BOARD OF GOVERNORS CF THE FEDERAL RESERVE SYSTEM
April 1, 1953
retail furyiture report for february 1953

Total sales at furriture stcres in February declined 4 per cent from the preceding month, reflecting decreases of 10 per cent in cash sales and 2 per cent in instalment sales; charge-account sales were unchanged from the preceding month. Compared with a year ago, total sales in February were up 2 per cent as a result of increased credit sales; cash sales were 4 per cent belora a year ago.

Instalment accounts receivable at furniture stores decreased slightly durinE February, but at the end of the month were 21 per cent above the same month last year. Collections on these accounts decreased 9 per cent fron January to February.

Inventories at furniture stores increased during February. The retail value at the end of the month was 3 per cent above January, but was 1 per cent below a year earlier. ...erchandise on hand amounted to approxinately a 5 menth's supply at the pebruary rate of sales.

Furniture Store Statistics for Pebruary 1953

| Item | $\begin{gathered} \hline \text { Percentago } \\ \text { Jan. } 1353 \\ \text { to } \\ \text { Feb. } 1953 \end{gathered}$ | $\begin{gathered} \text { Fige frcm: } \\ \hline \text { Feb. } 185{ }^{2} \\ \text { to } \\ \text { Feb. } 1953 \end{gathered}$ |
| :---: | :---: | :---: |
| Net sales |  |  |
| Total | -4 | $+2$ |
| Cash sales | -10 | - 4 |
| Credit sales: Instalment | - 2 | + 6 |
| Charge account | 0 | +1. |
| Accounts receivable, at end of month |  |  |
| Total | - 1 | +23 |
| Instalment | -1 | +21 |
| Collections during month |  |  |
| Total | -9 | $+5$ |
| Instalment | -9 | $+4$ |
| Inventories, end of month, at retail value | $+3$ | - 1 |

Nore:--These figures are preliminary and subject to revision.

PETAIL FURIITURE STORES - FEBEITARY 1953*
Sales and Inventories

| Federal | Per'contage change |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tctal net sales |  | Cash sales |  | Credit sales |  | Inventories end of month $1 /$ |  |
|  | Jan.153 | Feb.152 | Jan. 153 | Feb. 152 | 1Jan. 153 | Feb.15? |  |  |
|  | $\begin{aligned} & \text { to } \\ & \text { feo. } 153 \end{aligned}$ | $\begin{gathered} \text { Feb. } \\ \text { to } \\ \mathrm{Feb} .153 \end{gathered}$ | to Fe .153 | $\begin{gathered} \text { Feb. } 52 \\ \text { to } \\ \text { Feb. } 53 \end{gathered}$ | $\begin{gathered} \text { Jan. } 53 \\ \text { to } \\ \text { Feb. } 53 \end{gathered}$ | $\left\|\begin{array}{c} \mathrm{eb} .52 \\ \text { to } \\ 1 \mathrm{eb} .153 \end{array}\right\|$ |  |  |
| Boston | -18 | +22 | -10 | + 8 | -18 | +23 | $+1$ | +3 |
| New York | + 8 | + 5 | $+11$ | - 5 | $+10$ | + 9 | $+5$ | -4 |
| Philadelphia | $+2$ | + 3 | 0 | -2 | $+2$ | $+5$ | + 7 | -3 |
| Cleveland | 0 | - 5 | - 2 | -4 | $+1$ | - 5 | + 7 | -6 |
| Richmond | +10 | + 2 | + 5 | $+6$ | $+14$ | + 2 | + 3 | +3 |
| Atlanta | $+1$ | - 3 | - 4 | $+1$. | + 2 | - 4 | $+1$ | -1 |
| Chicago | - 3 | $+5$ | -18 | -5 | - 3 | $+6$ | + 8 | +5 |
| St. Louis | +15 | +12 | $+1$ | + 34 | +17 | $+13$ | + 4 | +3 |
| Wimeapolis | -6 | -11 | -13 | -19 | - 6 | -10 | $+10$ | +3 |
| Kanusas City | + 5 | $+1$ | -10 | -13 | + 9 | $+4$ | + 8 | +3 |
| Dallas | - 8- | 0 | -16 | - 8 | - 5 | + 3 | $+1$ | -6 |
| San Francisco | -17 | $+1$ | -26 | - 5 | -14.4 | $+4$ | - 4 | -3 |
| U. S. Total | - 4 | $+2$ | -10 | - 4 | - 2 | $+4$ | $+3$ | -1 |
| Wuniber of stores | 691 | 691 | 539 | 539 | 539 | 539 | 482 | 482 |

If At retail value
Accounts Feceivable and Collections

| Federal <br> Reserve <br> District | Percentage change |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Accounts receivable, end of month |  |  |  | Coliecticns dur ing month |  |  |  |
|  | Tctal |  | Instalrient |  | Total |  | Instalment |  |
|  | $\begin{gathered} \text { jan. } 153 \\ \pm 0 \\ \text { Feb. } 153 \end{gathered}$ | $\left\lvert\, \begin{gathered} F \mathrm{eb} \cdot 152 \\ t o \\ \mathrm{E} \in \mathrm{~b} .153 \end{gathered}\right.$ | $\begin{gathered} \text { Jan. } 153 \\ \text { to } \\ \text { Feb. } 53 \end{gathered}$ | $\begin{aligned} & \text { F'eb. } 152 \\ & \text { to } \\ & \text { Feo. } 153 \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { Jar. } 153 \\ \text { to } \\ \text { Feb. } 153 \end{array}$ | $\left\lvert\, \begin{gathered} \text { Feo. } 52 \\ \text { to } \\ \text { Fe. } 153 \end{gathered}\right.$ | $\left\|\begin{array}{c} \operatorname{sun} .153 \\ \operatorname{to} \\ \text { eb. } 53 \end{array}\right\|$ | $\left\lvert\, \begin{aligned} & \text { eb. } 152 \\ & \text { to } \\ & \text { ieb. } 153 \end{aligned}\right.$ |
|  |  |  |  |  |  |  |  |  |
| 3oston | - 3 | +29 | 0 | +21 | $-15$ | $+13$ | -11 | $+15$ |
| \%en York | $-1$ | +22 | - 1 | +23 | - 9 | $+4$ | -9 | $+3$ |
| . ¢hiladelphia | - 2 | +15 | - 2 | $+14$ | -10 | + ó | -10 | + |
| Cleveland | - 2 | +18 | - 2 | +24 | - 9 | $+2$ | -11 | + |
| Eichmend | - 2 | $+18$ | - 1 | +21 | -10 | $+1$ | -9 | -4 |
| $\therefore$ tianta | - 3 | +31 | - 3 | +19 | -10 | +12 | -12 | + 5 |
| Chicaso | - 1 | +20 | - 1 | +i6 | -7 | $+2$ | - 3 | $+6$ |
| St. Louis | - 3 | +22 | - 1 | +25 | - 8 | $+12$ | -10 | $+2=$ |
| Kinneapolis | - 1 | +19 | $+1$ | +23 | -11 | + 3 | -11 | + 2 |
| Kansas City | 0 | +33 | 0 | +20 | -10 | -2 | -19 | -8 |
| Dallas | - 1 | $+24$ | $+2$ | +18 | -9 | $+5$ | -11 | - 3 |
| Sar Franciscc | $+1$ | +22 | 0 | +20 | -8 | $+3$ | - 7 | +2 |
| U. S. Tctal | -1 | +23 | - 1 | +21 | -9 | $+5$ | -9 | $+4$ |
| Number of stores | 612 | 612 | 211 | 211 | 612 | 612 | 211 | 211 |
| Lfor ERASFR |  |  |  |  |  |  |  |  |

