Earch 10, 1953

RETAIL FURNITURE REPORT FOR JANUARY 1953

Total sales at furniture stores in January were 46 per cent below the volume of the preceding month. The decrease, largely seasonal in nature, reflected declines of 52 per cent in instalment sales, 47 per cent in cash sales, and 29 per cent in charge-account sales. Total sales in January were 6 per cent above the same month a year are as a result of a 14 per cent increase in instalment sales. Cash and charge-account sales were 4 per cent below January of last year.

Instalment accounts receivable at furniture stores decreased 4 per cent during January, but at the month-end were 19 per cent above the level of a year ago. Collections on these accounts increased 4 per cent from December to January.

The retail value of inventories at furniture stores on January 31 was unchanged from the preceding nonth, but was 5 per cent below the corresponding date a year earlier. At the January rate of sales, stocks on hand were equal to about a 5 month's supply.

Furniture Store Statistics for January 1953

The second secon				
	Percentage change from:			
-1	Dec. 1952	Jan. 1952		
Item	to	to		
	Jan. 1953	Jan. 1953		
Net sales		2.		
Total	-46	1 6		
Cash sales	-1.7	-1		
Credit sales: Instalment	-52	+14		
Charge account	-47 -52 -29	- 4		
Accounts receivable, at end of month Total Instalment	- 4 - 4	+22 +19		
Collections during month	1			
Total	1 + 4	+ 6		
Instalment	+ 4	+ 5		
Inventories, end of month, at retail value	o	- 5		

NOTE: -- These figures are preliminary and subject to revision.

RETAIL FURNITURE STORES - JANUARY 1953*

Sales and Inventories

Federal Reserve District	Percentage change							
	Total net sales		Cash sales		Credit sales		Inventories and of month 1	
	to	to	to	Jan. '52 to Jan. '53	to	to	to	to
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Minneapolis Kansas City Dallas San Francisco U. S. Total	2655539 -4-4-395158 -4-4-395158 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5533 -4-6-5-5-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3	+30 + 5 + 1 + 3 + 2 + 6 + 3 + 1 + 10 + 6	# # # # # # # # # # # # # # # # # # #	+ 2 -10 0 - 8 +11 -11 0 -15 - 9 - 7 + 2 - 2	-23 -70 -145 -39 -52 -51 -32 -43 -42 -37 -34 -37 -34 -47	+32 +11 - 3 +10 + 8 + 6 +13 + 9 + 7 0 +10 +10 + 8	- 52 + 3 + 4 + 1 + 2 + 3 + 2 - 7 0	+ 2 - 3 - 4 + 5 - 1 - 2 - 15 - 16 - 15 - 15

1/ At retail value

Accounts Receivable and Collections

	+								
Federal Reserve District	Percentage change								
		Accounts receivable, end of month							
	Total		Instalment		Total		Instalment		
		Jan. 152							
	to	to	to	to	to	to	to	to	
	Jan. 153	Jan. 153	Jan.'53	Jan.'53	Jan. '53	Jan.'53	Jan. 153	Jan.'53	
Boston	- 1	+25	- 4	+18	+ 5	+14	+ 7	+15	
New York	- <u>L</u>	+20	- 1	+21	- 9	+ 1	1 0	+ 5	
Philadelphia	1 - L	+13	- Ĭ	+12	- i	ō	. 0	6	
Cleveland	- 3	+20	-3	+25	+ 2	+ 3	+ 3	ا آ	
Richmond	- 6	+16	- 5	+19	+13	+18	+ 1	+16	
Atlanta	- 4	+33	- 6	+20	+ 7	+15	+15	+ 8	
Chicago	-3	+19	- h	+16	+ 5	+ 6	+12	+ 6	
St. Louis	- 4	+23	- 1	+26	+ 2	+13	+1	+20	
Pinneapolis	- 6	+18	- 6	+21	+ 4	+ 2	ō	+ 2	
kansas City	1 - i	+32	-1	+38	+ 2	. 0	ő	1 5	
Dallas	- I	+25	- 8	+19	+10	+ 1	+ 9		
San rrancisco	- 7	+19	+ 1	+18	+15	+ 3	+1	+ 8	
U. S. Total	-4	+22	- 4	+19	+ 4	+ 6	+ 4	+ 5	
Number of stores	605	605	192	192	605	605	192	192	
1-for ERASER	1								

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