July 9, 1952
RETAIL FURNITURE REPORT FOR LAY 1952
Total sales of furniture stores increased sharply in May, reflecting increases in all types of sales. The largest increase, 27 per cent, occurred in instalment sales, while cash and charge-account sales increased 17 per cent and 11 per cent, respectively. Instalment sales were also up sharply from a year ago, but cash and charge-account sales were moderately below May of last year.

Instalment accounts outstanding increased 3 per cent from April to May, and at the month-end were 5 per cent above the level of a year ago. Collections on instalment accounts increased 8 per cent in llay, but were practically unchanged from May 1951.

The retail value of inventories dropped 3 per cent during liay, reducing montheend stocks to a level 16 per cent below that of a year ago. At the current rate of sales, merchandise on hand is equivalent to approximately 4 months supply.

Furniture Store Statistics for Lay 1952

|  | Percentage | change from |
| :---: | :---: | :---: |
| Item | $\begin{gathered} \text { Apr } 1952 \\ \text { to } \\ \text { Hay } 1952 \end{gathered}$ | $\begin{gathered} \text { kay } 1952 \\ \text { to } \\ \text { Apr. } 1952 \end{gathered}$ |
| Net sales |  |  |
| Total | +23 | $+14$ |
| Cash sales | +17 | -5 |
| Credit sales: Instalment | +27 | +26 |
| Charge account | +11 | -7 |
| Accounts receivable, at end of menth |  |  |
| Total | $+4$ | $+4$ |
| Instalment | $+3$ | $+5$ |
| Collections during month |  |  |
| Total | $+5$ | - 3 |
| Instalment | + 8 | $+1$ |
| Inventories, end of month, at retail value | - 3 | -16 |

RETAIL FURIITURE STORES - LIAY 1952*
Sales and Inventories

| Foderal <br> Reserve <br> District | Percentage change |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total net sales |  | Cash sales |  | Credit sales |  | Inventories end of month $1 /$ |  |
|  | $\left\lvert\, \begin{gathered} \text { Apr: } \quad 52 \\ \text { to } \\ \text { hay } \quad 52 \end{gathered}\right.$ | hiay 51 to liay 152 | $\begin{array}{\|c} \hline \text { Apr. } \quad 52 \\ \text { to } \\ \text { Lay } \quad 52 \\ \hline \end{array}$ | $\begin{gathered} \text { Litay } 51 \\ \text { to } \\ \text { Liay } \quad 52 \end{gathered}$ | $\begin{aligned} & \text { Apr. } 52 \\ & \text { to } \\ & \text { Lay } \quad 52 \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { Way } 51 \\ \text { to } \\ \text { Way } 152 \end{array}$ | $\begin{gathered} \text { Apr } \cdot 52 \\ \text { to } \\ \text { tay } \quad 52 \end{gathered}$ | $\begin{aligned} & \text { Lay } 51 \\ & \text { to } \\ & \text { Lay '52 } \end{aligned}$ |
| Boston | +35 | +19 | $+42$ | $+1$ | +35 | +21 | - 5 | -12 |
| New York | +19 | +16 | +19 | - 3 | +21 | +21 | - 3 | -15 |
| Philadelphia | +32 | $+13$ | +35 | $+5$ | +32 | +16 | - 6 | -17 |
| Cleveland | +23 | +11 | +20 | - 7 | +23 | $+13$ | - 7 | -15 |
| Richmond | +25 | +20 | +34 | +28 | $+24$ | +18 | -4 | -4 |
| Atlanta | +33 | $+45$ | +19 | -9 | +42 | +57 | - 5 | - 9 |
| Chicago | +22 | $+7$ | +15 | -7 | +27 | +17 | - 2 | -16 |
| St. Louis | +20 | +19 | +13 | -13 | +29 | +34 | - 5 | -22 |
| Minneapolis | +25 | +10 | +13 | -12 | +27 | +16 | - 7 | -19 |
| Kansas City | +18 | +9 | +11 | - 8 | +20 | +12 | - 1 | -27 |
| Dallas | +38 | +31 | +29 | $+6$ | +41 | +32 | 0 | -17 |
| San Francisco | +16 | $+3$ | +9 | -10 | +16 | $+6$ | - 2 | -17 |
| U. S. Total | +23 | +14 | +17 | - 5 | +26 | +20 | - 3 | -16 |
| Number of stores | 688 | 688 | 564 | 564 | 564 | 564 | 514 | 514 |

Accounts Receivable and Collections

|  |  |  |  | ercentage | change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Federal | Accounts | $s$ receiva | ble, end of | of month | Colle | ections d | during mo | onth |
| Reserve | Tot | tal | Instal | ment | Tot | tal | Instaln | aent |
| District | $\begin{gathered} \text { Apre } 52 \\ \text { to } \\ \text { lay }: 52 \end{gathered}$ | $\left[\begin{array}{cc} \text { Hay } & 51 \\ \text { to } \\ \text { Ilay } & 52 \end{array}\right.$ | $\begin{gathered} \text { Apr. } 152 \\ \text { to } \\ \text { Hay } \quad .52 \end{gathered}$ | $\begin{aligned} & \text { liay } 151 \\ & \text { to } \\ & \text { inay } 52 \end{aligned}$ | $\begin{gathered} \text { Apr. } \cdot 52 \\ \text { to } \\ \text { May } 152 \end{gathered}$ | $\left[\begin{array}{l} \text { May } 51 \\ \text { to } \\ \text { lay } 152 \end{array}\right.$ | $\begin{gathered} \text { Apr. } 152 \\ \text { to } \\ \text { May } 152 \end{gathered}$ | $\begin{aligned} & \text { Tay } 151 \\ & \text { to } \\ & \text { liay } 15 \text { ' } \end{aligned}$ |
| Boston | $+5$ | + 3 | $+3$ | $+10$ | +12 | - 4 | +11 | $+1$ |
| New York | $+1$ | $+4$ | $+1$ | $+4$ | $+6$ | 0 | $+6$ | $+1$ |
| Philadelphia | $+4$ | $+6$ | $+3$ | $+7$ | +19 | + 8 | +27 | +18 |
| Cleveland | $+4$ | $+4$ | $+6$ | + 2 | $+8$ | - 2 | $+5$ | - 7 |
| Richmend | $+3$ | $+6$ | $+4$ | +11 | $+8$ | - 2 | +8 | - 3 |
| Atlanta | + 8 | +24 | $+6$ | +12 | $+7$ | $+12$ | $+4$ | + 3 |
| Chicago | $+2$ | -1 | + 3 | $+3$ | $+5$ | - 6 | $+9$ | -7 |
| St. Louis | $+5$ | $+1$ | $+5$ | $+6$ | $+1$ | - 4 | +8 | C |
| Minneapolis | $+4$ | - 4 | $+4$ | - 1 | +10 | -10 | +13 | - 7 |
| Kansas City | $+5$ | - 3 | $+4$ | $-1$ | 0 | -12 | $+5$ | +10 |
| Dallas | $+6$ | $+5$ | $+8$ | $+9$ | $+7$ | 0 | 0 | $+2$ |
| San Francisco | $+4$ | - 2 | -1 | $+4$ | 0 | -10 | +10 | - 4 |
| U. S. Tctal | $+4$ | $+4$ | $+3$ | $+5$ | $+5$ | - 3 | $+8$ | $+1$ |
| Number of stores | 634 | 634 | 214 | 214 | 634 | 634 | 214 | 214 |

