GCT 1 + FEOEPAL RESERVE PAN (

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

G.17.2

October 1, 1948

Retail Instalment Credit at Furniture, Household Appliance, and Jewelry Stores

AUGUST 1948

Instalment accounts receivable at furniture stores showed about the customary gain in August, and continued substantially above those of a year ago. Household appliance store accounts outstanding increased further in August, but those at jewelry stores remained at the level of the two preceding months. Compared with a year earlier, outstanding balances for household appliance stores were up 86 per cent on August 31, and for jewelry stores, 27 per cent.

The rate of collection on instalment accounts in August showed no change from the preceding month for the three kinds of business. Collections during the month amounted to 18 per cent of instalment accounts outstanding on the first of the month for furniture stores, 34 per cent for household appliance stores, and 19 per cent for jewelry stores.

Instalment Accounts Outstanding and Collection Ratios

	Accounts outstanding at end of month			Collection ratios 1/		
. Konth	December 31, 1939 Furnitume Household			Furniture	Household	Jewelry
	stores	appliance stores	stores	stores	appliance stores	stores
1946					:	
July August September October November December	53 55 55 57 60 65	7 8 8 9 9	65 66 66 68 73 126	26 26 25 27 27 27 26	57 54 51 52 47 47	32 33 30 32 34 44
January February Earch April Lay June July August September October November December	63 62 63 65 63 70 71 73 75 79 8h 9h	10 10 10 11 11 13 14 15 16 17 19	116, 110 108 111 116 122 123 127 132 135 149 197	23 21 25 23 21, 23 22 22 21, 23 23 20	47 44 44 45 41 39 39 39 39 39 39	26 25 27 25 26 24 23 23 25 23 24 31
January February March April May June July August p	89 87 88 91 94 96 97	18 18 19 21 23 24 25 27	180 168 164 159 159 161 161	18 17 19 19 19 20 18	36 32 35 33 34 33 314	19 18 20 20 20 20 19

Preliminary.

Instalment collections during month as percentage of accounts outstanding at beginning of month.