

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

For release in evening papers  
Monday, May 11

May 8, 1936  
R&S rtp - 137

DEPARTMENT STORE SALES IN APRIL 1936  
Preliminary report

Department store sales increased from March to April by less than the usual seasonal amount and the Board's index, which makes allowance for seasonal changes, declined from 88 percent of the 1923-1925 average to 81 percent. This compares with an index of 80 in February.

Total sales in April were 8 percent larger and total sales in the first four months of the year 9 percent larger than in the corresponding periods of 1935.

REPORTS BY FEDERAL RESERVE DISTRICTS

	Percentage change from a year ago		Number of stores report- ing	Number of cities in- cluded
	April*	January 1 to April 30		
Total	+8	+9	539	259
Federal Reserve districts:				
Boston	+8	+9	55	33
New York	+7	+9	57	29
Philadelphia	+4	+9	27	12
Cleveland	+11	+7	34	12
Richmond	+6	+9	57	26
Atlanta	+9	+10	33	20
Chicago	+11	+9	64	30
St. Louis	+15	+9	36	20
Minneapolis	+11	+6	43	22
Kansas City	+8	+8	20	14
Dallas	+11	+13	19	8
San Francisco	+7	+10	94	33

\* April figures preliminary; in most cities the month had the same number of business days this year and last year.