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FOR IMMEDIATE RELEASE  
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## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1958  
(Based on retail dollar amounts)

## Summary by Selected Department Groups

Y	Main Store							Base- ment store total
	Main store total	women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

## SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

May 1956	107	109	97	115	89	108	94	108
June 1956	102	94	125	111	75	103	103	107
July 1956	81	74	72	99	80	80	83	77
Mar. 1957	97	105	77	105	77	92	81	94
Apr. 1957	104	120	98	96	73	97	94	111
May 1957	108	111	98	115	89	110	99	107
June 1957	99	92	121	108	72	100	105	102
July 1957	86	78	77	104	81	84	91	79
Mar. 1958	101	112	82	104	74	98	92	98
Apr. 1958	99	108	88	98	73	97	91	100
May 1958	106	109	97	112	84	111	102	103
June 1958	97	90	114	103	72	103	105	96
July 1958	87	79	80	104	84	87	95	79

## STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

May 1956	130	131	143	129	112	128	121	118
June 1956	121	119	127	124	107	122	116	108
July 1956	119	122	121	120	110	117	114	104
Mar. 1957	138	148	145	133	118	132	124	122
Apr. 1957	139	144	149	136	119	138	123	122
May 1957	136	139	152	135	116	134	126	121
June 1957	128	127	137	129	112	129	122	110
July 1957	126	132	128	123	115	124	121	107
Mar. 1958	135	143	141	132	115	132	123	118
Apr. 1958	135	141	147	132	114	138	124	120
May 1958	132	134	147	130	112	135	127	117
June 1958	126	125	133	127	108	130	124	108
July 1958	123	129	125	119	110	124	123	105

## RATIO OF STOCKS TO SALES

July 1956	4.0	3.5	5.4	4.0	4.2	4.6	3.4	2.8
July 1957	4.0	3.5	5.3	4.0	4.2	4.6	3.4	2.8
July 1958	3.8	3.4	5.0	3.8	3.9	4.5	3.3	2.7

Figures for departments within groups given on following pages.

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JULY 1958

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=1002/)	
	Sales during period		Stocks (end of month)	July		July	July
	July	Jan-July	July	1958	1957	Sales	Stocks
<b>GRAND TOTAL—entire store</b>	+ 2	- 2	- 2	3.6	3.7	—	—
<b>MAIN STORE TOTAL</b>	+ 2	- 2	- 2	3.8	4.0	87	123
<b>PIECE GOODS, HOUSEHOLD TEXTILES</b>	+ 4	- 2	- 4	3.9	4.2	84	110
Piece goods	- 2	- 4	- 4	5.0	5.1	45	83
Silks, velvets, synthetics	- 1	- 2	- 5	5.8	6.1	35	73
Woolen yard goods	+ 5	- 6	- 5	7.6	6.4	31	81
Cotton yard goods	- 3	- 3	+ 2	3.6	3.4	83	112
Household textiles	+ 5	- 2	- 4	3.5	3.8	111	123
Linens and towels	+ 2	- 3	- 2	4.2	4.4	101	116
Domestics—muslins, sheetings	+ 9	0	- 5	2.7	3.1	137	145
Blankets, comforters, spreads	+ 6	- 1	- 6	3.8	4.2	104	125
<b>SMALL WARES</b>	+ 3	+ 2	0	4.5	4.6	87	124
Laces, trimmings, embroideries, and ribbons	- 6	- 8	0	5.5	5.1	64	111
Notions	+ 2	0	0	4.2	4.2	93	140
Toilet articles, drug sundries	+ 2	+ 5	+ 2	3.7	3.7	108	121
Silverware and jewelry	+ 4	+ 1	- 1	5.9	6.2	72	125
Silverware and clocks	+ 4	- 4	- 6	7.4	8.1	74	146
Costume jewelry	+ 7	+ 6	0	3.5	3.7	77	111
Fine jewelry and watches	- 4	0	+ 6	10.6	9.5	66	114
Art needlework	0	+ 2	- 5	5.4	5.7	63	99
Books and stationery	+ 1	+ 2	+ 3	4.4	4.3	81	129
Books and magazines	- 1	0	+ 4	3.5	3.3	83	115
Stationery	+ 2	+ 3	+ 3	4.8	4.8	79	134
<b>WOMEN'S APPAREL AND ACCESSORIES</b>	+ 1	- 3	- 2	3.4	3.5	79	129
Women's accessories	+ 1	- 2	- 1	4.1	4.1	77	129
Neckwear and scarfs	- 2	- 8	- 6	2.8	2.9	85	132
Handkerchiefs	- 4	- 6	- 5	4.6	4.7	38	58
Millinery	+ 4	- 5	- 2	1.9	2.0	39	70
Women's and children's gloves	+ 2	- 4	- 6	8.8	9.6	34	84
Corsets and brassieres	+ 7	+ 1	- 1	3.1	3.4	136	162
Women's, children's hosiery	- 1	- 1	- 1	3.9	3.9	53	119
Underwear, slips, and negligees	- 3	- 6	- 4	3.0	3.1	75	105
Knit underwear	- 5	- 5	- 2	3.2	3.1	95	140
Silk & auslin underwear, slips	- 4	- 8	- 5	3.2	3.2	67	95
Negligees, robes, loung. apparel	0	- 5	- 2	2.4	2.4	71	86
Infants' wear	+ 1	- 2	- 1	4.0	4.0	85	139
Handbags, small leather goods	+ 2	0	- 3	3.1	3.3	76	118
Women's and children's shoes	+ 2	+ 1	+ 2	6.4	6.3	90	158
Children's shoes	+ 3	+ 1	0	6.9	7.1	79	165
Women's shoes	+ 3	+ 1	+ 3	6.2	6.2	93	155

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1958

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100)	
	Sales during period		Stocks (end of month)	July		July	
	July	Jan.-July		1958	1957	Sales	Stocks
	July	Jan.-July	July	1958	1957	Sales	Stocks
<b>WOMEN'S APPAREL, ACCESSORIES (Cont.)</b>							
Women's apparel	+ 1	- 3	- 3	2.8	2.9	81	130
Women's, misses' coats & suits	+ 6	- 3	- 5	4.7	5.3	35	104
Women's, misses' coats	+12	0	0	4.9	5.6	36	114
Women's, misses' suits	- 3	-10	-16	4.0	4.6	35	76
Juniors' and girls' wear	+ 1	- 3	- 1	3.2	3.3	84	162
Juniors' coats, suits, dresses	- 4	- 6	- 1	2.4	2.4	76	137
Girls' wear	+ 5	0	- 1	4.0	4.2	95	181
Women's and misses' dresses	- 2	- 5	- 1	1.9	1.9	80	102
Inexpensive dresses	0	- 4	+ 2	1.4	1.4	89	102
Better dresses	- 5	- 5	- 3	2.6	2.5	74	104
Blouses, skirts, sportswear	+ 1	- 2	- 9	2.4	2.6	128	153
Aprons, housedresses, uniforms	+ 3	- 3	0	1.6	1.6	115	101
Furs	+12	+ 7	+ 3	9.2	10.0	52	132
<b>MEN'S AND BOYS' WEAR</b>	+ 4	- 2	- 3	5.0	5.3	80	125
Men's clothing	+ 6	- 3	- 4	5.2	5.7	86	130
Men's furnishings and hats	+ 2	- 3	- 4	4.2	4.5	77	114
Boys' wear	+ 5	- 1	0	5.9	6.2	72	130
Men's & boys' shoes, slippers	+ 1	+ 2	+ 1	6.6	6.6	96	144
<b>HOMEFURNISHINGS</b>	+ 1	- 2	- 3	3.8	4.0	104	119
Furniture and bedding	- 2	- 5	- 6	3.3	3.4	130	120
Mattresses, springs, studio beds	- 2	- 2	- 8	1.4	1.5	158	132
Upholstered, other furniture	- 2	- 5	- 5	4.0	4.2	121	119
Domestic floor coverings	+ 2	- 2	- 3	5.0	5.3	73	101
Rugs and carpets	+ 1	- 3	- 4	4.9	5.1	76	111
Linoleum	- 3	- 6	- 4	4.4	4.4	57	66
Draperies, curtains, upholstery	- 2	- 4	- 3	5.1	5.2	81	115
Lamps and shades	+ 2	- 3	- 2	4.7	4.8	71	111
China and glassware	+ 2	- 4	- 3	8.5	9.0	83	130
Major household appliances	0	- 5	- 4	1.6	1.6	111	93
Housewares (incl. small appliances)	+ 6	+ 2	- 2	3.6	3.8	120	136
Gift shop	+ 4	+ 4	+ 1	6.3	6.4	97	154
Radios, phonographs, television, pianos, records, sheetmusic, instr.	+ 4	+ 2	+ 7	3.5	3.4	101	133
Radios, phonographs, television	+ 9	+ 3	+ 6	2.9	2.9	99	121
Records, sheet music, instr.	- 3	0	+ 7	5.0	4.6	112	154
<b>MISCELLANEOUS MERCHANDISE DEPTS.</b>	+ 4	+ 4	+ 2	3.3	3.4	95	123
Toys, games, sporting goods, cameras	+ 5	+ 3	+ 3	4.5	4.6	98	145
Toys and games	+ 2	- 4	+ 2	5.3	5.3	71	151
Sporting goods and cameras	+ 8	+10	+ 3	3.7	3.9	147	140
Luggage	- 9	- 8	- 2	3.6	3.4	107	127
Candy	+ 7	+ 6	+ 3	1.4	1.4	78	98

## MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JULY 1958

Department	Percentage change from corresponding period a year ago			Ratio of stocks to sales <sup>1/</sup>		Unadjusted indexes (1947-49 av.=100 <sup>2/</sup> )	
	Sales during period		Stocks (end of month)	July		July	July
	July	Jan-July	July	1958	1957	Sales	Stocks
<u>BASEMENT STORE TOTAL</u>	0	- 4	- 2	2.7	2.7	79	105
Domestics and blankets	0	- 3	- 4	2.8	2.9	101	113
Women's, misses' ready-to-wear	- 1	- 6	- 2	2.2	2.3	74	103
Intimate apparel	0	- 4	- 4	2.4	2.5	96	114
Hosiery	+ 3	- 1	- 5	2.8	3.0	3/	3/
Underwear, corsets & brassieres	- 1	- 4	- 5	2.3	2.4	3/	3/
Coats and suits	+ 8	- 7	0	4.2	4.6	26	82
Dresses	- 7	-13	- 5	1.2	1.2	74	83
Blouses, skirts, and sportswear	+ 1	- 3	- 3	1.6	1.7	119	119
Girls' wear	+ 3	- 4	+ 6	3.1	3.0	82	148
Infants' wear	- 2	- 4	- 3	3.5	3.5	80	131
Aprons, housedresses, uniforms	- 7	- 8	- 7	1.8	1.8	3/	3/
Men's and boys' wear	+ 4	- 1	+ 1	2.9	3.0	92	117
Men's wear	+ 3	- 1	0	2.8	2.8	95	115
Men's clothing	+ 7	+ 2	- 1	3.0	3.3	102	124
Men's furnishings	+ 1	- 3	+ 1	2.5	2.5	93	105
Boys' wear	+ 7	- 2	+ 2	3.5	3.7	89	138
Homefurnishings	- 7	- 5	- 4	3.9	3.8	69	104
Shoes	0	- 1	0	4.0	4.0	82	109
<u>NONMERCHANDISE TOTAL</u>	+ 7	+ 2	3/	3/	3/	122	3/
Barber and beauty shop	+ 8	+ 1	3/	3/	3/	161	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:—Based on reports from a group of large department stores located in various cities throughout the country. In 1957, sales and stocks at these stores accounted for about 45 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.