G.16

December 9, 1960

RETAIL FURNITURE REPORT FOR OCTOBER 1960

Total accounts receivable at reporting furniture stores were unchanged in October from the preceding month. Collections on instalment accounts were 11 per cent of the amount outstanding at the beginning of the month.

Sales at reporting stores incressed scasonally in October, but were smaller during the period January-October 1960 than during the same period in 1959.

Furniture Store Statistics for October 1950

						
1	Fercenta e change from:					
Itom .	Nonth ago	Year ago	JanOct. 1959 to JanOct. 1960			
Net sales during month Total .Cash Instalment Charge account	+6 +7 +6 +6	- 9 -11 - 9 - 8	-4 -5 -5 0			
Accounts receivable, at end of month Total Instalment Charge account	0 0 +1	- 2 - 1 - 3	xxx xxx xxx			
	0ct. 1960	Sept. 1960	Oct. 1959			
Collection ratios on instalment accounts 1/	11	11	12			

 $[\]underline{1}\!\!/$ Collections during month as percentage of amounts outstanding at beginning of month.

RETAIL FURNITURE STORES - CCTCRER 1960 Sales by Type of Transactions (Percentage changes)

	1				Instalment		Charge-account	
Federal	Total ne	sales Cash sales		sales		sales		
Reserve	Month	Year	Month	Year	Month	Year	Month	Year
District	ago	ago	ago	ago	ago	ago	ago	ago
7					1			
Boston	+ 4	- 8	+ 3	- 4	+ 4	- 8	+ 5	- 10
New York	+14	- 5	+18	- 1	n.a.	n.a.	n.a.	n.a.
Philadelphia	-1	- 9	- 3	-16	0	- 9	- 3	- 5
Clovelani	+1	-12	-10	-24	+ 5	- 11	n.a.	n.a.
Richmond	+12	- 3	+12	- 9	+ 13	- 1	+ 8	- 4
Atlanta	+10	-12	+12	-14	+ 9	- 12	+ 21	- 12
Chicago	+ 5	- 8	+ 2	-13	+ 4	- 8	+ 18	- 1
St. Louis	+7	-11	+14	- 4	+ 8	- 14	0	- 4
Minneapolis	0	+ 4	-15	-20	+ 3	+ 9	- 6	- 3
Kansas City	- 6	- 8	+12	-18	- 5	- 9	- 14	0
Dallas	0	-15	- 3	-23	+ 3	- 14	- 10	- 17
San Francisco	+ 8	_ -13	+ 8	- 7	+ 6	- 16	+ 12	- 8
U.S. Total	+ 6	- 9	+ 7	-11	+ 6	- 9	+ 6	- 8

Cumulative Sales by Type of Transaction, and Instalment Accounts Receivable (Percentage changes)

Federal Reserve	Cumul	Instalment receivables, end of month				
District	Total	Cash	Instal- ment	Charge- account	Month ago	Year ago
Bostcn New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Winneapolis Kansas City Dallas San Francisco U. S. Total	+1 +3 -3 -5 -4 -7 -3 -7 -1 -6 -7	- 5 + 9 - 8 -15 -11 -13 - 2 - 8 - 13 - 9 - 8 - 5	+1 +2 -4 -5 -6 -4 -10 +7 -7 -7 -9	+ 4 - 8 + 1 n.a. + 3 -13 0 + 5 - 3 - 2 0 - 3	0 +1 0 0 -3 +3 0 0 0 +1 -1 0 0 0	+ 1 + 4 + 1 -12 + 1 0 0 - 4 - 28 - 4 + 6

n.a. - Not available