9	3.8	105	115
Rugs and carpets	- 3	+ 1	- 1	3.7	3.6	100	111
Linoleum	-10	- 8	- 2	5.1	4.7	48	67
Draperies, curtains, upholstery	- 1	+ 1	+ 2	4.6	4.4	102	131
Lamps and shades	- 1	0	+ 5	4.4	4.2	92	137
China and glassware	- 6	+ 1	+ 4	8.3	7.5	101	147
Major household appliances	- 9	- 4	+ 3	2.2	1.9	89	95
Housewares (incl. small appliances)	- 2	- 2	+ 4	4.0	3.7	123	156
Gift shop	- 3	0	+15	7.3	6.2	108	203
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 4	+10	+ 7	2.9	2.8	164	166
Radios, phonographs, television	+ 5	+ 9	+ 6	2.3	2.3	178	160
Records, sheet music, instr.	0	+ 8	+11	4.7	4.2	99	136
MISCELLANEOUS MERCHANDISE DEPTS.							
	+ 1	+ 1	+ 3	4.5	4.4	83	153
Toys, games, sporting goods, cameras	- 3	0	+ 3	7.3	6.8	83	201
Toys and games	- 7	- 4	+ 4	8.7	7.7	62	217
Sporting goods and cameras	+ 1	+ 3	+ 3	5.8	5.7	125	181
Luggage	- 3	0	+ 8	5.3	4.7	79	138
Candy	+ 5	+ 4	+ 4	1.3	1.4	95	120

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - SEPTEMBER

Department	Percentage change from corresponding period a year ago				Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$)	
	Sales during period		Stocks (end of month)		September		September	
	Sept.	Jan., Sept.	Sept.	Sept.	1960	1959	Sales	Stocks
BASEMENT STORE TOTAL	- 1	0	+ 1	2.6	2.5	106	134	
Domestics and blankets	- 9	- 5	0	3.4	3.1	90	125	
Women's, misses' ready-to-wear	0	+ 1	0	2.1	2.1	105	133	
Intimate apparel	- 2	+ 1	+ 1	2.8	2.7	98	138	
Hosiery	- 2	+ 3	0	2.5	2.5	3/	3/	
Underwear, corsets & brassieres	- 7	- 1	+ 1	2.9	2.7	3/	3/	
Coats and suits	+ 5	+ 6	+ 1	2.1	2.2	78	116	
Dresses	+ 5	+ 2	- 1	1.2	1.2	87	98	
Blouses, skirts, and sportswear	- 2	+ 1	+ 4	1.8	1.7	150	166	
Girls' wear	- 4	+ 2	- 1	2.1	2.0	149	185	
Infants' wear	- 2	0	- 1	2.4	2.4	147	164	
Aprons, housedresses, uniforms	0	- 2	- 5	2.1	2.2	3/	3/	
Men's and boys' wear	- 1	0	+ 4	3.2	3.1	120	168	
Men's wear	+ 1	- 1	+ 4	3.5	3.3	111	164	
Men's clothing	+ 3	- 2	+ 5	3.6	3.5	126	179	
Men's furnishings	0	0	+ 3	3.3	3.2	99	151	
Boys' wear	- 3	+ 2	+ 5	2.6	2.4	156	182	
Homefurnishings	- 7	- 4	- 2	3.3	3.1	87	106	
Shoes	- 3	0	+ 2	3.4	3.2	129	138	
NONMERCHANDISE TOTAL	0	+ 1	3/	3/	3/	125	3/	
Barber and beauty shop	+ 1	+ 1	3/	3/	3/	117	3/	

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1959, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.