FEDERAL RESERVE



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January 8, 1963:

DEPARTMENT STORE CREDIT - NOVEMBER 1962

Instalment accounts receivable of reporting department stores increased 4 per cent in November and continued above those of a year earlier. Charge accounts receivable, which usually increase in November, were 8 per cent larger than at the previous month-end. Collections on both types of accounts continued at about the same rate as in October.

Cash and credit sales of reporting stores showed the usual substantial gains in November. Both cash and instalment sales continued rarger than a year earlier, while charge-account sales showed little charge.

Changes in Department Store Sales and Accounts Receivable

		Percentage increase or decrease (-) from:		
1	Item	Month ago	Year . ago	
Sales during month:	Total Cash Charge Instalment	17 22 14 13	3 4 0 8	
Accounts receivable,	end of month: Charge Instalment	8 4	18	

Collection Ratios and Percentage Distribution of Sales

Item ·	Nov.	0ct.	Nov.
	1962	1962	1961
Collection ratios 1/: Charge accounts Instalment accounts	49	49	49
	17	17	17
Percentage distribution of sales: Cash	42	41	42
Charge	41	42	42
Instalme	2nt 17	17	16

 $\underline{1/}$ Collections during month as a percentage of accounts receivable at beginning of month.

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DEPARTMENT STORE CREDIT - NOVEMBER 1962

Sales by Type

Percentage increase or decrease (-)

Federal	Total sales		Cash sales		Charge-a		sales	
Reserve Mont	Month ago	Year ago	Month ago	Year ago	Month ago	Year ago	Month ago	Year ago
Poston	24	2	31	1	21 "	- ,1	15	13
New York	16	2	19	0	15	3	6	6
hila elphia	26	-2	35	.0	20	-43	24	٠ ا
Cleveland	22	1	30	2	17	- 6	22	11
Richmond	10	6	18	9	3	3	6	9
Atlanta	19	9	23	10	20	6 .	11	12
Chicago	13	3	16 l	3	10 .	- 1	11	6
St.Louis	14	2	19	6	11	- 3	17	12
Mirneapolis	2	2	6	- 5.	1	6	- 2	-16
Kansas City	16	3	18	. 3	15	2.	12.	7.5
Dallas	16	2	-19	- 5	15	- 4	14	. 15
San Francisco	19	9.	21	10	22	7.	11	13

Accounts Receivable, end of month lercentage increase or decrease (-)

Federal	Charge accounts Instalment					
Reserve	Month	Year	Month ago	Year ago		
District	ago	ago	ago	,,,,,,		
Boston '	8	O -	3	10		
lew York	9	- 4	4	6		
hiladelphia	13	3	- 3	1		
Cleveland	12	. 0	. 7 .	9		
Richmond	3	7	- 6	- 5		
tlanta	-6	- 6	3	10		
Chicago	7	- 5	3	10		
St.Louis	6	. 6	. 13 –	16		
Minneapolis	6	-10	4 -	28		
Kansas City	9	7	3	- 0		
Dallas .	9	1	4	7		
San Francisco	1 7	_ 2	4	- 8		