

FEDERAL RESERVE BOARD

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DEPARTMENT STORES IN SEPTEMBER 1930
Preliminary report

Department store sales in September were 7 per cent smaller than in the corresponding month a year ago, according to preliminary reports made to the Federal reserve system by 538 stores located in leading cities of all Federal reserve districts; on a daily average basis sales were 11 per cent smaller than a year ago.

Sales during the first nine months of this year were 6 per cent below the level of a year ago.

PERCENTAGE INCREASE OR DECREASE FROM A YEAR AGO

Federal reserve district	September*	January 1 to September 30*	Number of reporting stores
Total (538 stores)	- 7	- 6	538
Boston	- 9	- 3	101
New York	- 2	- 1	50
Philadelphia	- 8	- 6	36
Cleveland	-10	- 9	27
Richmond	- 9	- 3	74
Atlanta	- 4	- 8	26
Chicago	-14	-12	66
St. Louis	-11	- 9	22
Minneapolis	- 3	- 7	18
Kansas City	- 7	- 5	27
Dallas	- 7	- 8	17
San Francisco	- 5	- 5	74

*September figures preliminary; the month had 25 business days this year and 24 last year.