

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST 1960
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

June 1958	97	90	114	103	72	103	105	96
July 1958	87	79	80	104	84	87	95	79
Aug. 1958	100	100	87	108	105	94	92	97
Apr. 1959	102	109	87	109	76	99	84	99
May 1959	109	114	106	112	80	109	95	104
June 1959	107	99	131	115	75	112	111	104
July 1959	92	86	85	109	89	91	96	81
Aug. 1959	100	100	86	113	106	95	87	94
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98
June 1960	107	102	131	111	75	115	111	102
July 1960	88	82	83	100	84	88	91	76
Aug. 1960	105	107	92	112	112	103	89	100

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

June 1958	126	125	133	127	108	130	124	108
July 1958	123	129	125	119	110	124	123	105
Aug. 1958	128	142	136	116	106	124	125	110
Apr. 1959	141	148	148	136	117	145	126	125
May 1959	138	141	148	135	116	141	129	121
June 1959	132	134	135	133	113	137	126	115
July 1959	132	143	129	127	118	131	125	112
Aug. 1959	137	158	142	123	114	131	126	119
Apr. 1960	143	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127
June 1960	140	141	147	141	119	143	130	118
July 1960	139	148	139	134	124	138	128	115
Aug. 1960	145	165	156	131	119	138	131	121

RATIO OF STOCKS TO SALES

Aug. 1958	3.5	3.1	5.0	3.7	3.1	4.2	3.4	2.4
Aug. 1959	3.7	3.4	5.2	3.7	3.2	4.3	3.6	2.7
Aug. 1960	3.7	3.3	5.3	3.9	3.2	4.2	3.6	2.5

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - AUGUST

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av = 100 2/)	
	Sales during period		Stocks (end of month)	August		August	
	Aug.	Jan.-Aug.		1960	1959	Sales	Stocks
	Aug.	Jan.-Aug.	August	1960	1959	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	+ 5	+ 2	+ 5	3.5	3.5	105	143
<u>MAIN STORE TOTAL</u>	+ 5	+ 2	+ 6	3.7	3.7	105	145
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+ 5	+ 2	+ 5	3.2	3.2	112	119
Piece goods	+ 6	+ 2	+ 1	4.3	4.5	59	92
Silks, velvets, synthetics	+ 4	+ 2	+ 2	5.2	5.3	45	86
Woolen yard goods	+ 5	+ 1	- 2	3.6	3.8	79	104
Cotton yard goods	+ 9	+ 3	+ 5	3.6	3.7	76	105
Household textiles	+ 5	+ 2	+ 6	2.8	2.7	149	132
Linens and towels	+ 8	+ 4	+ 7	2.7	2.7	138	120
Domestics--muslins, sheetings	+ 3	+ 1	+ 9	2.3	2.2	177	155
Blankets, comforters, spreads	+ 5	+ 2	+ 3	3.1	3.1	136	136
<u>SMALL WARES</u>	+ 8	+ 4	+ 5	4.2	4.3	103	138
Laces, trimmings, embroideries, and ribbons	+ 7	+ 5	+ 2	5.1	5.3	73	118
Notions	+ 9	+ 3	+ 5	4.4	4.5	96	153
Toilet articles, drug sundries	+10	+ 3	+ 4	3.6	3.7	121	130
Silverware and jewelry	+ 7	+ 6	+ 6	5.2	5.3	92	142
Silverware and clocks	+ 6	+ 5	+ 5	5.7	5.8	98	156
Costume jewelry	+11	+ 7	+ 8	3.8	3.9	91	147
Fine jewelry and watches	+ 3	+ 3	+ 5	8.6	8.4	99	132
Art needlework	+11	+ 5	+ 4	4.6	4.9	84	114
Books and stationery	+ 5	+ 2	+ 7	3.8	3.7	110	151
Books and magazines	+ 7	+ 3	+ 8	2.9	2.9	117	130
Stationery	+ 5	+ 2	+ 7	4.2	4.1	106	159
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	+ 7	+ 3	+ 4	3.3	3.3	107	165
Women's accessories	+ 7	+ 3	+ 4	4.1	4.2	94	161
Neckwear and scarfs	+ 8	+ 2	+ 8	3.4	3.4	95	180
Handkerchiefs	- 5	- 3	+ 3	4.8	4.4	39	65
Millinery	+13	+ 2	- 3	1.7	2.0	71	115
Women's and children's gloves	+10	+ 4	+ 7	8.8	9.0	43	109
Corsets and brassieres	+ 8	+ 3	+ 5	3.3	3.5	144	185
Women's, children's hosiery	+ 7	+ 2	+ 3	3.9	4.1	66	149
Underwear, slips, and negligees	+ 5	+ 1	+ 5	3.6	3.6	75	125
Knit underwear	+ 5	+ 2	+ 8	3.6	3.5	102	171
Silk & muslin underwear, slips	+ 1	0	+ 2	3.7	3.7	62	107
Negligees, robes, loung. apparel	+11	+ 1	+ 5	3.1	3.3	74	117
Infants' wear	+ 5	+ 2	+ 3	3.4	3.4	122	170
Handbags, small leather goods	+ 8	+ 5	+ 5	3.4	3.6	93	160
Women's and children's shoes	+ 7	+ 5	+ 3	6.0	6.3	120	201
Children's shoes	+ 9	+ 5	+ 7	4.3	4.4	160	218
Women's shoes	+ 7	+ 4	+ 2	6.7	6.9	110	198

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av. = 100 2/)	
	Sales during period		Stocks (end of month)	August		August	
	Aug.	Jan.-Aug.	August	1950	1949	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)							
Women's apparel	+7	+3	+5	2.6	2.6	120	170
Women's, misses' coats and suits	+11	+2	-3	3.5	4.0	69	148
Women's, misses' coats	+14	+4	-2	3.4	3.9	77	164
Women's, misses' suits	0	-4	-6	3.9	4.1	55	118
Juniors' and girls' wear	+6	+4	+7	2.1	2.1	173	207
Juniors' coats, suits, dresses	+9	+5	+7	1.9	1.9	135	174
Girls' wear	+4	+3	+7	2.3	2.2	218	233
Women's and misses' dresses	+11	+3	+9	2.2	2.2	101	146
Inexpensive dresses	+12	+3	+6	1.7	1.8	104	147
Better dresses	+9	+3	+11	2.8	2.8	102	154
Blouses, skirts, sportswear	+6	+3	+6	2.7	2.7	153	214
Aprons, housedresses, uniforms	+7	+2	+9	1.8	1.8	113	112
Furs	-3	-5	+2	4.9	4.7	113	144
MEN'S AND BOYS' WEAR	+7	+3	+10	5.3	5.1	92	156
Men's clothing	+6	+3	+14	7.3	6.8	79	171
Men's furnishings and hats	+5	+2	+8	5.2	5.0	73	135
Boys' wear	+11	+7	+8	3.4	3.4	159	165
Men's & boys' shoes, slippers	+6	+3	+6	7.1	7.1	113	181
HOME FURNISHINGS	-1	+1	+7	3.9	3.6	112	131
Furniture and bedding	+1	+1	+10	3.2	2.9	146	133
Mattresses, springs, studio beds	+1	0	+13	1.3	1.2	180	139
Upholstered, other furniture	+1	+1	+11	4.0	3.6	137	135
Domestic floor coverings	-1	+1	+2	4.2	4.1	89	106
Rugs and carpets	+1	+2	0	4.0	4.3	96	112
Linoleum	-23	-7	+3	6.2	4.6	41	69
Draperies, curtains, upholstery	+4	+1	+3	4.9	5.0	90	124
Lamps and shades	0	0	+7	4.7	4.4	80	129
China and glassware	+5	+2	+9	7.4	7.5	105	141
Major household appliances	+12	-4	+12	2.2	1.7	94	101
Housewares (incl. small appliances)	-3	-2	+6	4.3	3.8	110	147
Gift shops	+2	+1	+16	6.4	5.7	114	192
Radios, phonographs, television, pianos, records, sheet music, instr.	+2	+11	+10	3.3	3.1	129	158
Radios, phonographs, television	+1	+10	+12	2.9	2.6	129	157
Records, sheet music, instr.	+2	+9	+8	4.8	4.6	116	178
MISCELLANEOUS MERCHANDISE DEPTS.	+3	+1	+4	3.6	3.6	89	131
Toys, games, sporting goods, cameras	+1	+1	+4	4.4	5.2	91	159
Toys and games	-1	-3	+3	5.8	5.6	67	156
Sporting goods and cameras	+4	+3	+4	4.6	4.6	133	161
Luggage	-1	0	+8	3.9	3.5	102	133
Candy	+11	+4	+1	1.2	1.3	87	100

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - AUGUST

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Stocks (end of month)	August	August		Sales	Stocks
				1960	1959		
	Aug.	Jan.-Aug.	August	1960	1959	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	+ 6	0	+ 2	2.5	2.6	100	121
Domestics and blankets	+ 2	- 4	+ 2	2.5	2.5	122	117
Women's, misses' ready-to-wear	+ 7	+ 2	+ 1	2.1	2.3	96	121
Intimate apparel	+ 6	+ 1	+ 3	2.6	2.6	99	124
Hosiery	+11	+ 4	0	2.8	3.1	3/	3/
Underwear, corsets & brassieres	+ 5	0	+ 3	2.5	2.6	3/	3/
Coats and suits	+12	+ 6	- 3	2.7	3.1	55	108
Dresses	+12	+ 2	+ 4	1.2	1.3	81	88
Blouses, skirts, and sportswear	+ 8	+ 2	+ 1	1.9	2.0	133	150
Girls' wear	+ 7	+ 3	+ 1	1.7	1.8	185	176
Infants' wear	+ 4	0	0	2.7	2.8	124	152
Aprons, housedresses, uniforms	+ 6	- 2	- 1	2.1	2.3	3/	3/
Men's and boys' wear	+ 6	0	+ 6	2.9	2.9	116	146
Men's wear	+ 5	- 1	+ 6	3.3	3.3	97	140
Men's clothing	+ 4	- 3	+ 5	3.8	3.8	103	163
Men's furnishings	+ 4	0	+ 2	2.6	2.7	93	122
Boys' wear	+ 9	+ 3	+ 8	2.2	2.2	199	169
Homefurnishings	+ 5	- 3	- 1	3.4	3.6	82	102
Shoes	+ 4	+ 1	0	3.8	4.0	107	129
<u>NONMERCHANDISE TOTAL</u>	+ 6	+ 1	3/	3/	3/	131	3/
Barber and beauty shop	+ 4	+ 1	3/	3/	3/	138	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1959, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

August this year had one more trading day than last.