

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JANUARY 1960
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	
SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)								
Nov. 1957	135	129	151	133	95	148	183	127
Dec. 1957	206	191	282	149	116	282	362	179
Jan. 1958	91	84	76	99	137	98	71	78
Sept. 1958	110	118	95	115	84	108	89	106
Oct. 1958	120	125	117	127	90	117	106	115
Nov. 1958	130	124	145	131	88	142	170	121
Dec. 1958	221	205	308	161	121	299	385	193
Jan. 1959	94	87	81	103	138	101	74	78
Sept. 1959	114	125	101	118	85	110	83	108
Oct. 1959	126	133	124	134	92	124	105	117
Nov. 1959	139	133	156	139	92	152	180	127
Dec. 1959	228	211	311	171	122	317	390	192
Jan. 1960	95	89	81	104	139	103	70	77
STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)								
Nov. 1957	159	170	181	135	122	172	192	137
Dec. 1957	124	125	131	122	118	128	111	103
Jan. 1958	122	126	124	121	110	124	123	104
Sept. 1958	141	157	158	123	115	134	147	124
Oct. 1958	154	167	173	132	121	156	189	134
Nov. 1958	158	170	176	133	122	174	196	136
Dec. 1958	123	126	126	120	119	131	109	103
Jan. 1959	123	128	120	121	111	128	125	104
Sept. 1959	150	172	165	131	122	141	149	132
Oct. 1959	162	178	181	138	125	162	188	138
Nov. 1959	166	182	187	140	124	179	194	141
Dec. 1959	132	137	137	128	125	136	112	108
Jan. 1960	133	139	132	129	119	135	130	108
RATIO OF STOCKS TO SALES								
Jan. 1958	3.7	3.2	5.3	4.1	2.4	4.0	4.2	2.8
Jan. 1959	3.6	3.1	4.8	3.9	2.4	4.0	4.9	2.8
Jan. 1960	3.8	3.4	5.2	4.2	2.6	4.2	4.8	2.9

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JANUARY 1960

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period	Stocks (end of month)	January		January 1960	January 1959
			January 1960	January 1959		
	January	January	1960	1959	Sales	Stocks
<u>GRAND TOTAL—entire store</u>	+ 1	+ 7	3.6	3.4	--	--
<u>MAIN STORE TOTAL</u>	+ 1	+ 8	3.8	3.6	95	133
<u>PIECE GOODS, HOUSEHOLD TEXTILES</u>	+ 1	+ 7	2.6	2.4	139	119
Piece goods	- 4	+ 4	4.6	4.2	56	91
Silks, velvets, synthetics	- 2	+ 6	4.6	4.3	51	84
Woolen yard goods	- 6	+ 7	3.7	3.3	60	77
Cotton yard goods	- 4	+ 2	4.5	4.3	66	118
Household textiles	+ 2	+ 8	2.1	2.0	198	132
Linens and towels	+ 4	+ 9	2.6	2.5	168	118
Domestics—muslins, sheetings	0	+11	1.5	1.3	255	151
Blankets, comforters, spreads	+ 4	+ 5	2.6	2.6	173	139
<u>SMALL WARES</u>	+ 2	+ 5	4.2	4.0	103	135
Laces, trimmings, embroideries, and ribbons	+ 6	+ 4	5.6	5.7	63	108
Notions	+ 4	+ 4	4.1	4.1	99	142
Toilet articles, drug sundries	0	+ 5	3.6	3.4	127	136
Silverware and jewelry	+ 6	+ 6	5.9	5.9	80	138
Silverware and clocks	+ 3	+ 6	7.4	7.2	76	144
Costume jewelry	+ 9	+ 8	3.5	3.5	82	115
Fine jewelry and watches	+ 1	+ 4	12.1	11.8	74	157
Art needlework	- 4	+ 4	3.5	3.3	106	107
Books and stationery	- 1	+ 7	3.7	3.4	113	146
Books and magazines	0	+ 8	2.9	2.7	122	134
Stationery	- 2	+ 6	4.1	3.8	107	150
<u>WOMEN'S APPAREL AND ACCESSORIES</u>	+ 2	+ 8	3.4	3.1	89	139
Women's accessories	0	+ 7	4.1	3.9	82	137
Neckwear and scarfs	- 1	+ 8	3.4	3.1	74	142
Handkerchiefs	- 5	+ 2	5.0	4.7	39	63
Millinery	- 2	- 1	1.5	1.5	56	79
Women's and children's gloves	- 2	+ 8	4.5	4.1	65	81
Corsets and brassieres	+ 2	+ 6	3.2	3.0	146	177
Women's, children's hosiery	- 2	+ 7	3.2	2.9	73	135
Underwear, slips, and negligees	+ 1	+ 8	3.9	3.7	65	114
Krit underwear	0	+ 8	4.0	3.7	93	166
Silk & muslin underwear, slips	+ 3	+ 6	4.1	4.0	53	97
Negligees, robes, loung. apparel	- 1	+11	3.0	2.7	58	86
Infants' wear	- 1	+ 6	3.8	3.5	84	130
Hardbags, small leather goods	+ 4	+ 8	3.6	3.4	75	135
Women's and children's shoes	+ 1	+ 7	6.4	6.0	100	171
Children's shoes	+ 1	+ 6	7.9	7.5	70	177
Women's shoes	+ 1	+ 7	6.1	5.8	101	162

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JANUARY 1960

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales $\frac{S}{I}$		Unadjusted indexes (1947-49 av.=100)	
	Sales during period	Stocks (end of month)	Ratio of stocks to sales $\frac{S}{I}$		Unadjusted indexes (1947-49 av.=100)	
			January 1960	January 1959	Sales	Stocks
WOMEN'S APPAREL, ACCESSORIES (Cont.)						
Women's apparel	+ 3	+11	2.7	2.5	96	142
Women's, misses' coats & suits	+ 3	- 1	1.8	1.9	100	111
Women's, misses' coats	+ 5	- 2	1.5	1.6	115	108
Women's, misses' suits	-11	- 1	3.5	3.1	56	106
Juniors' and girls' wear	+ 4	+12	3.2	3.0	79	150
Juniors' coats, suits, dresses	+ 7	+13	2.3	2.2	81	133
Girls' wear	0	+11	4.4	4.0	76	163
Women's and misses' dresses	+ 2	+15	2.6	2.3	88	152
Inexpensive dresses	+ 2	+17	2.0	1.7	90	152
Better dresses	+ 1	+14	3.2	2.8	83	147
Blouses, skirts, sportswear	+ 4	+14	3.1	2.8	104	163
Aprons, housedresses, uniforms	+ 2	+11	2.3	2.2	100	128
Furs	- 5	+13	3.7	3.1	119	117
MEN'S AND BOYS' WEAR	+ 1	+10	5.2	4.8	81	132
Men's clothing	+ 1	+ 8	4.8	4.5	103	140
Men's furnishings and hats	0	+11	5.1	4.7	70	124
Boys' wear	0	+10	5.8	5.4	68	123
Men's & boys' shoes, slippers	- 1	+ 8	6.8	6.3	103	157
HOME FURNISHINGS	+ 2	+ 7	4.2	4.0	104	129
Furniture and bedding	+ 1	+10	3.6	3.3	136	134
Mattresses, springs, studio beds	+ 2	+ 7	1.7	1.7	157	154
Upholstered, other furniture	+ 2	+10	4.4	4.1	125	128
Domestic floor coverings	+ 2	+ 7	3.8	3.6	107	113
Rugs and carpets	+ 3	+ 7	3.6	3.5	104	109
Linoleum	+ 2	+ 2	5.0	5.0	65	65
Draperies, curtains, upholstery	- 1	+ 5	5.5	5.2	80	124
Lamps and shades	0	+ 8	4.4	4.0	89	126
China and glassware	- 2	+ 6	7.9	7.3	95	137
Major household appliances	0	+ 7	2.7	2.5	78	108
Housewares (incl. small appliances)	- 2	+ 4	4.8	4.6	89	136
Gift shop	- 3	+ 9	7.6	6.7	84	157
Radios, phonographs, television, pianos, records, sheet music, instr.	+14	+10	3.0	3.1	152	161
Radios, phonographs, television	+14	+ 8	2.8	3.0	164	162
Records, sheet music, instr.	+ 8	+11	3.6	3.5	107	144
MISCELLANEOUS MERCHANDISE DEPTS.	- 5	+ 4	4.8	4.4	70	130
Toys, games, sporting goods, cameras	- 7	+ 4	9.4	8.4	50	140
Toys and games	-12	- 1	14.8	13.2	25	140
Sporting goods and cameras	- 5	+11	7.1	6.0	89	142
Luggage	- 4	+ 6	6.1	5.6	69	139
Candy	0	+ 5	1.9	1.8	84	148

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JANUARY 1960

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$)	
	Sales during period	Stocks (end of month)	Ratio of stocks to sales $\frac{1}{2}$		Unadjusted indexes (1947-49 av.=100 $\frac{2}{3}$)	
			January 1960	January 1959	January 1960	January 1959
<u>BASEMENT STORE TOTAL</u>	- 1	+ 4	2.9	2.8	77	108
Domestics and blankets	- 5	+ 3	2.2	2.0	137	117
Women's, misses' ready-to-wear	+ 1	+ 3	2.4	2.4	69	100
Intimate apparel	+ 1	+ 5	2.8	2.7	84	114
Hosiery	- 5	- 2	2.6	2.5	$\frac{3}{3}$	$\frac{3}{3}$
Underwear, corsets & brassieres	+ 3	+ 6	2.9	2.8	$\frac{3}{3}$	$\frac{3}{3}$
Coats and suits	+10	- 2	1.5	1.7	65	79
Dresses	- 2	+ 4	1.8	1.7	57	95
Blouses, skirts, and sportswear	- 4	+ 2	2.3	2.1	80	107
Girls' wear	+ 2	+ 7	3.1	2.9	64	112
Infants' wear	- 4	+ 4	3.4	3.1	75	117
Aprons, housedresses, uniforms	+ 1	0	2.5	2.6	$\frac{3}{3}$	$\frac{3}{3}$
Men's and boys' wear	- 1	+ 5	3.6	3.4	81	122
Men's wear	- 2	+ 6	3.5	3.3	83	121
Men's clothing	+ 1	+ 6	3.5	3.3	102	136
Men's furnishings	- 4	+ 4	3.4	3.2	73	110
Boys' wear	+ 2	+ 3	3.7	3.7	74	116
Homefurnishings	-10	- 3	3.9	3.6	71	103
Shoes	+ 4	+ 5	4.5	4.5	83	117
<u>NONMERCHANDISE TOTAL</u>	- 1	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	120	$\frac{3}{3}$
Barber and beauty shop	- 3	$\frac{3}{3}$	$\frac{3}{3}$	$\frac{3}{3}$	126	$\frac{3}{3}$

$\frac{1}{2}$ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

$\frac{2}{3}$ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

$\frac{3}{3}$ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1959, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.