

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - FEBRUARY 1960  
(Based on retail dollar amounts)

## Summary by Selected Department Groups

	Main Store							Base- store total
	Main store total	Women's apparel and access- ories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- aneous	

## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Dec. 1957	206	191	282	149	116	282	362	179
Jan. 1958	91	84	76	99	137	98	71	78
Feb. 1958	76	72	64	87	63	88	68	65
Oct. 1958	120	125	117	127	90	117	106	115
Nov. 1958	130	124	145	131	88	142	170	121
Dec. 1958	221	205	308	161	121	299	385	193
Jan. 1959	94	87	81	103	138	101	74	78
Feb. 1959	83	82	70	95	65	93	67	71
Oct. 1959	126	133	124	134	92	124	105	117
Nov. 1959	139	133	156	139	92	152	180	127
Dec. 1959	228	211	311	171	122	317	390	192
Jan. 1960	95	89	81	104	139	103	70	77
Feb. 1960	87	84	73	104	70	99	70	72

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Dec. 1957	124	125	131	122	118	128	111	103
Jan. 1958	122	126	124	121	110	124	123	104
Feb. 1958	128	138	133	122	112	126	117	113
Oct. 1958	154	167	173	132	121	156	189	134
Nov. 1958	158	170	176	133	122	174	196	136
Dec. 1958	123	126	126	120	119	131	109	103
Jan. 1959	123	128	120	121	111	128	125	104
Feb. 1959	129	140	130	123	113	130	117	113
Oct. 1959	162	178	181	138	125	162	188	138
Nov. 1959	166	182	187	140	124	179	194	141
Dec. 1959	132	137	137	128	125	136	112	108
Jan. 1960	133	139	132	129	119	135	130	108
Feb. 1960	139	152	142	132	120	135	119	116

## RATIO OF STOCKS TO SALES

Feb. 1958	4.7	4.1	6.6	4.8	5.4	4.5	4.3	3.6
Feb. 1959	4.3	3.6	5.9	4.5	5.2	4.4	4.3	3.3
Feb. 1960	4.3	3.8	6.1	4.3	5.2	4.3	4.2	3.3

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - FEBRUARY 1963

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	February		February	February
	Feb.	Jan.-Feb.	Feb.	1960	1959	Sales	Stocks
<b>GRAND TOTAL—entire store</b>	+ 5	+ 3	+ 7	4.1	4.0	—	—
<b>MAIN STORE TOTAL</b>	+ 5	+ 3	+ 7	4.3	4.3	87	139
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 8	+ 3	+ 7	5.2	5.2	70	120
Piece goods	+ 1	- 1	+ 5	4.1	4.0	63	94
Silks, velvets, synthetics	+ 4	+ 1	+ 4	3.9	3.9	61	85
Woolen yard goods	- 8	- 7	+ 7	4.2	3.6	51	76
Cotton yard goods	+ 3	0	+ 5	4.1	4.0	83	129
Household textiles	+12	+ 5	+ 7	5.6	5.9	74	133
Lipens and towels	+12	+ 6	+ 7	5.9	6.1	73	122
Domestics—muslins, sheetings	+14	+ 3	+10	5.3	5.5	76	204
Blankets, comforters, spreads	+12	+ 6	+ 5	5.6	6.0	75	135
<b>SMALL WARES</b>	+ 6	+ 4	+ 4	4.3	4.4	99	135
Laces, trimmings, embroideries, and ribbons	+ 5	+ 6	+ 4	5.4	5.4	71	127
Notions	+ 9	+ 7	+ 1	4.7	5.1	88	148
Toilet articles, drug sundries	+ 4	+ 2	+ 5	4.0	3.9	113	134
Silverware and jewelry	+13	+10	+ 4	5.2	5.7	91	141
Silverware and clocks	+21	+13	+ 3	5.8	6.8	102	149
Costume jewelry	+ 9	+ 9	+ 5	3.6	3.7	87	129
Fine jewelry and watches	+ 9	+ 5	+ 5	10.4	10.7	90	147
Art needlework	+ 7	+ 1	+ 3	4.1	4.2	91	106
Books and stationery	+ 3	+ 1	+ 6	3.5	3.4	111	139
Books and magazines	0	0	+ 9	2.8	2.6	119	129
Stationery	+ 4	+ 1	+ 5	4.0	3.9	105	144
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 2	+ 2	+ 8	3.8	3.6	84	152
Women's accessories	+ 3	+ 1	+ 6	4.5	4.4	81	152
Neckwear and scarfs	+ 6	+ 3	+ 5	3.3	3.4	85	158
Handkerchiefs	- 2	- 3	+ 3	4.1	4.0	47	64
Millinery	- 9	- 6	- 3	1.8	1.7	67	117
Women's and children's gloves	+ 3	+ 1	+ 4	5.2	5.1	62	91
Corsets and brassieres	+ 6	+ 4	+ 4	4.0	4.0	120	187
Women's, children's hosiery	+ 4	+ 1	+ 5	3.3	3.3	74	140
Underwear, slips, and negligees	+ 5	+ 3	+ 7	4.1	4.0	65	121
Knit underwear	+ 6	+ 3	+ 8	4.4	4.3	88	171
Silk & muslin underwear, slips	+ 4	+ 4	+ 5	4.2	4.2	53	106
Negligees, robes, loung. apparel	+ 4	+ 1	+11	2.8	2.7	66	93
Infants' wear	- 1	-1	+ 6	4.2	4.0	84	146
Handbags, small leather goods	+ 4	+ 4	+ 6	3.6	3.5	85	152
Women's and children's shoes	+ 3	+ 2	+ 7	7.3	7.0	98	197
Children's shoes	+ 2	+ 1	+ 4	8.3	8.1	75	197
Women's shoes	+ 3	+ 2	+ 8	7.0	6.7	102	190

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - FEBRUARY 1960

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	February 1960	February 1959	Sales	Stocks
	Feb.	Jan.-Feb.	Feb.				
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 2	+ 2	+12	3.1	2.9	87	151
Women's, misses' coats & suits	- 3	+ 1	+ 3	2.6	2.4	74	117
Women's, misses' coats	+ 4	+ 5	+ 3	2.2	2.2	79	112
Women's, misses' suits	-16	-14	+ 1	3.4	2.9	67	130
Juniors' and girls' wear	- 1	+ 1	+13	3.4	3.0	86	174
Juniors' coats, suits, dresses	+ 3	+ 5	+16	2.6	2.3	84	154
Girls' wear	- 6	- 3	+11	4.4	3.7	88	190
Women's and misses' dresses	+ 4	+ 3	+15	2.7	2.4	87	159
Inexpensive dresses	+ 4	+ 3	+16	2.1	1.9	89	156
Better dresses	+ 5	+ 3	+14	3.4	3.1	91	169
Blouses, skirts, sportswear	+ 6	+ 5	+14	3.4	3.2	99	173
Aprons, housedresses, uniforms	+ 7	+ 5	+13	2.6	2.5	96	135
Furs	- 1	- 4	+10	6.0	5.3	80	120
<b>MEN'S AND BOYS' WEAR</b>	+ 4	+ 2	+ 9	6.1	5.9	73	142
Men's clothing	+ 2	+ 1	+ 9	7.2	6.7	72	153
Men's furnishings and hats	+ 7	+ 3	+11	5.2	5.0	70	127
Boys' wear	+ 3	+ 2	+ 8	6.1	5.8	75	143
Men's & boys' shoes, slippers	+ 4	+ 2	+ 5	8.0	7.9	94	168
<b>HOMEFURNISHINGS</b>	+10	+ 5	+ 7	4.3	4.4	104	132
Furniture and bedding	+ 9	+ 5	+10	3.7	3.7	135	134
Mattresses, springs, studio beds	+ 8	+ 5	+ 8	2.0	2.0	147	162
Upholstered, other furniture	+ 9	+ 6	+11	4.2	4.1	134	133
Domestic floor coverings	+ 8	+ 5	+ 5	4.1	4.2	97	108
Rugs and carpets	+10	+ 6	+ 5	4.0	4.2	102	118
Linoleum	+ 2	+ 2	-27	4.5	6.4	53	68
Draperies, curtains, upholstery	+ 8	+ 4	+ 5	5.4	5.6	86	129
Lamps and shades	+ 6	+ 3	+ 9	4.6	4.5	84	129
China and glassware	+ 9	+ 3	+ 5	7.6	7.9	100	139
Major household appliances	+ 9	+ 4	+12	3.2	3.1	71	120
Housewares (incl. small appliances)	+ 6	+ 2	+ 4	4.8	4.8	97	146
Gift shop	+ 8	+ 3	+ 7	6.6	6.6	101	170
Radios, phonographs, television, pianos, records, sheet music, instr.	+25	+19	+10	3.3	3.7	138	160
Radios, phonographs, television	+27	+20	+ 8	3.0	3.5	114	129
Records, sheet music, instr.	+20	+14	+11	3.8	4.1	164	163
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+ 4	- 1	+ 2	4.2	4.3	70	119
Toys, games, sporting goods, cameras	+ 5	0	+ 3	7.8	8.0	56	139
Toys and games	- 2	- 6	- 1	8.9	8.8	37	123
Sporting goods and cameras	+11	+ 2	+ 8	7.0	7.1	90	157
Luggage	+ 5	+ 1	+ 6	6.1	6.1	65	127
Candy	+ 9	+ 5	-13	1.1	1.4	120	124

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - FEBRUARY 1960

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$ )	
	Sales during period		Stocks (end of month)	February		February	February
	Feb.	Jan.-Feb.	Feb.	1960	1959	Sales	Stocks
<b><u>BASEMENT STORE TOTAL</u></b>	+ 2	+ 1	+ 3	3.3	3.3	72	116
Domestics and blankets	+ 2	- 3	+ 4	4.2	4.2	71	122
Women's, misses' ready-to-wear	+ 2	+ 1	+ 3	2.7	2.6	68	112
Intimate apparel	+ 5	+ 3	+ 5	3.0	3.0	84	126
Hosiery	+ 4	0	- 1	2.4	2.5	$\frac{3}{3}$	$\frac{3}{3}$
Underwear, corsets & brassieres	+ 4	+ 3	+ 5	3.3	3.2	$\frac{3}{3}$	$\frac{3}{3}$
Coats and suits	- 2	+ 4	+ 2	2.1	2.0	54	83
Dresses	+ 1	0	+ 4	1.7	1.7	62	98
Blouses, skirts, and sportswear	+ 5	0	+ 3	2.6	2.6	79	123
Girls' wear	- 5	- 2	+ 1	3.3	3.1	68	135
Infants' wear	- 2	- 3	+ 1	3.7	3.6	74	129
Aprons, housedresses, uniforms	+ 8	+ 4	0	2.5	2.7	$\frac{3}{3}$	$\frac{3}{3}$
Men's and boys' wear	+ 1	0	+ 2	3.8	3.7	80	131
Men's wear	+ 2	0	+ 3	3.6	3.6	82	130
Men's clothing	- 2	- 1	+ 3	3.8	3.6	93	151
Men's furnishings	+ 6	+ 1	+ 2	3.3	3.4	76	114
Boys' wear	- 1	+ 1	- 2	4.2	4.2	77	138
Homefurnishings	+ 5	- 3	- 2	3.7	3.9	79	106
Shoes	+ 4	+ 4	+ 4	4.9	4.9	84	133
<b><u>NONMERCHANDISE TOTAL</u></b>	+ 4	+ 1	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	114	$\frac{3}{3}$
Barber and beauty shop	+ 4	0	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	132	$\frac{3}{3}$

$\frac{1}{1}$  The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

$\frac{2}{2}$  The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

$\frac{3}{3}$  Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1959, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

February this year had one more trading day than last.