

statistical release

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-Turneture - Keloie Riejait

December 9, 1963

RETAIL FURNITURE REPORT FOR OCTOBER 1963

Instalment accounts receivable of reporting furniture stores increased one per cent in October and continued slightly above the amounts outstanding a year earlier. Collections showed the customary seasonal spurt to 12 per cent of first-of-month outstandings in October, approximately the same ratio as in the corresponding month last year.

Both cash and credit sales of furniture stores showed the largest expansion from September recorded in several years. All types of sales were considerably above October 1962 as well, with cash and charge-account transactions showing larger year-to-year gains than instalment business.

Sales for the first ten months of the year have not been markedly different in total volume from the 1962 period. Cash sales are 6 per cent larger this year but both types of credit sales are about the same as in January-October 1962.

	Percentage increase or decrease (-) from:			
Item	Month ago	Year ago	Jan Oct. 1962 to Jan Oct. 1963	
Net sales during month				
Total Cash Instalment Charge account	11 11 12 10	7 11 5 9	$\frac{1}{6}$ -1 1	
Accounts receivable, at end of month		i i		
Total Instalment Charge account		$-\frac{1}{1}$ -1	IIXX MIX XXX	
	October 1963	September 1963	October 1962	
Collection ratios on instalment accounts $\underline{1}/$	12	- 11	12	

Furniture Store Statistics for October 1963

1/ Collections during month as percentage of accounts outstanding at beginning of month.

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-2-RETAIL FURNITURE STORZS - OCTOBER 1963

5

Total ilet Sales

	Percenta	age increase	or decrease (-)	from:
Federal Reserve District	líonth ago	Year ago	Jan Oct. to Jan Oct.	
Boston Hev York Philadelphia	-5 21 14	3	-2 -1 2	
Cleveland Richmond	-2 13	-3 -3	-9 0	
Atlanta Chicago	16	5 14	0 6	•
St. Louis Minneapolis Kansas City	1	4 20	-4 5	
Dallas San Francisco	8 15	3 12	-4 5	
- U. S. Total	11	7	··· 1'	an a

Instalment Accounts Receivable

Federal	Percentage increase o	or decrease (-) from:		
Reserve	Month	Year		
District	ago	ago		
Boston	2	5		
New York	1	Э		
Philadelphia	3	1		
Cleveland	-1	-5		
Richmond	. 2	5		
Atlanta		-1		
Chicago	1 1	. 3		
St. Louis)	-8		
linneapolis	-1	-16		
Kansas City		4		
Dallas	-1	-3		
San Francisco	O	. 3		
U. S. Total	1	1		

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