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FEDERAL RESERVE

statistical release

Marketton

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SALES FINANCE COMPANIES

AUGUST 1965

Consumer instalment credit at sales finance companies rose \$156 million over July, continuing the strong advances of previous months. As in July, retail automotive and other consumer goods accounted for the bulk of this increase. The rise in personal loans was the largest all year in this category, amounting to \$39 million.

Sales finance companies acquired \$25 million less paper in August than in July. This compares with a decrease of \$70 million for August 1964. The decline was due to a slow-down in retail automotive extensions. Purchases of other consumer goods paper rose \$19 million, while extensions of personal loans were up \$11 million.

Business credit continued to decline in August, reflecting a seasonal movement in the wholesale automotive area.

Outstanding Credit Held by Sales Finance Companies
(In millions of dollars)

		Increa	sa or dec	rease during:
Type of credit	August 31, 1965	August 1965	,	Year ending Aug. 31. 1965
Consumer instalment credit	15,721	<u>156</u>	<u>116</u>	1,246
Retail automotive (passenger cars)	9,235	61	58	436 .
Other consumer goods	4,125	58	29	482
Home repair and modernization	131	- 2	0	- 18
Personal loans	2,230	39	29	346
Business credit $\underline{1}/$	6,408	<u>-311</u>	<u>-520</u>	642
Retail automotive				
(commercial vehicles)	910	7	3	52
Wholesale automotive	2,133	-335	~535	492
Wholesale other than automotive	502	12	- 2	57
Other business credit	2,863	5	14	41

 $1/\ {\rm Excludes}$ some credit extended to business, such as that extended by factoring subsidiaries.

Credit Extended by Sales Finance Companies (In millions of dollars)

	August	Change from:	
Type of credit	August 1965	Month ago	Year ago
Consumer instalment credit	1,293	<u>- 25</u>	121
Retail automotive (passenger cars)	683	- 55	41
New Used	459 224	-38 -17	37 4
Other consumer goods Home repair and modernization Personal loans	355 7 248	19 0 11	51 - 2 31
Business credit $\underline{1}/$	1,802	- 387	<u>483</u>
Retail automotive (commercial vehicles)	85	0	_11
New Used	66 19	- 1	6 5
Wholesale automotive paper	1,129	<u>-443</u>	410
New (passenger and commercial) Used (passenger and commercial)	1,072 57	-445 2	408 2
Wholesale other than automotive Other business credit $\underline{1}/$	159 429	29 27	27 35
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 $[\]underline{1}/$ Excludes some credit extended to business, such as that extended by $\overline{\mathrm{factoring}}$ subsidiaries.

Number of Motor Vehicles Financed by Sales Finance Companies (In thousands)

		Change	from:	
Type of vehicle	August	Month	Year	
	1965	ago	ago	
Total financed at retail	362	<u>- 24</u>	9	
New passenger	160	- 17	7 - 2 2 2 2 2	
Used passenger	175	- 5		
New commercial	18	- 1		
Used commercial	9	- 1		
Total financed at wholesale	<u>458</u>	<u>-165</u>	148	
New (passenger and commercial)	410	-168	147	
Used (passenger and commercial)	48	3		

Credit Sales of New Passenger Cars as a Per Cent of Total Number Sold at Retail $\underline{1}/$

Credit Sales	<u>Per Cent</u>
1965 - August	81
1965 - July	75
1964 - August	7 <u>5</u>

^{1/} Based on new car instalment contracts acquired by banks, sales finance companies, other financial institutions, and automobile dealers. Data for prior months may be obtained by writing to the Division of Research and Statistics, Board of Governors of the Federal Reserve System, Washington, D. C. 20551.