

FEDERAL RESERVE BOARD

STATEMENT FOR THE PRESS

For release in morning papers,
Friday, July 10, 1925.

Retail Trade in June, 1925

Sales at 522 retail stores which made preliminary reports to the Federal reserve banks from all sections of the United States were 4.6 per cent larger in June than last year. Increases were reported from all Federal reserve districts except St. Louis and Dallas, where slight declines were noted. The largest increases occurred in the Chicago, Minneapolis, and San Francisco districts. Of the total number of stores reporting 313 had larger sales than last year and 209 showed a smaller volume of business.

Sales at two mail order houses were 13. per cent larger than last year and trade at five and ten cent chain stores was 15 per cent greater than a year ago.

Percentage changes in dollar sales between June, 1924, and June, 1925, are shown in the following table:

Districts	: Number stores reporting			: Percentage of increase or decrease compared with June, 1924
	: Total	: Increase	: Decrease	
Boston	60	39	21	4.5
New York	51	31	20	4.5
Philadelphia	87	55	32	2.4
Cleveland	42	22	20	2.5
Richmond	52	29	23	2.5
Atlanta	32	15	17	3.8
Chicago	59	35	24	10.7
St. Louis	20	8	12	- 0.1
Minneapolis	15	9	6	7.4
Kansas City	21	15	6	4.7
Dallas	15	6	9	- 0.6
San Francisco	<u>68</u>	<u>49</u>	<u>19</u>	<u>7.5</u>
United States 522	313		209	4.6
Mail order houses				13.2
Five and ten cent chains				15.3