

FEDERAL RESERVE BOARD

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DEPARTMENT STORE SALES IN JULY, 1930
Preliminary report

Department store sales in July were 9 per cent smaller than in the corresponding month a year ago, according to preliminary reports made to the Federal reserve system by 519 stores located in leading cities of all Federal reserve districts.

Sales during the first/ ^{seven months} of this year were 5 per cent below the level of a year ago.

PERCENTAGE INCREASE OR DECREASE FROM A YEAR AGO

Federal reserve district	July*	January 1 to July 31*	Number of reporting stores
Total (519 stores)	- 9	- 5	519
Boston	- 6	- 2	100
New York	- 3	+ 1	47
Philadelphia	- 8	- 6	39
Cleveland	- 10	- 7	35
Richmond	- 5	- 2	69
Atlanta	- 12	- 9	24
Chicago	- 18	- 11	57
St. Louis	- 13	- 8	21
Minneapolis	- 16	- 8	17
Kansas City	- 7	- 4	25
Dallas	- 9	- 8	19
San Francisco	- 9	- 4	65

*July figures preliminary.