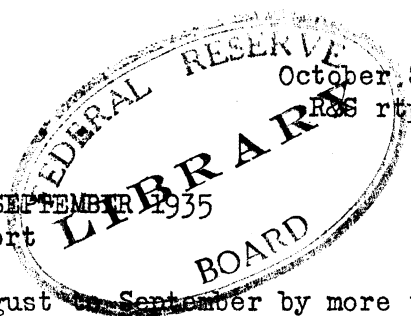


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BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

For release in morning papers
Friday, October 11



October 8, 1935
RAS rtp - 130

DEPARTMENT STORE SALES IN SEPTEMBER 1935
Preliminary report

Department store sales increased from August to September by more than the usual seasonal amount, and the Board's index, which makes allowance for differences in the number of business days and for usual seasonal movements, was 82 percent of the 1923-1925 average in September as compared with 79 in August.

Aggregate dollar volume of sales in September was 8 percent larger than a year ago and for the first nine months of the year was 4 percent larger than during the corresponding period in 1934.

REPORTS BY FEDERAL RESERVE DISTRICTS

	Percentage change from a year ago		Number of stores report- ing	Number of cities in- cluded
	September*	January 1 to September 30*		
Total	+ 8	+ 4	528	251
Federal Reserve districts:				
Boston	+ 9	- 1	53	28
New York	+11	+ 1	52	27
Philadelphia	+12	+ 1	33	14
Cleveland	+10	+ 3	28	11
Richmond	+14	+ 7	60	27
Atlanta	+ 3	+ 5	35	21
Chicago	+ 6	+ 6	52	27
St. Louis	- 7	0	36	20
Minneapolis	+ 3	+ 5	42	20
Kansas City	0	+ 6	22	14
Dallas	+ 6	+ 6	24	9
San Francisco	+ 9	+10	91	33

* September figures preliminary; in most cities the month had the same number of business days this year and last year, but this September there were four Saturdays, as compared with five a year ago.