

AUGUST 1948

Instalment accounts receivable at fumiture stores showed about the customary gain in August, and continued substantially above those of a year ago. Household appliance store accounts outstanding increased further in August, but those at jewelry stores remained at the level of the two preceding months. Compared with a year earlier, outstanding balances for household appliance stores were up 86 per cent on August 31, and for jewelry stores, 27 per cent.

The rate of collection on instalment accounts in August showed no change from the preceding month for the three kinds of business. Collections during the month amounted to 18 per cent of instalment accounts outstanding on the first of the month for furaiture stores, 34 per cent for household appliance stores, and 19 per cent for jewelry stores.

Instalment Accounts Outstanding and Collection Ratios

| Yonth | Accounts outstanding at end of mor.th December $31,1939=100$ |  |  | Collection ratios ${ }^{\text {// }}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Furniture stores | HousehoId appliance stores | Jewelry stores | Furniture stores | Household appliance stores | Jewelry stores |
| 1946 |  |  |  |  | $\therefore$. |  |
| July | $53^{\circ}$ | 7. | 65 | 26 | 57 | 32 |
| iugust. | 55 | 8 | -. 66 | 26 | 54 | 33 |
| September | 55 | 8 | - 66 | 25 | 51 | 30 |
| October . | 57 | 9 | 68 | 27 | 52 | 32 |
| November | 60 | 9 | 73 | 27 | 47 | 34 |
| December | - 65 | 10 | 126 | 26 | 47 | 4.4 |
| 1947 |  |  |  |  |  |  |
| January | 63 | 10 | 116. | 23 | 47 | 26 |
| February | 62 | 10 | 110 | 21 | 41 | 25 |
| Earch | 63 | 10 | 108 | 25 | 44 | 27 |
| April | 65 | 11 | 111 | 23 | $\mathrm{LH}_{4}$ | 25 |
| ijay | 63 | 11 | 116 | 24. | 4 | 26 |
| June | 70 | 13 | 122 | - 23 | 45 | 24 |
| July .- | 71. | 14 | 123 | 22. | 41 | 23 |
| August . ${ }^{\text {a }}$ | 73 | 15 | 127 | 22 | 39 | 23 |
| September | 75. | 15 | 132 | 24. | 39 | 25 |
| October | 79 | 16 | 135 | 23. | $\therefore \quad 40$ | 23 |
| November | 84 | 17 | 149. | 23 | 39 | 24 |
| December | 94 | 19 | 197 | 20 | 39 | 31 |
| 1948 |  |  |  |  |  |  |
| January | 89 | 18 | 180 | 18 | 36 | 19 |
| February | 87 | 18 | 168 | 17 | 32 | 18 |
| Earch. | 88 | 19 | 164 | 19 | 35 | 20 |
| April | 91 | - 21 | 159 | - 19 | 33 | 20 |
| Say | 94 | 23 | 159 | $\cdots \quad 19$ | 34 | 20 |
| June | 96 | . 24 <br> 25 | 161 | - 20 | 33 | 20 |
| July | 9.7 | 25 | 161 | - 18 | 34 | 19 |
| August p | 100 | 27 | 161 | 18. | 34 | 19 |

p-preliminary.
1/ Instalment collections during month as percentage of accounts outstanding at beginning of month.

## Digitized for FRASER

