Land market see the

SALES FINANCE COMPANIES

MARCH 1956

Passenger car instalment paper held by sales finance companies increased \$63 million during March to an estimated \$8,026 million at the month end. This compares with an increase of \$236 million in March of last year and a decline of \$71 million in the same month of 1954. Balances at the end of this March were \$2,081 million above a year earlier. Total consumer credit held by sales finance companies was estimated at \$9,037 million at the end of the month.

Increased financing of both new and used cars in March brought total automobile credit extended to an estimated \$742 million during the month, \$88 million above February's volume. Compared with March of last year, however, volume was down \$84 million. This month's volume represented the financing of about 208 thousand new cars and about 260 thousand used cars.

Wholesale automotive paper outstanding declined \$19 million during March, the first decrease since the sharp rise in this type of paper began in November. Month-end balances amounted to \$1,728 million. Increases occurred in the other types of business credit.

Outstanding Credit Held by Sales Finance Companies (In millions of dollars)

Type of credit	Mar. 31, 1956	Increase or decrease during:		
		Mar. 1956	Mar. 1955	Year ended Mar. 31, 1956
Consumer instalment credit Retail automotive (passenger cars) Other consumer goods paper Repair and modernization loans Personal loans	9,037	+ 73	+238	+2,229
	8,026	+ 63	+236	+2,081
	412	0	- 1	+ 64
	82	- 1	- 2	+ 6
	517	+ 11	+ 5	+ 78
Business credit 1/ Retail automotive (commercial vehicles) Wholesale automotive Wholesale other than automotive Other business credit	2,679	+ 5	+151	+ 754
	440	+ 3	- 6	+ 101
	1,728	- 19	+139	+ 549
	88	+ 8	+ 11	+ 21
	423	+ 13	+ 7	+ 83

 $[\]perp$ / Excludes some credit extended to business, such as credit arising from factoring operations.

Credit Extended by Sales Finance Companies (In millions of dollars)

		Change from:		
Type of credit	Mar.	Month	Year	
	1956	ago	ago	
Consumer instalment credit Retail automotive (passenger cars) New Used	869	+110	- 65	
	742	+ 88	- 84	
	481	+ 64	- 42	
	261	+ 24	- 42	
Other consumer goods paper	39	+ 4	+ 4	
Repair and modernization loans	4	0	- 1	
Personal loans	84	+ 18	+ 16	
Business credit 1/ Retail automotive (commercial vehicles) New Used	1.255	+ 19	<u>-166</u>	
	39	+ 6	+ 5	
	28	+ 5	+ 5	
	11	+ 1	0	
Wholesale automotive paper New (passenger and commercial) Used (passenger and commercial) Wholesale other than automotive Other business credit 1/	1,077	+ 5	-195	
	1,019	0	-189	
	58	+ 5	- 6	
	32	- 2	+ 2	
	107	+ 10	+ 22	

Number of Motor Vehicles Financed by Sales Finance Companies (In thousands)

	Mar.	Change from:		
Type of vehicle	1956	Month ago	Year ago	
Total financed by retail New passenger Used passenger New commercial Used commercial	498	+ 61	- 88	
	208	+ 28	- 36	
	260	+ 29	- 52	
	15	+ 2	+ 1	
	15	+ 2	- 1	
Total financed at wholesale New (passenger and commercial) Used (passenger and commercial)	<u>457</u>	+ 3	<u>-109</u>	
	409	- 1	-102	
	48	+ 4	- 7	

 $[\]underline{1}/$ Excludes some credit extended to business, such as credit arising from factoring operations.