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DEPARTMENT STORE SALES IN AUGUST 1935
Preliminary report

Department store sales increased from July to August by slightly less than the usual seasonal amount. Consequently the Board's index, which makes allowance for differences in the number of working days and for usual seasonal movements, declined from a level of 80 percent of the 1923-1925 average in June and July to 79 percent in August.

Aggregate dollar volume of sales in August was larger than a year ago by 4 percent. Sales for the first eight months of the year also showed an increase of 4 percent, with larger volumes reported in all districts except the Boston, New York, and Philadelphia districts.

REPORTS BY FEDERAL RESERVE DISTRICTS

	Percentage change from a year ago		Number of stores reporting	Number of cities included
	August*	January 1 to August 31*		
Total	+ 4	+ 4	507	240
Federal Reserve districts:				
Boston	- 4	- 2	51	28
New York	- 1	- 1	51	26
Philadelphia	0	0	31	13
Cleveland	+ 2	+ 2	32	12
Richmond	+ 7	+ 6	59	27
Atlanta	+11	+ 5	35	21
Chicago	+ 7	+ 7	53	26
St. Louis	+ 1	+ 1	37	20
Minneapolis	+10	+ 6	37	17
Kansas City	+10	+ 6	17	13
Dallas	+ 8	+ 6	21	10
San Francisco	+ 8	+10	83	27

* August figures preliminary; in most cities the month had the same number of business days this year and last year, but this August there were five Saturdays, as compared with four a year ago.