

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

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DEPARTMENT STORE SALES IN SEPTEMBER 1936 Preliminary report

Department store sales increased in September by slightly more than the usual seasonal amount and the Board's adjusted index advanced from 87 to 88 percent of the 1923-1925 average.

Total sales in September were 14 percent larger than in the corresponding month of 1935, when there was one less business day. For the first nine months of 1936 sales were 11 percent larger than a year earlier.

REPORT BY FEDERAL RESERVE DISTRICTS

	Percentage change from a year ago		Number of stores report- ing	Number of cities in- cluded
	September*	January 1 to September 30		
Total	+14	+11	541	259
Federal Reserve districts:				
Boston	+13	+10	55	33
New York	+8	+9	56	29
Philadelphia	+9	+10	36	16
Cleveland	+20	+12	35	12
Richmond	+7	+9	55	25
Atlanta	+21	+14	29	17
Chicago	+19	+12	65	35
St. Louis	+20	+9	37	20
Minneapolis	+12	+9	40	20
Kansas City	+9	+8	22	11
Dallas	+18	+17	20	9
San Francisco	+16	+11	91	32

* September figures preliminary; in most cities the month had one more business day this year than last year.