



FEDERAL RESERVE

statistical release

Mrs. Postles

G.7.2.

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MONTHLY DEPARTMENT STORE SALES

NOTICE OF REVISED FORMAT

Responsibility for preparation of national figures on monthly department store sales has been transferred to the Bureau of the Census. The Bureau will immediately begin to include such figures in its Advance Monthly Retail Sales release and will continue to show them in its more comprehensive report on Monthly Retail Trade. Interested persons should write to the Publications Section, Bureau of the Census, Washington, D. C. for further information. Monthly department store sales figures may also be found in the Survey of Current Business, a publication of the Office of Business Economics of the United States Department of Commerce.

Although the Board of Governors will discontinue publication of national figures on monthly department store sales, it is planned to continue for the time being that part of the G.7.2. report devoted to the individual city and metropolitan area sales data compiled by the 12 Federal Reserve Banks. Next month's report will be on this new basis.





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FOR IMMEDIATE RELEASE
March 9, 1964

MONTHLY DEPARTMENT STORE SALES JANUARY 1964

Department store sales in January declined slightly from the record December level. The seasonally adjusted index for January is estimated at 123 (1957-59=100), down 2 per cent from December 1963, but 8 per cent above January 1963.

Federal Reserve District	Index Numbers ^{1/} (Daily average sales 1957-59 = 100)						Average for Year	
	Seasonally adjusted			Unadjusted			1963	1962
	1964	1963		1964	1963			
	Jan.	Dec.	Jan.	Jan.	Dec.	Jan.		
Boston	120	124	115	90	242	r88	118	114
New York	121	129	113	97	235	90	121	116
Philadelphia	113	118	r105	82	217	75	111	111
Cleveland	121	r120	r112	89	r229	r82	116	113
Richmond	123	125	116	87	232	82	119	113
Atlanta	134	134	r122	103	r241	r93	127	118
Chicago	p119	123	107	p88	217	79	115	110
St. Louis	p119	r116	r110	p86	208	79	112	109
Minneapolis	119	r117	110	83	r209	76	113	109
Kansas City	p120	126	r109	p91	218	82	118	114
Dallas	117	121	107	92	210	r84	112	108
San Francisco	p135	136	127	p103	248	97	129	123
United States	p123	126	r114	p93	229	86	119	114

p--Preliminary

r--Revised

^{1/} For description of the series see Federal Reserve Bulletin for July 1962, pp. 303-308. Back data may be obtained from the Board's Division of Administrative Services. Indexes for the most recent thirteen-month period are shown regularly in the Bulletin.

Note:--Indexes are based on daily average sales during the month whereas percentage changes shown on the following pages are based on total sales in the month. Both the indexes and the percentage changes are based on dollar amounts of sales.

COMPARISON WITH PREVIOUS YEAR
Percentage Change From Corresponding Period A Year Ago

Federal Reserve District, Area and City	Jan. 1964	Dec. 1963	Year 1963	Federal Reserve District, Area and City	Jan. 1964	Dec. 1963	Year 1963
<u>UNITED STATES</u>	<u>+ 8</u>	<u>+ 8</u>	<u>+ 4</u>	<u>CLEVELAND DISTRICT</u>	<u>+ 8</u>	<u>+10</u>	<u>+ 3</u>
<u>BOSTON DISTRICT</u>	<u>+ 3</u>	<u>+ 8</u>	<u>+ 4</u>	Metropolitan Areas			
Metropolitan Areas 1/				Lexington Ky.	+15	+12	+ 6
Portland Maine	0	+ 6	- 2	Akron* Ohio	+ 9	+10	+ 5
Boston Mass.	0	+ 6	+ 3	Canton* "	+ 5	+10	+ 4
Downtown Boston* "	0	+ 5	+ 1	Cincinnati* "	+ 8	+ 8	+ 3
Suburban Boston "	+ 1	+ 6	+ 6	Cleveland* "	+ 8	+16	+ 5
Cambridge "	+ 1	+ 5	+ 4	Downtown Cleve. "	- 2	+ 2	- 4
Quincy "	- 8	+ 3	0	Columbus* "	+10	+ 8	+ 4
Lowell "	- 3	+10	- 4	Springfield* "	+11	+16	+ 8
Worcester "	+ 4	+ 6	0	Toledo "	+11	+ 8	+ 3
<u>NEW YORK DISTRICT</u>	<u>+ 7</u>	<u>+ 8</u>	<u>+ 4</u>	Youngstown "	+ 9	+ 9	+ 1
Metropolitan Areas 1/				Erie* Pa.	+10	+13	+ 2
Binghamton N.Y.	- 8	+ 2	- 2	Pittsburgh "	+ 6	+ 9	+ 3
Buffalo "	+ 7	+ 8	+ 8	Downtown Pit. "	+ 1	+ 5	- 1
Buffalo* "	+ 1	+ 6	- 1	Wheeling* W.Va.	+ 5	+ 9	+ 2
Niagara Falls "	+12	+ 2	- 2	City			
New York-N.E. New Jersey	+ 7	+10	+ 4	Portsmouth* Ohio	+15	+ 2	- 3
New York City* N.Y.	+ 6	+ 8	0	<u>RICHMOND DISTRICT</u>	<u>+ 7</u>	<u>+10</u>	<u>+ 5</u>
Newark N.J.	+ 7	+10	+ 5	Metropolitan Areas 1/			
Newark (City) "	+ 3	+ 7	+ 3	Washington* D.C.	+ 6	+14	+10
Paterson, Clifton, N.J.	+ 4	+ 7	+ 4	Downtown Wash. "	- 2	+ 4	+ 1
Passaic N.J.	+ 4	+ 7	+ 4	Baltimore* Md.	+17	+18	+ 8
Rochester* N.Y.	+ 7	+ 8	+ 6	Downtown Balt. "	+10	+13	+ 2
Rochester (City) "	+ 4	+ 7	+ 3	Asheville* N.C.	+ 2	+ 7	+ 4
Syracuse* "	+ 4	+ 4	+ 1	Raleigh* "	- 5	- 3	- 6
Utica-Rome "	+29	+24	+15	Winston-Salem* "	0	+ 3	- 1
Utica "	+13	+12	+10	Charleston* S.C.	+16	+11	+ 7
City				Columbia* "	+ 4	+ 5	+ 7
Bridgeport* Conn.	- 2	+ 6	+ 1	Greenville* "	+ 3	+ 1	- 3
<u>PHILADELPHIA DISTRICT</u>	<u>+ 8</u>	<u>+ 7</u>	<u>0</u>	Lynchburg* Va.	0	+ 7	+ 2
Metropolitan Areas				Norfolk-Portsmouth* "	+ 8	+ 6	+ 2
Wilmington Del.	+ 8	+22	+ 7	Richmond "	+ 5	+10	+ 1
Trenton N.J.	+11	+ 8	+ 4	Roanoke* "	0	+ 6	+ 2
Lancaster* Pa.	+ 7	+11	+ 3	Charleston* W.Va.	+ 8	+10	+ 7
Philadelphia* "	+11	+ 5	- 1	Cities			
Central Phila. "	+14	- 5	-11	Cumberland-Hagerstown, Md.	+13	+16	+ 3
Reading "	+ 8	+12	+ 4	Spartanburg S.C.	+12	+10	+ 7
Scranton "	- 2	+ 7	+ 2	Newport News Va.	+ 5	+ 5	+ 3
Wilkes-Barre-- "				Fairmont-			
Hazleton* "	- 1	+ 8	+ 5	Morgantown W.Va.	+11	+13	+ 6
City				Huntington* "	+ 5	+ 8	+ 5
York* Pa.	+ 4	+10	+ 2	Parkersburg "	+12	+16	+ 7

COMPARISON WITH PREVIOUS YEAR
Percentage Change From Corresponding Period A Year Ago

Federal Reserve District, Area, and City	Jan. 1964	Dec. 1963	Year 1963	Federal Reserve District, Area, and City	Jan. 1964	Dec. 1963	Year 1963
<u>ATLANTA DISTRICT</u>				<u>CHICAGO DISTRICT (Cont.)</u>			
Metropolitan Areas 1/				Metropolitan Areas 1/ (Cont.)			
Birmingham Ala.	+ 3	- 5	- 6	Green Bay Wis.	+16	+10	+ 8
Mobile "	+ 2	- 1	+ 1	Madison "	+14	+ 3	0
Montgomery "	+33	+28	+13	Milwaukee* "	+ 4	+ 4	+ 2
Daytona Beach Fla.	+ 4	+ 7	+13	Cities			
Jacksonville* "	+14	+20	+14	Danville Ill.	0	+ 5	+ 2
Miami "	+13	+12	+10	Peoria* "	+ 9	+ 6	+ 2
Downtown Miami "	+ 9	+ 5	- 2	Bury Ind.	+17	+16	+ 8
Orlando "	+23	+36	+11	Battle Creek Mich.	+10	+11	+ 9
St. Ptrsbg.-Tampa "	+ 8	+10	+ 8	Pontiac "	+22	2/	2/
Atlanta* Ga.	+ 8	+12	+ 8	Port Huron "	+ 9	+ 8	+ 1
Central Atlanta "	+ 2	+ 4	+ 2	Sheboygan Wis.	+11	+ 9	+ 4
Augusta "	+ 4	+ 4	+ 4	<u>ST. LOUIS DISTRICT</u>			
Macon* "	+ 4	+ 1	+ 4	Metropolitan Areas			
Savannah "	+ 5	+ 5	+ 8	Fort Smith Ark.	0	+ 3	+ 8
Baton Rouge* La.	+ 7	+21	+16	Little Rock* "	+13	+ 5	+ 5
New Orleans* "	+11	+ 9	+ 8	Louisville* Ky.	+17	+ 8	+ 4
Jackson* Miss.	+10	+ 2	+ 3	Louisville (City) "	+18	+10	+ 3
Chattanooga* Tenn.	+ 9	+ 6	+ 4	Springfield Mo.	+ 9	+10	+ 5
Knoxville* "	+ 7	+ 2	+ 2	St. Louis "	+ 5	+ 3	+ 1
Bristol-Kingsport- Johnson City Tenn.-Va.	+ 3	- 2	- 1	St. Louis (City) "	+ 1	0	- 2
Bristol "	+ 1	- 2	- 1	Memphis* Tenn.	+11	+ 4	+ 3
City				Cities			
Rome Ga.	+ 7	+ 5	+ 5	Quincy Ill.	+17	0	- 5
<u>CHICAGO DISTRICT</u>				<u>MINNEAPOLIS DISTRICT</u>			
Metropolitan Areas 1/				Metropolitan Areas			
Chicago* Ill.	+13	+ 8	+ 5	Mpls.-St. Paul* Minn.	+ 8	+ 9	+ 5
State Street "	+ 5	+ 3	- 1	Minneapolis* "	+ 7	+ 7	+ 5
Joliet* "	+20	+ 7	0	St. Paul* "	+12	+15	+ 5
Decatur* "	+13	+10	+ 6	Sioux Falls S.D.	+11	- 8	- 2
Rockford "	+ 9	+ 5	+ 1	Cities			
Springfield "	+ 7	+ 7	+ 3	Duluth-Superior* Minn.-Wis.	+ 6	+ 8	0
Fort Wayne* Ind.	+ 8	+ 8	+ 4	Mankato Minn.	+23	+ 3	- 2
Indianapolis* "	+ 4	+ 4	+ 3	Rochester "	+ 1	- 2	- 3
Muncie "	+ 7	+ 9	+ 3	Willmar "	+ 6	+ 7	+ 1
South Bend* "	+ 6	+ 3	+ 1	Billings Mont.	+20	+ 3	+ 5
Terre Haute* "	+ 1	+ 1	+ 3	Great Falls "	- 4	- 9	- 2
Cedar Rapids Iowa	+ 9	+ 7	+ 4	Fargo N.D.	+ 4	+ 5	+ 5
Des Moines "	+ 9	+ 8	+ 5	Grand Forks "	- 1	- 2	- 6
Dubuque "	- 1	- 1	- 1	Minot "	0	- 2	+ 7
Sioux City "	+ 4	- 4	- 4	Aberdeen S.D.	+ 9	- 8	- 2
Waterloo "	+16	+ 8	+ 5	LaCrosse Wis.	- 5	- 2	- 2
Detroit Mich.	+16	+10	+ 6				
Downtown Detroit "	+11	+ 4	0				
Flint* "	+11	+13	+ 9				
Grand Rapids* "	+16	+10	+ 3				
Jackson "	+13	+ 9	+ 2				
Kalamazoo "	+13	+13	+ 8				
Lansing "	+14	+11	+ 5				
Muskegon "	+14	+12	+ 2				

Percentage Change From Corresponding Period A Year Ago

Federal Reserve District, Area, and City	Jan. 1964	Dec. 1963	Year 1963	Federal Reserve District, Area, and City	Jan. 1964	Dec. 1963	Year 1963
<u>KANSAS CITY DISTRICT</u>	p+11	+ 7	+ 4	<u>SAN FRANCISCO DISTRICT (Cont.)</u>			
<u>Metropolitan Areas</u>				<u>Metropolitan Areas 1/ (Cont.)</u>			
Denver Col.	+17	+10	+ 6	San Jose* Calif.	p+ 9	+10	+ 6
Topeka Kans.	+ 7	+ 6	- 2	Stockton* "	+11	+ 7	+ 5
Wichita "	+ 8	+ 3	+ 1	Eugene Ore.	+ 8	0	0
Kansas City Mo.-Kans.	+12	+ 7	+ 5	Portland* "	p+ 8	+ 4	+ 3
Downtown K.C. Mo.	+ 2	- 2	- 5	Salt Lake City* Utah	p+ 2	+ 5	+ 3
St. Joseph "	- 3	- 1	- 3	Seattle* Wash.	p- 4	- 3	- 7
Lincoln Nebr.	+ 8	+ 8	+ 3	Seattle "	p- 4	- 3	- 7
Omaha "	+ 7	+ 8	+ 3	Spokane* "	p- 3	+ 1	+ 1
Albuquerque N.Mex.	+12	+ 9	+ 8	Tacoma* "	- 2	+ 1	- 1
Oklahoma City Okla.	+ 7	+ 2	+ 3				
Tulsa "	+ 5	+ 5	+ 3	<u>Cities</u>			
<u>Cities</u>				Boise and Nampa Idaho	p+ 3	+ 5	- 7
Greeley Colo.	+29	+44	+20	Idaho Falls "	+10	+ 1	+ 2
Hutchinson Kans.	+ 2	- 7	-10	Twin Falls "	+ 2	+ 8	+ 5
Joplin Mo.	+12	+ 1	+ 2	Salem Ore.	p+ 4	+ 3	+ 4
Enid Okla.	+11	+12	+ 3	Bellingham Wash.	- 6	+ 4	+ 3
				Walla Walla* "	+ 9	+ 5	+ 5
<u>DALLAS DISTRICT</u>	+ 9	+ 9	+ 4	Yakima* "	p+ 2	+ 4	- 1
<u>Metropolitan Areas</u>							
Shreveport La.	0	+ 4	+ 6				
Corpus Christi Tex.	- 2	- 2	0				
Dallas "	+10	+ 8	+ 4				
El Paso "	+ 5	+ 5	+ 2				
Houston "	+13	+14	+ 6				
San Antonio "	+ 5	+ 6	+ 3				
Waco "	+11	+ 7	+ 3				
<u>SAN FRANCISCO DISTRICT</u>	p+ 6	+ 7	+ 5				
<u>Metropolitan Areas 1/</u>							
Tucson Ariz.	+ 7	+ 3	+ 1				
Bakersfield* Calif.	0	0	+ 2				
Fresno* "	p+ 8	+ 6	+ 5				
Los Angeles-Long Beach* "	p+ 7	+ 8	+ 7				
Downtown L.A.* "	+ 1	0	- 2				
Westside L.A.* "	+ 5	+ 3	+ 2				
San Fernando Valley "	p+ 3	+ 9	+10				
Long Beach* "	p- 3	+ 2	+ 5				
Pasadena "	p+ 5	+ 5	+ 4				
Riverside,							
San Bernardino,							
Ontario "	p+13	+13	+10				
Sacramento* "	p+15	+16	+ 8				
San Diego* "	p+ 8	+ 5	+ 4				
San Fran.-Oakland "	p+ 1	+ 8	+ 6				
Alameda & Contra.							
Costa Cos. "	p- 1	+ 7	+ 7				
Oakland-Berkeley* "	p- 8	+ 2	- 1				
Downtown Oakland* "	-15	- 3	- 4				
San Francisco* "	p- 4	+ 5	0				

p--Preliminary

r--Revised

1/ Breakdowns shown under various metropolitan areas do not necessarily include all portions of such areas.

2/ Data not available.

*--Indexes showing longer-time comparisons are also available for these areas and cities and may be obtained upon request from the Federal Reserve Bank in the district in which the area or city is located.