G.16

April 6, 1959

RETAIL FURNITURE REPORT FOR FEBRUARY 1959

Instalment and charge accounts receivable at furniture stores declined 2 per cent during February. Collections on instalment accounts were 12 per cent of the amount outstending at the beginning of the month.

Total not sales at reporting stores were unchanged from the previous month, reflecting a decline in cash sales of h per cent and an offsetting increase in credit sales. Total net sales for the first two months of 1959 were 10 per cent above the same period a year ago.

Furniture Store Statistics for February 1959

	Percentage change from:				
Item	Month ago	Year ago	JanFeb. 1958 to JanFeb. 1959		
Net sales during month Total Cash Instalment Charge account Accounts receivable, at end of month Total Instalment	0 -li +2 -2 -2 -2	+16 +19 +16 +13 + 4 + 2	+10 +11 +10 + 7		
Charge account	-2	+10	XXX		
	Feb. 1959	Jan. 1959	Feb. 1958		
Collection ratios on instalment accounts 1/	12	13	n		

 $^{1\!\!/\!\!/}$ Collections during month as percentage of accounts outstanding at beginning of month.

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RETAIL FURNITURE STORES - FEBRUARY 1959 SALES BY TYPE OF TRANSACTION (Percentage changes)

Federal	Total net sales		Cash sales		Instalment sales		Charge-account	
Reserve District	Month ago	Year ago	Month ago	Year ago	Month ago	Year ago	Month ago	Year ago
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Minneapolis Kansas City Dallas San Francisco U. S. Total	-20 + 2 + 3 +19 +11 + 2 - 3 +18 - 2 - 1 - 15	+23 +16 +22 +15 +26 +25 +10 +16 +13 +11 + 7 +10	-11 +6 +8 +6 +12 -14 -5 +19 -21 -13 -21 -19	+43 +34 +22 + 1 +55 +22 - 4 + 4 + 9 +16 +14 +18	-17 + 1 + 5 +20 +10 + 3 0 +12 + 1 + 1 + 2 -15	+14 +12 +29 +17 +19 +25 +12 +15 +11 + 2 +17 +16	-26 - 8 - 4 n.a. +12 +14 - 8 +39 - 1 + 3 - 12	+31 - 7 + 8 n.a. +34 +25 +20 +31 +18 + 9 +17 - 6

Cumulative Sales by Type of Transaction, and Instalment Accounts Receivable (Percentage changes)

Federal Reserve	Cumulative sales, JanFeb.				Instalment receivables, end of month	
District	Total	Cash	Instal-	Charge-	Month	Year
	 	 	ment	account	ago	ago
Roston	+22	+29	+15	+33	-1	+ 2
New York	+10	+26	+ 6	-11		+ 7
Philadelphia	+13	+ 9	+16	+ 8	-2 -2	+ 2
Cleveland	+10	+ 2	+12	n.a.	+4	+11
Richmond	+13	+36	+10	+14	-2	- 3
Atlanta	+15	+14	+15	+12	-2	+ 1
Chicago	+ 6	-12	+10	+16	-2	- 3
St. Louis	+ 7	- 5	+8	+14	-7	+ 6
Minneapolis	+ 4	+ 6	+ 4	. + 3	-1	- 6
Kansas City	+ 8	+11	+5	+11	-2	+ 7
Dallas	+ 2	+ 7	- 3	+11	-2	+ 2
San Francisco	+ 9	+10	+15	- 2	-2	+ 3
U. S. Total	+10	+11	+10	+ 7	· - 2	+ 2

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