

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM
G. 20

SALES FINANCE COMPANIES
July 1957

Sales finance company holdings of retail passenger car instalmont paper increased $\$ 70$ million in July to an estimated $\$ 7,466$ million at the end of the month. This compares with increases of $\$ 65$ million in July 1956 and $\$ 281$ million in July 1955.

Retail credit extended on passenger automobiles also expanded during the month. An increase of $\$ 39$ million from the June volume reflected a larger volume of both new and used car paper. In July about 176 thousand new passenger cars and 246 thousand used passenger cars were financed by sales finance companies.

Wholesale automotive paper outstanding decreased $\$ 65$ million to an estimated $\$ 1,485$ million, $\$ 307$ million above the level of a year earlier. Other types of business credit showed a net decline of $\$ 8 \mathrm{mil}$ lion during the month.

Outstanding Credit Held by Sales Finance Companies
(In millions of dollars)


I/ Excludes some credit extended to business, such as that extended by factoring subsidiaries.

Credit Extended by Sales Finance Companies (In millions of dollars)

| Type of Credit | $\begin{aligned} & \text { July } \\ & 1957 \end{aligned}$ | Change from: |  |
| :---: | :---: | :---: | :---: |
|  |  | Month ago | $\begin{aligned} & \text { Year } \\ & \text { ago } \end{aligned}$ |
| Consumer instalment credit | 1,022 | +118 | +203 |
| Retail automotive (passenger cars) | $\underline{-728}$ | + +19 | $\pm$ |
| New | 458 | +29 | +36 |
| Used. | 270 | + 10 | + 58 |
| Other consumer goods paper | 194 | + 66 | + 87 |
| Repair and modernization loans | 2 | 0 | 0 |
| Personal loans | 98 | + 13 | + 22 |
| Business credit I/ | 1,189 | + 73 | $+208$ |
| Retail automotive (commercial vehicles) | - 52 | $\pm$ | + 6 |
| New |  | +2 | +2 |
| Used | 16 | + 1 | + 4 |
| Wholesale automotive paper | 964 | + 56 | $+191$ |
| New (passenger and commercial) | 912 | +56 | +186 |
| Used (passenger and commercial) | 52 | 0 | + 5 |
| Wholesale other than automotive | 42 | + 6 | - 1 |
| Other business credit 1/ | 131 | + 8 | + 12 |

I/ Excludes some crodit extended to business, such as that extended by factoring subsidiaries.

Number of Motor Vehicles Financed by Seles Finance Companies (In thousands)

| Type of vehicle | $\begin{aligned} & \text { July } \\ & 1957 \\ & \hline \end{aligned}$ | Change from: |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Month } \\ \text { ago } \end{gathered}$ | $\begin{array}{r} \text { Year } \\ \text { ago } \end{array}$ |
| Total financed by retail | 453 | $+20$ | +35 |
| New passenger | 176 | +10 | +2 |
| Used passenger | 246 | +9 | 32 |
| New commercial | 15 | + 1 | 0 +1 |
| Used commercial | 16 | 0 | +1 |
| Total financed at wholesale | 427 | $+30$ | $+58$ |
| New (passenger and commercial) | 383 | $\overline{+29}$ | +55 |
| Used (passenger and commercial) | 44 | + 1 | + 3 |

Credit Sales of New Passenger Cars as a Per Cent of Total Number Sold at Retail 1/

| Credit Sales | $\frac{\text { Per Cent }}{79}$ |
| :---: | :---: |
| 1957 - July | 63 |
| 1956 - June | 74 |

1/ Based on new car instalment contracts acquired by banks, sales finance companies, other financial institutions, and automobile dealers. Data for prior months may be obtained by writing to the Division of Research and Statistics, Board of Governors of the Federal Reserve System, Washington 25, D. C.

