

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - MAY 1960  
(Based on retail dollar amounts)

## Summary by Selected Department Groups

	Main Store							Basement store total
	Main store total	Women's apparel and accessories	Men's and boys' wear	Home furnishings	Free goods and household textiles	Small wares	Miscellaneous	

## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Mar. 1958	101	112	82	104	74	98	92	98
Apr. 1958	99	108	88	98	73	97	91	100
May 1958	106	109	97	112	84	111	102	103
Jan. 1959	94	87	81	103	138	101	74	78
Feb. 1959	83	82	70	95	65	93	67	71
Mar. 1959	105	123	91	96	68	101	95	103
Apr. 1959	102	109	87	109	76	99	84	99
May 1959	109	114	106	112	80	109	95	104
Jan. 1960	95	89	81	104	139	103	70	77
Feb. 1960	87	84	73	104	70	99	70	72
Mar. 1960	101	109	82	108	76	102	83	92
Apr. 1960	118	137	114	105	75	108	103	118
May 1960	108	111	100	113	83	113	95	98

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Mar. 1958	135	143	141	132	115	132	123	118
Apr. 1958	135	141	147	132	114	138	124	120
May 1958	132	134	147	130	112	135	127	117
Jan. 1959	123	128	120	121	111	128	125	104
Feb. 1959	129	140	130	123	113	130	117	113
Mar. 1959	138	147	140	136	117	138	123	120
Apr. 1959	141	148	148	136	117	145	126	125
May 1959	138	141	148	135	116	141	129	121
Jan. 1960	133	139	132	129	119	135	130	108
Feb. 1960	139	152	142	132	120	135	119	116
Mar. 1960	149	165	154	143	122	144	129	125
Apr. 1960	148	157	156	145	123	151	128	125
May 1960	148	154	162	145	120	149	134	127

## RATIO OF STOCKS TO SALES

May 1958	3.4	2.6	4.8	3.9	4.0	3.8	3.2	2.3
May 1959	3.4	2.6	4.4	4.1	4.3	4.1	3.5	2.4
May 1960	3.7	2.9	5.1	4.3	4.3	4.1	3.6	2.6

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - MAY 1960

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	May		Sales	Stocks
	May	Jan.-May		1960	1959		
	May	Jan.-May	May	1960	1959	Sales	Stocks
<u>GRAND TOTAL—entire store</u>	- 1	+ 3	+ 7	3.5	3.2	--	--
<u>MAIN STORE TOTAL</u>	- 1	+ 3	+ 8	3.7	3.4	108	148
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+ 3	+ 4	+ 4	4.3	4.2	83	120
Piece goods	+ 2	+ 3	0	3.8	3.9	59	83
Silks, velvets, synthetics	- 1	+ 3	0	3.8	3.8	51	73
Woolen yard goods	- 1	+ 1	- 2	15.3	15.6	11	63
Cotton yard goods	+ 4	+ 3	0	2.8	2.9	107	116
Household textiles	+ 4	+ 4	+ 6	4.4	4.3	99	139
Linens and towels	+ 6	+ 5	+ 6	4.9	4.9	94	129
Domestics--muslins, sheetings	+ 3	+ 2	+ 9	4.0	3.8	105	170
Blankets, comforters, spreads	+ 2	+ 4	+ 3	4.2	4.2	100	132
<u>SMALL WARES</u>	+ 4	+ 4	+ 5	4.1	4.0	113	149
Laces, trimmings, embrideries, and ribbons	+ 2	+ 5	+ 6	4.2	4.1	102	139
Notions	+ 2	+ 4	+ 5	3.6	3.6	130	171
Toilet articles, drug sundries	+ 4	+ 3	+ 5	3.6	3.6	133	147
Silverware and jewelry	+ 3	+ 7	+ 6	4.7	4.6	110	155
Silverware and clocks	+ 6	+ 7	+ 4	6.7	6.8	92	166
Costume jewelry	+ 2	+ 7	+ 7	2.8	2.7	123	143
Fine jewelry and watches	+ 4	+ 7	+ 7	7.6	7.4	139	191
Art needlework	+ 6	+ 4	+ 3	6.1	6.3	65	111
Books and stationery	+ 4	+ 3	+ 6	4.2	4.1	100	154
Books and magazines	+ 6	+ 3	+ 9	3.8	3.7	99	144
Stationery	+ 3	+ 2	+ 5	4.4	4.3	99	155
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	- 2	+ 3	+ 9	2.9	2.6	111	154
Women's accessories	- 2	+ 3	+ 8	3.6	3.3	105	157
Neckwear and scarfs	- 4	+ 2	+12	2.5	2.2	121	170
Handkerchiefs	- 2	- 2	+ 5	4.0	3.7	51	67
Millinery	- 3	+ 1	- 5	1.2	1.2	68	78
Women's and children's gloves	+ 2	+ 4	+ 7	4.2	3.9	72	87
Corsets and brassieres	- 1	+ 3	+ 7	3.3	3.1	161	206
Women's, children's hosiery	0	+ 3	+ 2	3.1	3.1	81	144
Underwear, slips, and negligees	- 3	+ 2	+ 8	3.0	2.7	100	140
Knit underwear	0	+ 3	+ 9	3.2	2.9	137	191
Silk & muslin underwear, slips	- 5	+ 1	+ 5	3.1	2.8	86	121
N negligees, robes, loung. apparel	- 4	+ 1	+13	2.2	1.9	102	118
Infants' wear	- 6	+ 3	+ 6	3.9	3.5	89	146
Handbags, small leather goods	- 1	+ 5	+10	2.4	2.1	133	162
Women's and children's shoes	- 2	+ 5	+ 9	5.4	4.9	130	195
Children's shoes	- 9	+ 6	+ 8	6.9	5.8	90	197
Women's shoes	- 1	+ 5	+ 9	5.2	4.7	137	195

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - MAY 1960

Department	Percentage change from corresponding period a year ago					Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{1}{2}$ )	
	Sales during period			Stocks (end of month)		May		May	
	May	Jan.	May	May	1960	1959	Sales	Stocks	
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>									
Women's apparel	+ 2	+ 3	+11	2.2	2.0	118	149		
Women's, misses' coats & suits	+ 7	+ 2	- 6	2.6	3.0	45	76		
Women's, misses' coats	+11	+ 4	- 9	2.6	3.1	41	71		
Women's, misses' suits	+ 1	- 5	- 3	2.8	2.9	48	75		
Juniors' and girls' wear	- 3	+ 5	+14	2.4	2.0	119	168		
Juniors' coats, suits, dresses	- 2	+ 6	+17	1.7	1.4	124	153		
Girls' wear	- 5	+ 5	+12	3.3	2.8	112	181		
Women's and misses' dresses	- 3	+ 3	+13	1.6	1.4	145	161		
Inexpensive dresses	- 3	+ 3	+14	1.3	1.1	155	173		
Better dresses	- 1	+ 3	+12	2.1	1.9	130	153		
Blouses, skirts, sportswear	- 3	+ 4	+13	2.5	2.1	160	206		
Aprons, housedresses, uniforms	- 6	+ 2	+10	1.5	1.3	174	145		
Furs	+ 1	- 4	+12	9.4	8.5	47	119		
<b>MEN'S AND BOYS' WEAR</b>									
Men's clothing	- 6	+ 3	+11	5.0	4.2	119	172		
Men's furnishings and hats	- 6	+ 3	+ 9	4.9	4.2	88	155		
Boys' wear	- 5	+ 7	+10	5.1	4.4	93	146		
Men's & boys' shoes, slippers	- 4	+ 3	+ 6	7.0	6.4	116	186		
<b>HOMEFURNISHINGS</b>									
Furniture and bedding	- 2	+ 3	+12	4.2	3.7	126	148		
Mattresses, springs, studio beds	0	+ 3	+ 8	2.1	1.9	136	156		
Upholstered, other furniture	- 2	+ 4	+12	4.9	4.3	122	144		
Domestic floor coverings	0	+ 3	+ 4	4.7	4.5	90	118		
Rugs and carpets	- 1	+ 4	+ 2	4.7	4.6	90	121		
Linoleum	-11	- 3	+ 2	3.7	3.3	65	74		
Draperies, curtains, upholstery	+ 1	+ 2	+ 4	4.2	4.1	115	135		
Lamps and shades	+ 3	+ 3	+ 7	5.2	5.1	83	144		
China and glassware	+13	+ 4	+ 4	7.3	7.9	109	145		
Major household appliances	- 6	+ 3	+13	2.8	2.3	88	126		
Housewares (incl. small appliances)	- 1	+ 1	+ 5	3.9	3.7	134	166		
Gift shop	+ 4	+ 3	+ 7	6.0	5.9	120	186		
Radios, phonographs, television, pianos, records, sheet music, instr.	+12	+16	+10	4.4	4.5	110	179		
Radios, phonographs, television	+12	+16	+ 8	3.9	4.0	121	190		
Records, sheet music, instr.	+14	+14	+14	5.9	5.9	120	182		
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>									
Toys, games, sporting goods, cameras	+ 3	+ 3	+ 3	5.5	5.5	89	160		
Toys and games	0	- 1	+ 1	6.9	6.8	53	145		
Sporting goods and cameras	+ 6	+ 6	+ 4	4.6	4.7	149	173		
Luggage	+ 2	+ 2	+ 7	3.8	3.6	117	147		
Candy	+ 2	+ 4	+ 5	1.4	1.3	97	124		

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

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Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)				
	May	Jan.-May	May	1960	1959	May Sales	May Stocks
<b><u>BASEMENT STORE TOTAL</u></b>	- 5	+ 1	+ 5	2.6	2.4	98	127
Domestics and blankets	- 3	- 4	+ 3	3.5	3.3	87	125
Women's, misses' ready-to-wear	- 4	+ 2	+ 6	2.0	1.8	97	121
Intimate apparel	- 4	+ 1	+ 6	2.5	2.3	109	141
Hosiery	+ 3	+ 4	0	2.4	2.5	3/	3/
Underwear, corsets & brassieres	- 6	0	+ 8	2.6	2.2	3/	3/
Coats and suits	+19	+ 7	- 2	1.9	2.3	44	59
Dresses	- 5	0	+ 7	1.1	0.9	122	123
Blouses, skirts, and sportswear	- 4	+ 2	+ 5	1.8	1.7	138	128
Girls' wear	- 5	+ 3	+ 6	2.5	2.2	106	152
Infants' wear	- 8	0	+ 5	3.3	2.9	86	136
Aprons, housedresses, uniforms	-10	0	+ 8	1.6	1.3	3/	3/
Men's and boys' wear	-10	0	+ 6	3.2	2.7	112	156
Men's wear	-10	- 1	+ 6	3.1	2.6	116	160
Men's clothing	-12	- 3	+ 5	3.1	2.6	135	173
Men's furnishings	- 8	+ 1	+ 6	3.1	2.7	106	152
Boys' wear	-10	+ 3	+ 8	3.4	2.8	98	148
Homefurnishings	- 1	- 3	+ 1	3.4	3.3	90	118
Shoes	- 6	+ 3	+ 4	4.0	3.6	107	136
<b><u>NONMERCHANDISE TOTAL</u></b>	- 1	+ 2	3/	3/	3/	116	3/
Barber and beauty shop	- 7	+ 1	3/	3/	3/	154	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1959, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.