January 7, 1954

G.20 GOVENNERS (1)

SALES FINANCE COMPANIES

NOVEMBER 1953

Sales finance company holdings of instalment paper on passenger automobiles increased 49 million dollars during November to an estimated 5,321 million at the month end. Compared with a year ago, outstanding balances were up 1,381 million dollars. Holdings of total consumer instalment credit on November 30 were estimated at 6,147 million dollars, 54 million above a month ago and 1,477 above a year ago.

New extensions of credit on passenger cars in November, amounting to 517 million for the month, were 70 million dollars below October's large volume. Decreases were reported for both new and used cars. During the month about 162 thousand new cars and 242 thousand used cars were financed by sales finance companies.

Wholesale automotive paper outstanding decreased 28 million dollars during November to an estimated 855 million at the month end. Decreases also occurred in the other types of business credit outstanding.

Outstanding Credit Held by Sales Finance Companies (In millions of dollars)

		Increase or decrease during:		
Type of credit	Nov. 30, 1953	Nov. 1953	Nov. 1952	Year ended Nov. 30, 1953
Consumer instalment credit Retail automotive (passenger cars) Other consumer goods paper Repair and modernization loans Personal loans Business credit 1/ Retail automotive (commercial vehicles) Wholesale automotive Wholesale other than automotive Other business credit	6,147 5,321 368 79 379 1,755 456 855 38 406	+54 +49 - 4 + 3 + 6 -52 -21 -28 - 2 - 1	+147 +136 + 5 + 15 + 55 - 2 + 49 0 + 8	+1,477 +1,381 + 51 0 + 45 + 170 - 81 + 210 - 8 + 49

Excludes some credit extended to business, such as credit arising from factoring operations.

Credit Extended by Sales Finance Companies (In millions of dollars)

	M	Change from:		
Type of credit	Nov.	Month	Year	
	1953	ago	ago	
Consumer instalment credit	603	<u>-73</u>	-12	
Retail automotive (passenger cars) New Used	<u>517</u>	-70	- 7	
	292	-43	- 4	
	225	-27	- 3	
Other consumer goods paper	29	- 4	- 7	
Repair and modernization loans	7	- 1	+ 1	
Personal loans	50	+ 2	+ 1	
Business credit 1/	801	· <u>-75</u>	+ 2	
Retail automotive paper (commercial vehicles) New Used	23 12	- 2 - 2 - 2	<u>-14</u> - 9 - 5	
Wholesale automotive paper New (passenger and commercial) Used (passenger and commercial)	665	<u>-68</u>	+16	
	621	-61	+30	
	44	- 7	-14	
Wholesale other than automotive Other business credit $\underline{1}/$	11	l	- 3	
	90	l₄	+ 3	

Number of Motor Vehicles Financed by Sales Finance Companies (In thousands)

	Nov.		Change from:		
Type of vehicle	1953	Month ago	Year ago		
Total financed at retail New passenger Used passenger New commercial Used commercial	1438	-58	+15		
	162	-25	- 5		
	242	-28	+27		
	17	- 1	- 4		
	17	- 4	- 3		
Total financed at wholesale New (passenger and commercial) Used (passenger and commercial)	331	<u>-41</u>	+ 2		
	290	-34	+12		
	41	- 7	-10		

^{1/} Excludes some credit extended to business, such as credit arising from factoring operations.