G.17.2

November 5, 1952
Retail Instalment Credit at Furniture and Household Appliance Stores
SEPTEITER 1952

Instalment accounts outstanding at furniture stores increased seasnnally during September. Month-end balances were about 2 per cent abjve those of August 31 and about 16 per cent above the level of September 30 last year. Hnusehold appliance stores also reported a seasonal increase in instalment receivables. Outstanding balances at the end nf the month were about 3 per cent above a month ago and about 8 per cent above the level of a year ago.

The September ratio of collections to instalment accounts outstanding on the first of the month was 11 per cent at both furniture and household appliance stores, the same as for August. The ratio for furniture stores was also unchanged from a year ago, but for household appliance stores it dropped 1 point.

Indexes of Instalment 'Accounts Ontstanding at End of Month 1947-1949 average $=100$

| FURNITURE: | Jan.\|Feb. liar. Aapr. 1 lay |  |  |  |  | June | July | Aug. | Sept. | Oct. | Nov. ${ }^{\text {Dec. }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - 1950 | 143 | 146 | 148 | 150 | 154 | 156 | 160 | 164 | 169 | 167 | 165 | 169 |
| 1951 | 161 | 157 | 152 | 149 | 146 | 14.14 | 140 | 147 | 143 | 146 | 149 | 159 |
| 1952 | 153 | 149 | 147 | 147. | 152 | 157 | 160 | 163 | 166 |  |  |  |
| HOUSEHOLD APPLTMICE: |  |  |  |  |  |  |  |  |  |  |  |  |
| 1950 | 163 | 164 | 157- | 172 | 179 | 137 | 199 | 219 | 234 | 235 | 234 | 236 |
| 1951 | 231 | 226 | 218 | 212 | 205 | 200 | 197 | 197 | 200 | 202 | 203 | 22.4 |
| 1952 | 197 | 189 | 132 | 180 | 184 | 196 | 204 | 208 | 215 |  |  |  |

Instalment Collection Ratios Instalment collections during monti? as percentage of accounts outstanding at beginning of month

| FURIITURE: | Jan. Fet. liar.\|Apr.|lay June|July/Aug. Sept. Oct.|Nov.|Dec. |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10 | 10 | 11 | 10 | 10 | 10 | 11 | 11 | 11 | 11 | 10 | 11 |
| 1951 | 10 | 10 | 11 | 11 | 11 | 11 | 11 | 12 | 11 | 12 | 11 | 11 |
| 1952 | 10 | 10 | 11 | 10 | 17 | 10 | 10 | 11 | 11 |  |  |  |
| HOUSEHOLD APPLTANCE: |  |  |  |  |  |  |  |  |  |  |  |  |
| 1950 | 12 | 11 | 12 | 11 | 12 | 10 | 11 | 11 | 10 | 11 | 10 | 10 |
| 1951 | 12 | 11 | 12 | 11 | 11 | 12 | 12 | 12 | 12 | 12 | 12 | 12 |
| 1952 | 13 | 13 | 13 | 13 | 13 | 12 | 12 | 11 | 11 |  |  |  |

NOTE:--Figures for September 1952 are preliminary and subject to revision.

