



# FEDERAL RESERVE

statistical release

G.7.2

LIBRARY

Mrs. Pastles

FOR IMMEDIATE RELEASE  
May 4, 1964

## MONTHLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

MARCH 1964.

Percentage Change From Corresponding Period A Year Ago

Areas and Cities Within	Mar.	Feb.	3 mos.	Areas and Cities Within	Mar.	Feb.	3 mos.		
Federal Reserve Districts	1964	1964	1964	Federal Reserve Districts	1964	1964	1964		
<u>BOSTON DISTRICT</u>				<u>CLEVELAND DISTRICT</u>					
Metropolitan Areas <sup>1/</sup>				Metropolitan Areas					
Portland	Maine	+ 6	+13	+ 6	Lexington	Ky.	+11	+20	+15
Boston	Mass.	+15	+12	+ 9	Akron*	Ohio	+14	+16	+13
Downtown Boston	"	+12	+ 9	+ 7	Canton*	"	+10	+19	+11
Suburban Boston	"	+19	+15	+12	Cincinnati*	"	+15	+19	+14
Cambridge	"	+ 8	+10	+ 6	Cleveland*	"	+11	+23	+14
Quincy	"	+15	+11	+ 6	Downtown Cleve.	"	+ 3	+11	+ 4
Lowell	"	+ 6	+10	+ 4	Columbus*	"	+10	+16	+12
Worcester	"	+19	+17	+13	Springfield*	"	+ 9	+ 5	+ 8
<u>NEW YORK DISTRICT</u>				Toledo					
Metropolitan Areas <sup>1/</sup>				Youngstown					
Binghamton	N.Y.	+ 1	- 2	- 3	Erie*	Pa.	+ 4	+15	+ 8
Buffalo	"	<u>2/</u>	+17	<u>2/</u>	Pittsburgh	"	+ 6	+22	+11
Buffalo*	"	<u>2/</u>	+13	<u>2/</u>	Downtown Pit.	"	- 1	+15	+ 4
Niagara Falls	"	+ 9	+16	+12	Wheeling	W.Va.	+ 1	+ 9	+ 4
New York-N.E.	New Jersey	+11	+18	+12	City				
New York City*	N.Y.	+12	+18	+12	Portsmouth*	Ohio	+18	+13	+16
Newark	N.J.	+ 2	+16	+ 8	<u>RICHMOND DISTRICT</u>				
Newark (City)	"	- 4	+13	+ 4	Metropolitan Areas <sup>1/</sup>				
Paterson, Clifton	"	+10	+18	+10	Washington*	D.C.	p+12	+21	p+13
Passaic	"	+10	+18	+10	Downtown Wash.	"	p+ 3	+ 9	p+ 3
Rochester*	N.Y.	+ 3	+11	+ 7	Baltimore*	Md.	+15	+21	+17
Rochester (City)*	"	+ 8	+14	+ 9	Downtown Balt.	"	+10	+15	+11
Syracuse*	"	+ 1	+13	+ 5	Asheville*	N.C.	+14	+10	+ 9
Utica-Rome	"	+16	+38	+26	Raleigh*	"	+ 7	r+15	+ 7
Utica	"	0	+25	+10	Winston-Salem*	"	+12	+14	+ 9
City				Charleston*					
Bridgeport*	Conn.	+ 8	+12	+ 5	Columbia*	"	+11	+17	+11
<u>PHILADELPHIA DISTRICT</u>				Greenville*					
Metropolitan Areas				Lynchburg*					
Wilmington	Del.	+16	+20	+16	Norfolk-Portsmouth	"	+10	+24	+13
Trenton	N.J.	+16	+11	+14	Richmond	"	+ 4	+18	+ 8
Lancaster*	Pa.	+ 6	+17	+10	Roanoke*	"	+ 2	+19	+ 6
Philadelphia*	"	+11	+ 2	+ 9	Charleston*	W.Va.	+11	+13	+11
Central Phila.	"	- 5	-11	- 1	Cities				
Reading	"	+10	+10	+10	Cumberland-Hagerstown,	Md.	p+16	+23	p+17
Scranton	"	+12	+10	+ 8	Spartanburgh	S.C.	+13	+25	+16
Wilkes-Barre--	"	+12	+ 8	+ 8	Newport News	Va.	+10	r+24	+13
Hazleton*	"	+12	+ 8	+ 8	Fairmont-	"			
City				Morgantown					
York*	Pa.	+ 2	+ 7	+ 5	Huntington*	W.Va.	+13	+24	+15
				Parkersburgh					
				"					
				"					

Percentage Change From Corresponding Period A Year Ago

Areas and Cities Within	Mar.	Feb.	3 mos.	Areas and Cities Within	Mar.	Feb.	3 mos.		
Federal Reserve Districts	1964	1964	1964	Federal Reserve Districts	1964	1964	1964		
<u>ATLANTA DISTRICT</u>				<u>CHICAGO DISTRICT (Cont.)</u>					
<u>Metropolitan Areas 1/</u>				<u>Metropolitan Areas 1/</u>					
Birmingham	Ala.	- 5	+14	+ 3	Green Bay	Wis.	+17	+15	+16
Mobile	"	- 3	+ 8	+ 2	Madison	"	+ 8	+19	+13
Montgomery	"	+33	+39	+34	Milwaukee*	"	+ 7	+15	+ 8
Daytona Beach	Fla.	+10	+14	+10	<u>Cities</u>				
Jacksonville*	"	+21	+32	+22	Danville	Ill.	- 2	+10	+ 2
Miami	"	+16	+19	+16	Peoria*	"	- 1	+ 8	+ 4
Downtown Miami	"	+14	+13	+12	Gary	Ind.	+15	+18	+17
Orlando	"	+50	+45	+40	Battle Creek	Mich.	+ 4	+25	+12
St. Ptrsbg.-Tampa	"	+12	+10	+11	Pontiac	"	+25	+31	+24
Atlanta*	Ga.	+10	+26	+14	Port Huron	"	+13	2/	+ 8
Central Atlanta	"	+ 3	+20	+ 7	Sheboygan	Wis.	+ 8	+15	+11
Augusta	"	+ 9	+26	+12	<u>ST. LOUIS DISTRICT</u>				
Macon*	"	+11	+20	+11	<u>Metropolitan Areas</u>				
Savannah	"	+11	+19	+11	Fort Smith	Ark.	+ 2	+ 8	+ 3
Baton Rouge*	La.	+ 2	0	+ 3	Little Rock*	"	+12	+10	+13
New Orleans*	"	+15	+15	+14	Louisville*	Ky.	+11	+22	+16
Jackson*	Miss.	+ 4	+12	+ 8	Louisville (City)	"	+ 8	+22	+15
Chattanooga*	Tenn.	+13	+13	+12	Springfield	Mo.	+ 8	+15	+10
Knoxville*	"	+13	+19	+13	St. Louis	"	+11	+14	+11
Bristol-Kingsport-					St. Louis (City)	"	+ 5	+ 6	+ 4
Johnson City	Tenn.-Va.	+12	+14	+10	Memphis*	Tenn.	+ 7	+11	+10
Bristol	"	+11	+21	+10	<u>Cities</u>				
City					Quincy	Ill.	- 3	+23	+10
Rome	Ga.	+14	+19	+13	Paducah	Ky.	+13	+19	+13
<u>CHICAGO DISTRICT</u>				<u>MINNEAPOLIS DISTRICT</u>					
<u>Metropolitan Areas 1/</u>				<u>Metropolitan Areas</u>					
Chicago*	Ill.	+ 6	+21	+13	Mpls.-St. Paul*	Minn.	+ 7	+25	+12
State Street	"	+ 1	+14	+ 6	Minneapolis*	"	- 3	+24	+ 6
Joliet*	"	+ 5	+19	+13	St. Paul*	"	+14	+29	+18
Decatur*	"	- 2	+20	+ 8	Sioux Falls	S.D.	- 5	+13	+ 5
Rockford	"	+ 5	+25	+12	<u>Cities</u>				
Springfield	"	+ 4	+12	+ 7	Duluth-Superior*	Minn.-Wis.	+ 9	+ 7	+ 7
Fort Wayne*	Ind.	+ 1	+13	+ 7	Mankato	Minn.	+ 8	+28	+15
Indianapolis*	"	+ 4	+15	+ 7	Rochester	"	- 2	+19	+ 4
Muncie	"	+ 8	+14	+10	Willmar	"	+19	+28	+17
South Bend*	"	+ 3	2/	+ 6	Winona	"	+11	+36	+19
Terre Haute*	"	+ 8	+16	+ 8	Billings	Mont.	+ 4	+ 6	+11
Cedar Rapids	Iowa	+ 8	+21	+12	Great Falls	"	- 9	- 3	- 6
Des Moines	"	+ 7	+13	+ 9	Fargo	N.D.	+ 5	+13	+ 7
Dubuque	"	- 3	+ 7	+ 1	Grand Forks	"	+13	+18	+10
Sioux City	"	+ 5	+ 4	+ 5	Minot	"	-13	- 2	- 6
Waterloo	"	+ 6	+21	+13	Aberdeen	S.D.	+ 2	+12	+ 7
Detroit	Mich.	+13	+26	+18	Rapid City	"	- 9	-10	-10
Downtown Detroit	"	+ 4	+17	+10	LaCrosse	Wis.	- 4	+12	+11
Flint*	"	+10	+19	+13					
Grand Rapids*	"	+11	+ 5	+11					
Jackson	"	+ 9	+18	+13					
Kalamazoo	"	+11	+25	+16					
Lansing*	"	+11	+24	+16					
Muskegon	"	+13	+16	+14					

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Areas and Cities Within				Areas and Cities Within					
Federal Reserve Districts				Federal Reserve Districts					
Mar.	Feb.	3 mos.		Mar.	Feb.	3 mos.			
1964	1964	1964		1964	1964	1964			
<b>KANSAS CITY DISTRICT</b>				<b>SAN FRANCISCO DISTRICT (Cont.)</b>					
<u>Metropolitan Areas:</u>				<u>Metropolitan Areas 1/ (Cont.)</u>					
Denver	Col.	+ 8	+14	+13	San Jose*	Calif.	+ 6	+11	+ 9
Topeka	Kans.	2/	+ 4	2/	Stockton*	"	+ 8	+ 7	+ 9
Wichita	"	+ 9	+10	+ 9	Eugene	Ore.	+ 4	+ 5	+ 5
Kansas City	Mo.-Kans.	+ 6	+14	+10	Portland*	"	+ 7	+ 3	+ 6
Downtown K.C.	Mo.	+ 5	+ 5	+ 4	Salt Lake City*	Utah	+ 3	+10	+ 5
St. Joseph	"	- 2	0	- 2	Seattle-Everett	Wash.	- 3	+ 1	- 2
Lincoln	Nebr.	+ 8	+ 9	+ 8	Seattle*	"	- 3	+ 1	- 2
Omaha	"	+ 5	+ 9	+ 7	Spokane*	"	- 1	+ 6	+ 1
Albuquerque	N.Mex.	+14	+ 7	+11	Tacoma*	"	+ 2	+ 4	+ 1
Oklahoma City	Okla.	+ 4	+12	+ 7					
Tulsa	"	+ 6	+10	+ 7	<u>Cities</u>				
					Boise and Nampa	Idaho	+10	+13	+ 8
<u>Cities</u>					Idaho Falls	"	- 5	+ 5	+ 3
Greeley	Colo.	+32	+28	+30	Twin Falls	"	0	+15	+ 5
Hutchinson	Kans.	- 5	-10	- 5	Salem	Ore.	+ 3	+ 4	+ 4
Joplin	Mo.	+ 3	+ 8	+ 7	Bellingham	Wash.	- 1	+ 6	0
Enid	Okla.	+ 9	+14	+11	Walla Walla*	"	+ 3	+ 9	+ 7
					Yakima*	"	+ 5	+16	+ 9
<b>DALLAS DISTRICT</b>									
<u>Metropolitan Areas</u>									
Shreveport	La.	+ 5	+12	+ 5					
Corpus Christi	Tex.	- 1	+13	+ 3					
Dallas	"	+10	+20	+13					
El Paso	"	+15	+13	+11					
Houston	"	+18	+26	+19					
San Antonio	"	+14	+12	+10					
Waco	"	+11	+17	+13					
<b>SAN FRANCISCO DISTRICT</b>									
<u>Metropolitan Areas</u>									
Tucson	Ariz.	- 5	+ 7	+ 3					
Bakersfield*	Calif.	+ 2	+ 2	+ 1					
Fresno*	"	+13	+13	+12					
Los Angeles-Long Beach*		+13	+15	+12					
Downtown L.A.*	"	+ 5	+ 3	+ 3					
Westside L.A.*	"	+ 5	+ 8	+ 6					
San Fernando Valley		+32	+34	+25					
Long Beach*	"	+ 6	+ 6	+ 6					
Pasadena	"	+ 8	+14	+ 9					
Riverside									
San Bernardino,									
Ontario	"	2/	+12	2/					
Sacramento*	"	+22	+20	+19					
San Diego*	"	+13	+12	+10					
San Fran.-Oakland	"	+ 9	+10	+ 7					
Alameda & Contra.	"								
Costa Cos.	"	+ 7	+ 6	+ 5					
Oakland-Berkeley**	"	+ 1	+ 1	- 2					
Downtown Oakland*	"	+ 7	+ 9	- 1					
San Francisco* ""	"	+ 6	+10	+ 4					

p--Preliminary

r--Revised

1/ Breakdowns shown under various metropolitan areas do not necessarily include all portions of such areas.

2/ Data not available.

\*--Indexes for these cities and areas may be obtained from the respective Federal Reserve Banks.